

The Rotarian

AN INTERNATIONAL MAGAZINE

MARCH • 1952

Albert Schweitzer
KEES VAN HOEK

The Problem: Two Plus Two
KURT V. SCHUSCHNIGG

Ten Mexican Artists



Published for the
Rotary International

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Revista
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Your Letters

Practical Ideal Supported

Believes HERMANN S. FICKE, *Rotarian*
Professor Emeritus of English
University of Dubuque
Dubuque, Iowa

Rotary's international President, Frank E. Spain, has given the best possible evidence of the spirit of reconciliation fostered by Rotary [*European Report*, THE ROTARIAN for February]. The *World Map of Rotary* in the same issue, showing 70 Clubs in Italy, 41 in Germany, six in Austria, one in Trieste, and one in the Saar, shows that we are supporting a practical ideal. Further evidence is given by the aid to the rebuilding of Emden, Germany, a project sponsored by the British Rotary Clubs of District 14 [*Rotary Reporter*, February issue].

Perhaps the most significant feature of 1952 is the fact that leadership in bringing about a spirit of international reconciliation is being made reality by Rotary International.

A Disappointing Sniff

Warns LESTER McCracken, *Rotarian*
Seed Wholesaler
Lewiston, Idaho

I have four different species of stapeliads in my collection of about 200 different cacti and succulents. Some of mine are in bloom during all times of the year, and I would say that the Rotary Club of New London was fortunate to have this particular one open for the right occasion [see *Your Letters*, page 2, THE ROTARIAN for January]. But President Roger Zaig would have been very disappointed had he taken a good sniff of the pretty little decoration. It stinks!

Not a Cactus

Points Out ERNEST INGLES, *Rotarian*
Vice-President, Labor Union
London, Ontario, Canada

The five-petaled flower about which Rotarian H. G. Knudtson seeks information [see *Your Letters*, THE ROTARIAN for January] is the *Stapelia variegata* and it is not a cactus. It is a succulent. It is said that all cacti are succulents, but all succulents are not cacti. This should thoroughly explain the difference between the two. However, all cacti fans are usually succulent fans as well.

I can hardly understand anyone wear-



MARCH, 1952

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ing one of these flowers in his lapel. It doesn't take long before its presence is felt, and not too pleasantly. It is known as the "carion flower," and the odor fully justifies the name.

EDS. NOTE: The above letters are but two of the many received in answer to Rotarian Knudtson's "yelp for help." Here are additional bits of information extracted from other readers' letters:

"The name 'Stapelia' is derived from that of the botanist J. B. Von Stapel, a Dutchman."—Mary C. Ghostley, Pupsky, Minnesota.

"They know not what they do"—for this flower owns an evil odor. This is something to stop 'a-budding.'—Rotarian Roland S. Hoyt, San Diego, California.

"This plant was discovered . . . in Africa in the early 16th Century."—Rotarian John Hicks Leasure, El Paso, Texas.

"It is sometimes known as the toad plant or, more commonly, as the starfish cactus, though, strictly speaking, it is not a cactus, but a succulent."—Rotarian Claude C. Curtis, Crescenta-Cañada, California.

Re: Rotarian Hiram Shorey

By GEORGE L. BAKER, Rotarian
Drug Distributor
Winthrop, Maine

Reading Harry L. Ruggles' *So I Said: 'Let's Sing!'* and his account of the early days of Rotary and the Rotary Club of Chicago [February Issue], I recalled that sometime ago I was asked by a non-Rotarian if I knew that Hiram E. Shorey, one of the first four men in Rotary, was buried in a little cemetery in Litchfield, Maine. This was news to me, so one Sunday last Fall my wife and I decided to take a drive and see if we could locate the lot. We did and at the base of the sphere-shaped monument was the information that the ashes of Hiram Shorey were sprinkled there, and citing his early connection with Rotary.

Re: Employee Dishonesty

By R. C. REEDER, JR., Asst. Secretary
Fireman's Fund Indemnity Company
New York, New York

You certainly are to be congratulated upon publishing *'Amateurs' in Crime*, by H. N. Oliphant [THE ROTARIAN for December], which so clearly points out that proprietors and business enterprises are suffering extreme losses as a result of employee dishonesty. I would like to see an article of this nature be given wide distribution. . . .

A Hobby Suggestion

From W. N. BAKER, Rotarian
Lumber Retailer
Woodland, California

I get a big "kick" out of the *Hobby Hitching Post* [see page 62] from month to month, for I believe The Hobbyhorse Groom is doing a kind act by encouraging readers to develop a hobby. I think the international aspect alone is of great importance. I myself have received

Rotary Foundations Contributions

By mid-January, 24 additional Rotary Clubs had made contributions to the Rotary Foundation on the basis of \$10 or more per member. This brought the total number of 100 percent Clubs to 2,518. Since July 1, 1951, Rotary Foundation contributions had exceeded \$104,058. The latest contributors (with numbers in parentheses indicating membership):

ENGLAND

Kingston-on-Thames (64); Durham (38).

INDIA

Quilon (23); Akola (20).

JAPAN

Kure (27); Oita (23); Nagasaki (29); Matsuyama (32).

NEW ZEALAND

Balclutha (32).

SWITZERLAND

Schaffhausen (23).

UNITED STATES

Bountiful, Utah (28); Greensboro, Ala. (37); Leon, Iowa (49); Circleville, Ohio (52); Harrisburg, Ill. (36); Yankton, So. Dak. (51); Fort Collins, Colo. (107); Fayetteville, N. C. (82); Onamia, Minn. (18); Dunsmuir, Calif. (25); Hadonfield, N. J. (50); Gresson, Pa. (27); Fort Lupton, Colo. (41); Spokane Valley, Wash. (43); Wayland, Mich. (39).

URUGUAY

Paso de los Toros (20).

some wonderful letters from all over the world.

I note that many readers of THE ROTARIAN are stamp collectors, being listed as such in the directory which is regularly a part of the hobby department. As a stamp collector, may I make this suggestion: that they name their particular type of stamp collecting—general collection, precancels, postmarks, special series, etc. I am sure this would bring better results.

By all means, keep this section going!

'Clemente Showed Restraint'

Thinks ARCH E. McCulloch, Rotarian
Dentist
Laredo, Texas

Clemente Serna Martinez' article in THE ROTARIAN for December, *You're Invited—We're Delighted*, was exceedingly well written. But Clemente is a very modest man—I know him well. I know he thought best not to stress his country's courtesy too far. I think he showed restraint.

If you are going to Mexico, it is well and good if you are able to speak Spanish, but it is not necessary. English is spoken everywhere in Mexico. Many Mexican Rotarians were educated in the United States and speak English fluently. Also, hundreds of boys and girls from Mexico have attended schools in the U.S.A.

Visit the land of hospitality and enjoy yourself!

THIS ROTARY MONTH

NEWS NOTES FROM 35 EAST WACKER DRIVE, CHICAGO

NOMINEE. Choice of the Nominating Committee for President of Rotary International in 1952-53 is H. J. Brunner, a San Francisco, Calif., consulting engineer. For a brief biography of him, see page 42.

PRESIDENT. As this issue went to press, President Frank E. Spain had just finished a week-long session with the Board of Directors of Rotary International at its regular January meeting (this to be reported pictorially in the April issue). On his post-Board-meeting schedule are numerous administrative matters, and a short itinerary of Rotary Club visits in the United States and Canada.

CONVENTION. By the time most readers see this, the February 15 hotel-reservations deadline for Rotary's 1952 Convention in Mexico City next May will have passed. Still . . . it's not too late to file your hotel request—though from here on applications will be handled on a "first come, first served" basis. Make yours to the Convention Transportation Committee, 649 Fifth Avenue, New York 22, N. Y. . . . For news about Mexico City restaurants and food, see page 16.

MEETINGS. 1953 Convention Committee.....Feb. 27-Mar. 1...London
Magazine Committee.....Feb. 28-29.....Chicago
Finance Committee.....Mar. 27-29.....Chicago

REMINDER. Clubs in the U.S.A. intending to propose a candidate for international Director for 1952-53 are reminded that the RI By-Laws provide that a resolution adopted at a regular Club meeting naming the candidate must be filed with the Secretary of Rotary International on or before April 1.

CLUB FORUMS. Club Presidents in USCB (United States, Canada, and Bermuda) have been urged to arrange Club forums on each of the four avenues of Rotary service. Available upon request to the Secretariat are manuals containing helpful suggestions for conducting these forums on the Club level.

1952-53 FELLOWS. Meeting in Chicago as these pages were "closing" was the Rotary Foundation Fellowships Committee. Its job: to select some 100 Rotary Foundation Fellows for 1952-53 from 185 applications. . . . Incidentally, the Foundation is now about \$113,000 away from having received 3 million dollars since its beginning. The awarding of some 100 Fellowships for 1952-53 will bring the total expenditure from the Foundation close to one million dollars.

'WEEK' COMING. Plans for Boys and Girls Week (see page 34) are already under way in many communities. Proclaimed by Rotary's President, the Week comes April 26-May 3. To Rotary Clubs have gone a folder with helpful suggestions and Paper 683, "Learning to Serve." Additional copies are available upon request at Rotary's Central Office.

NEW EDITION. Soon to be available is the third edition of "Service Is My Business"—Rotary's 140-page book on Vocational Service. It will reflect an up-to-the-minute timeliness given it by many revisions and additions. It is now being read in French, Spanish, Portuguese, Japanese, and Tamil and Marathi (Indian), as well as in English.

VITAL STATISTICS. On January 28 there were 7,432 Clubs and an estimated 353,000 Rotarians. New and readmitted Clubs since July 1, 1951, totalled 93.

The Object of Rotary:

To encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

(1) The development of acquaintance as an opportunity for service.
(2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society.

(3) The application of the ideal of service by every Rotarian to his personal, business, and community life.
(4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.

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The Editors' WORKSHOP

THE IDES of March are soon upon us . . . reminding thousands of readers in the U.S.A. that it is time to go into the annual rite centered around Form 1040. Wails, wisecracks, cartoons, and lamentations attend this national ritual . . . and it would be nice if, like Grandpa in *You Can't Take It with You*, one could just ignore the whole business. When Federal tax men came to inquire why he had never filed a return, he blithely replied that, well, he just didn't believe in the income tax.

BUT THAT was make-believe and this is life real and earnest—and most of the 19 million U.S.A. citizens who will file tax returns on or before midnight of the fateful day will do so pretty fairly and honestly . . . not giving anything away, mind you, but not holding anything appreciable back either (and there's a phrase subject to two interpretations, if we ever wrote one!). Seriously, we doubt that many citizens will be much swerved even by the recent glimpses they have had of corruption among tax collectors themselves. Between all this and our debate-of-the-month, at any rate, there is a connection possibly worth pointing out. Into many a tax return will go an item showing cost of customer entertainment during the year and it will be accepted (if reasonable, of course) as a legitimate business expense. There's less concern, our debate contributors indicate, over the principle of feeding and gifting your client than over abuses of the practice. But what do *you* think? We didn't have room to ask you in our note on page 22.

WE ARE certain of one reader for that debate. He's old friend George W. Olinger, of Colorado, who in a letter sometime back broached the subject of public and private morality and wrapped it up with this: "Note that the Great Wall of China was breached, not by breaking down the Wall, but by bribing the gatekeepers."

YOUR Magazine had a birthday (Number 41) along toward the end of January and it must have been the best-celebrated one yet. More than 1,700 Club Magazine Committees asked for the "kits" of program material we'd put together, and word is flowing in that a great many other Clubs, too, took note of the milestone in one way or another. This being your Magazine, maybe no thanks are needed, but you should know that everybody from the RI Magazine

Committee to the new girl in "Circulation" is much appreciative.

IT WILL be Brotherhood Week (February 17-24) when this issue lands in thousands of U. S. homes—and it's a thought—you might read the story about Albert Schweitzer during it. A Swiss-German-Frenchman who married a Jewess and labors among Southwest Africans, the great shaggy-haired doctor epitomizes the man who believes mightily in all humanity, scorning the little lines we've cut it all up with. . . . Then, of course, not long after that Week, comes Red Cross Month, about which we need to say no more than that.

THIS month's cover reproduces a lithograph of about twice the size—done by a versatile Mexican artist named Alfredo Zalce. His title says only that "they passed through the main street," but the work can be taken to mean

that "Down this street"—marked by the towers of the cathedral in Mexico City—"has passed all history." Born in Pátzcuaro into a family of commercial photographers, he found the medium limiting and turned to art. Studying in San Carlos and other academies, he went on to teach art, paint murals, and help found a print maker's society, Taller de Gráfica Popular. With his U. S.-born wife, Frances, he has travelled widely in that land and of course his own. . . . Use of his lithograph is by courtesy of the Art Institute of Chicago, in whose collection it appears.

HE HADN'T even noticed it and laughed when we pointed it out—but we failed to credit Rotarian Ted Wray, crack amateur "fotog" of Chicago, for that dramatic picture of Harry Ruggles last month. Sorry, Ted!

AMONG good things coming: A multi-contributor symposium on the question "Should Prices Follow the Market?" . . . A Frenchman's view of Frenchmen by André Maurois. . . . A report on the first meeting of Rotary's Board in 1952. . . . A look at that East-West tangent Hong Kong—and Rotary in it.—EDITORS.

THE ROTARIAN

ABOUT OUR CONTRIBUTORS



Hutton

Upon graduating from Britain's Royal Military Academy, SIR THOMAS HUTTON began an Army career that has covered more than four decades and taken him to many lands. He served in World War I, was wounded three times, and received the British Military Cross, Legion of Honor, and other decorations. Retired as a Lieutenant General, he now directs the Anglo-American Council on Productivity.

ERNESTO J. AGUILAR, shown tasting some of the Mexican cookery he so temptingly writes about, is a member of Rotary's 1952 Convention Committee. A plate-glass distributor, he has been a Mexico City Rotarian since 1921, is a Past Director of Rotary International.



Aguilar

Free lancer LOUIS N. SARBACH likes to spot trends in industrial technology and the sciences, and does so this month in the medical field. Some of his technical training was gained as a radio operator with the U. S. Air Force in World War II. His home is in St. Paul, Minn., and his alma mater is the University of Minnesota. He majored in music and literature.



Frederick

When JOHN T. FREDERICK, book reviewer for this Magazine since 1944, isn't thinking about authors and writing, it's likely his mind is on alfalfa, the chief crop on his 1,500-acre farm near Alpena, Mich. He holds B.A. and M.A. degrees from the University of Iowa, and has held professorships at several universities. He is a member of the Alpena Rotary Club.

Texas-born TOM MAHONEY began trekking eastward after attending the University of Missouri, and now lives in Bronxville, N. Y. En route he held writing jobs in several cities. This month he makes his second appearance in the pages of this Magazine.

Born and educated in The Netherlands, KEES VAN HOEK roves Europe as a free-lance writer. His article about ALBERT SCHWEITZER is based on a personal interview with his subject. . . . LELAND D. CASE is Field Editor of THE ROTARIAN.

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T

HERE are many people who hold that Albert Schweitzer is the greatest man in the world today. It would probably be more correct to say that he is the great men's choice for "greatest man." However divergent the definitions of greatness, Albert

Schweitzer is certainly a man without parallel in our generation.

Already famous at the age of 30 as a philosopher, writer, theologian and preacher, as the foremost authority on Bach, and as an organist of international repute, he was at that time a professor at Strasbourg University and was director of the Theological Training College there. All that eminence he gave up to start studying medicine—which in between his normal pursuits proved "a continuous struggle with fatigue"—for no other purpose than to go as a missionary doctor to darkest Africa. Years before—on his 21st birthday—he had planned that as thanksgiving for a happy and carefree youth he would devote the rest of his life to the service of humanity. He kept that vow and he fulfilled his destiny—that great and rich life which all the world since knows by the name of his settlement: Lambaréné.

Shortly before he left Strasbourg he married Helen Breslau, the daughter of a professor of history of Jewish family and Christian faith. Together they sailed on Good Friday in 1913 from Bordeaux to Cape Lopez, beyond the equator, from there up the Ogowe River to pitch camp at Lambaréné, in the heart of French Equatorial Africa.

The climate there is about the worst in the world—

a moist hothouse heat from the surrounding swamps without the reprieve of cold nights. Schweitzer had chosen it when he heard that there wasn't a doctor within a radius of 500 miles. The young couple began by whitewashing a partly roofed, abandoned hen house, and there the Doctor performed his first operations. Before long the tom-toms spread the message through the jungle of the white *oganga* (medicine man) who would kill a native (at least, that was what anesthesia looked like to the natives from their tree-tops amphitheater), cut him open, sew him up, and bring him back to life with no more pain in his belly. Prospective patients came paddling up or down the river from hundreds of miles away, with their malaria, leprosy, or sleeping sickness; their hernia, elephantiasis, dysentery, and beri-beri (but never a case of cancer or appendicitis yet!).

Schweitzer fought plague and pestilence, ignorance and indifference. Of the hospital which he erected he was not only his own architect, but his own builder and foreman. He paid for it all by his lectures and organ recitals, from his books and the gifts of his friends. In the latter part of World War I the French took him away as an enemy alien and interned him in the Pyrenees. When he returned to Lambaréné after the war, the white ants and jungle had between them destroyed his hospital completely. He had to start all over again. Today Lambaréné counts 40 buildings, run by three doctors and six European nurses, with 300 beds, a lying-in ward, an insane asylum (before Schweitzer's advent in the jungle the insane were simply drowned), and a well-

Albert Schweitzer

'The Great Men's GREATEST MAN'

*A profile of the Doctor of Lambaréné,
whose path of service and that of a
small French Rotary Club have joined.*



By KEES VAN HOEK



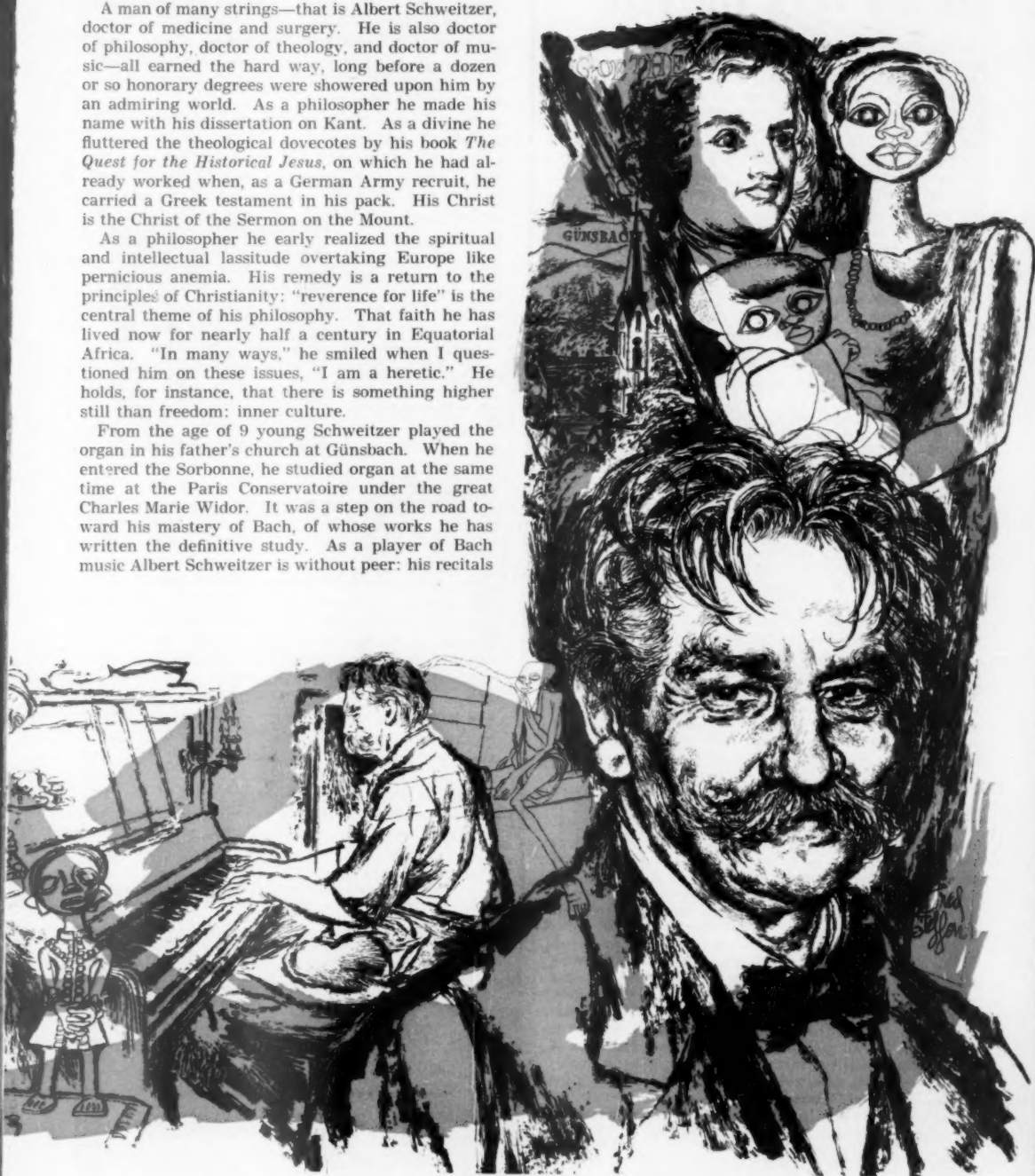
Illustration by Fred Steffen

stocked plantation. How that epic began and grew you can read in the Doctor's book *On the Edge of the Primeval Forest*.

A man of many strings—that is Albert Schweitzer, doctor of medicine and surgery. He is also doctor of philosophy, doctor of theology, and doctor of music—all earned the hard way, long before a dozen or so honorary degrees were showered upon him by an admiring world. As a philosopher he made his name with his dissertation on Kant. As a divine he fluttered the theological dovescotes by his book *The Quest for the Historical Jesus*, on which he had already worked when, as a German Army recruit, he carried a Greek testament in his pack. His Christ is the Christ of the Sermon on the Mount.

As a philosopher he early realized the spiritual and intellectual lassitude overtaking Europe like pernicious anemia. His remedy is a return to the principles of Christianity: "reverence for life" is the central theme of his philosophy. That faith he has lived now for nearly half a century in Equatorial Africa. "In many ways," he smiled when I questioned him on these issues, "I am a heretic." He holds, for instance, that there is something higher still than freedom: inner culture.

From the age of 9 young Schweitzer played the organ in his father's church at Günsbach. When he entered the Sorbonne, he studied organ at the same time at the Paris Conservatoire under the great Charles Marie Widor. It was a step on the road toward his mastery of Bach, of whose works he has written the definitive study. As a player of Bach music Albert Schweitzer is without peer: his recitals



'I AM ONE OF YOU'

ON A TUESDAY afternoon a few weeks ago the 37 men who make up the Rotary Club of Colmar, France, gathered for their regular weekly meeting in the Restaurant Central. At the head table sat an old friend and neighbor from nearby Günsbach—Dr. Albert Schweitzer. He had come to accept the honorary membership which the Club had voted him. As President Marcel Kaltenbach presented the famed and friendly man, he also handed him a check "for his great humanitarian project, Lambaréné." Rising and smiling, Dr. Schweitzer responded, in part, as follows.—Editors.

YES, I AM happy to be with you today and to accept the honor you have given me. I feel that I am in a sympathetic group. I feel that I am among men who sincerely desire to give to our civilization more *spiritualité*, a deepening of thought and of human ideals, and a will to save the world from ruin. I am, therefore, one of you and I believe in your great and splendid goal.

The gift which you have so kindly given me has particularly touched me, and I am going to tell you to what end it will be applied. It will serve to support, care for, and heal lepers.

Until not long ago, we had to content ourselves with merely attending them and trying to reduce their discomfort. We kept them together, isolated from others, in order to prevent contagion. We tried to find the best way of doing this and to discover means for curing them. At last in these past few years magnificent progress has been made, thanks to three determined men—three American doctors. They found a new sulphamide which has certain curative properties, but which also possessed some injurious elements often provoking acute anemia.

Persevering in their work, however, these three men (benefactors of humanity whose portraits now hang in the hospital at Lambaréné) continued their research until these poisonous aspects were for the most part eliminated, and the result was "Sulfome," which destroys Hansen's bacillus. Leprosy was conquered. The miracle medicine which would cure this horrible disease had been found. Unfortunately, the treatment was still quite lengthy—a year and a half—and the lepers had to be watched constantly throughout that period. It was necessary, therefore, to house and feed them and also their families, who were unwilling to abandon them.

Of course, further advancements have been made since that time. Now, thanks to French physicians, the medication has been improved to the point where it can be administered by injection, if one can leave to the suffering natives the responsibility of returning to the hospital every week for these absolutely essential treatments. As a matter of fact, we find that in the majority of cases we cannot count on them to do this. We must, therefore, continue to house and feed them.

At the present time we have 350 lepers at Lambaréné. Including their families, their husbands and wives, the total is more than 500 people. All of them live on our provisions—usually rice and other foodstuffs we are able to import, but for which we pay very high prices due to transportation expenses. . . . It has been impossible until recently to stimulate cultivation of land for needs other than those of the individual small farmer. This has forced us to import goods, sometimes from great distances, and the plantations of the hospital can furnish but very little.

Your gift, you see, is indeed welcome. It will serve to care for, to heal, and to save human beings.

packed even Westminster Abbey in London to the doors. He still gives recitals, still plays the organ at least an hour every day. In the Günsbach parish church, where he himself designed the new organ and supervised its construction, you feel as if the building must burst under the power of his evocation. During his interment he shadow-played organ every day at the camp table to keep his handwork and footwork limber.

Born 77 years ago in the village of Kaisersburg in Alsace, Albrecht Schweitzer was the son of the local Lutheran minister and a German mother. As the name indicates, his people had come (some 200 years before, after the 30 Years' War, which depopulated Alsace) from the Swiss canton of Schwyz. His only daughter is married to a Swiss organ builder and lives near Zurich; his grandchildren are Swiss again. When he was a baby of a few months, his father was transferred to the curacy of Günsbach, near Colmar, in the lovely valley of the Münster, surrounded by densely wooded Vosges hills. Here he grew up.

Here he built—from the Goethe Prize received in 1928—the house which is his home when he is not in Lambaréné. The three-story house with its steepish, tiled roof, ivy-clad walls, and bright shutters stands direct on the road at the end of the village. Mrs. Schweitzer, now very frail, lives on the ground floor, where Dr. Schweitzer has his bedroom-cum-study; a simple iron bedstead, a simple but roomy table for writing, the only picture a portrait of his parents. On the floor above him are the European headquarters, so to say, of that world-wide Schweitzer fellowship which helps him with Lambaréné. Here the iron trunks are gradually being filled for the journey back, and there is always somebody from his staff on a few months' holiday. He laughs that he has become "a migratory bird," now that in recent years he is spending the Summers in Europe.

Not that Europe is a holiday to him. Only on his 16-day sea journey from Port Gentil to Bordeaux can he call his time his own. No, in Günsbach he works every morning at his books or editing music; the afternoons are set aside for visitors. They come from near and far: on one recent day the Catholic bishop of Strasbourg and the organist of Carnegie Hall, New York. "If only I had time," he sighed, "I would like to take you [Continued on page 54]

Feeling "in a sympathetic group," Dr. Schweitzer smiles from his place between officers of the Rotary Club of Colmar, France, on the day he became an honorary member.



Photo: Lauerer

ROTARIANS in the NEWS

Nine men recently honored
for craft and civic services.

"A privilege to accept"—were the words of General Matthew B. Ridgway, Supreme Commander of the United Nations Forces in the Pacific, on accepting honorary membership in the Rotary Club of Tokyo.



Acme



Acme

Francis P. Matthews, of Omaha, Nebr. (left), former U. S. Secretary of the Navy, is now serving in Dublin as United States Ambassador to Ireland.



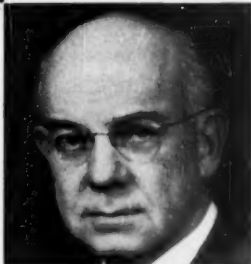
De Gruelver

Arthur A. Wetzel (left), of Milwaukee, Wis., has recently been elected president of the Printing Industry of America at its 65th annual convention.

C. Francis Coker (right), 38 years a Rotarian in Roanoke, Va., is serving the 77-year-old American Bankers Association as its president for 1951-52.



Dr. E. C. Kendall (right), of Rochester, Minn., is a co-winner of a 1950 Nobel Prize. Award was made for his work in the field of physiology and medicine.



Sanders

J. Grant Howard (left), of Tucson, Ariz., has been elected to the presidency of the National Stationery and Office Equipment Association for this year.



Davis E. Geiger (left), of Ashland, Ky., is now the president of the National Society for Crippled Children and Adults, sponsor of Easter Seal sales.

William P. Tracy (right), of Columbus, Ohio, has again been chosen as president of the National Hardware Dealers Association for the 1952 term.



Mitchell Wolfson (right), a former Mayor of Miami Beach, Fla., has recently been elected to the 1952 presidency of the Theater Owners of America.



The Problem: Two Plus Two

To contend with the illogic which threatens them,
free nations must themselves add aright.

AWAY back in the early 1900s the British playwright Somerset Maugham described in his brilliant comedy *Penelope* a family in the midst of a home conflict over an internal domestic problem. Perhaps you remember the scene.

The father is a professor of mathematics. As the argument fills the drawing room, he listens silently and sadly, meanwhile scribbling figures on a sheet of paper. Over and over again he covers the paper with the same set of digits.

At length, perceiving what he is doing, his daughter Penelope cries that a terrible thing has happened. "Papa has suddenly become a drivelling lunatic. He's been adding two and two together all over that piece of paper, and he makes it five every time. . . . Papa, you don't really think that two and two are five?"

"On the contrary," the mathematician replies, "I'm convinced that two and two are four. But you've only got to say a thing often enough, and all the world will believe it. And when the world believes it, it's very hard to say if it's true or not. I thought if I wrote two and two are five often enough, I might come to think it true."

Concluding that if he wrote it a million times it wouldn't be any truer, the good professor observes that "The whole of life is merely a matter of adding two and two together and getting the right answer."

It is urgent, it seems to me, that we who make up the family of free nations ask ourselves how we are faring with our arithmetic—with the basic problem of two and two in international relations. Are we adding up our actions honestly—

or are we wishfully seeking answers that could not possibly result?

Fresh in our memories is the classic modern example of false mathematics provided by Adolf Hitler. "You have only to make the lie big enough and tell it often enough. . . ." he wrote in *Mein Kampf*—as if quoting Penelope's father—and for a time he had millions believing that, well, under certain circumstances perhaps two and two do make five after all. "It would be completely irresponsible and unjustifiable merely from a historical point of view," he shouted at me in February, 1938, at Berchtesgaden, "not to use a magnificent instrument like the German Wehrmacht." He began to use it seven months later—with consequences history will never justify or forgive. The mathematics of madness?

Today a brand of logic even more paradoxical and formidable confronts us, and we are witnessing enormous efforts to check the threat of a new world explosion it carries. To contend with this shrewd, naïve, opportunistic, iconoclastic unarithmetical kind of

mind we first need to know our own, and we may well ask ourselves a few questions about what we can call Possible Points of Self-Deception.

Does anyone still think we can base our hopes for peace on idealism and goodwill alone? As one whom it required two world wars and long "political cures" in Sachsenhausen and Dachau to convince, I submit that we cannot—at least not yet. To try to do so, as things stand in the world today, is to try to make five of two and two.

Does anyone still believe that freedom is divisible—that you can defend it where it is convenient to do so and ignore it where it is not? Surely we are at last seeing the truth that Korea and Indo-China and Egypt and all the other neuralgic spots of the earth are linked in a nervous system, all parts of which share the shock sustained by any one part.

Does anyone still cling to the long-cherished and highly understandable notion of a "Third Force" in Europe—a neutral bloc capable of standing aloof from the fundamental East-West contentions? A unified, a united Europe, yes, and it cannot come too quickly. But to believe that democratic, free Europe could wrap itself in continental isolation is to believe that an intelligent man offered the choice of freedom or slavery could turn his back and say he had no particular concern with the question.*

Finally, does anyone continue to regard modern Russia's expansionist aims as something new—something born of Communism?



"No Point Can Be Left Unguarded" is the point of this Carmack cartoon.

* See *We Must Defend the Frontier of Freedom*, by Lord Halifax, *THE ROTARIAN* for February, 1952.

By Kurt V. Schuschnigg

THE onetime Austrian Chancellor who strove to stave off *Anschluss* in 1938 and who spent the next seven years in Nazi concentration camps, Dr. Schuschnigg, now 55, prefers interpreting history to making it. This he is doing as a teacher-writer-lecturer. The son and grandson of Austrian generals, Dr. Schuschnigg emerged from World War I as a lieutenant himself—but one with strongly idealistic, democratic convictions. These he took with him into his practice of law in the '20s and into his later service as a member of Parliament, Minister of Justice, Education, and Defense. He became chief of State in 1934 following the assassination of Chancellor Dollfuss. How he was summoned to Berchtesgaden to hear Hitler's demands is history in scant need of repetition. Today Dr. and Mrs. Schuschnigg live in Missouri, where he teaches at St. Louis University. . . . Photo shows him addressing Vienna crowds in 1936.—Eds.



Photo: Acme

Let me approach this last question first, with the general answer that the geographical goals of that nation have not basically changed since the days of the Czars.

"The successful end of war," the British military expert General Fuller has told us, "is to restore peace—prosperous peace." But what happened after World War I? We had an exhausted France, a dethroned Great Britain, a knocked-out Germany, a dismembered and Balkanized Central Europe. Russia, however, remained virtually intact, soon to become again a leading power, better consolidated and organized than she had ever been since her heroic period under Peter the Great.

The East moves slower than the Western world, but it never changes its mind. It sticks stubbornly to its once-envisioned final goals. We should hold this in mind as we add up our present world situation. It is a basic element.

We should remember, too, that the coat of arms of old Czarist Russia was the Byzantine double-headed eagle, with one head looking toward Europe and the West, and the other toward Asia and the

Far East. There was a second European power in Central Europe that believed in its mission to unite Western and Eastern elements, and whose symbol was, likewise, a double-headed eagle—Austria.

For centuries, both powers claimed to be the traditional heir of the old Roman Empire. Austria followed its Western pacifist version. Russia was inspired by missionary zeal for expansion, conversion, and conquest. Austria deliberately concentrated on Central Europe. Russian dreams embraced the heartland of Europe as well as the Far and Middle East. Russian mysticism did not vanish with the Czars, although the double-headed Russian eagle disappeared as did its Austrian counterpart.

How these departed eagles have destroyed each other is known to all, but less clearly understood is the fact that what Russian imperialism did not achieve under the Czars, in Europe or in the Far East, it is trying to do now with the dynamic help of her Communist crusade.

What opposes it? The proposition America has made the free nations—the *Pax Americana*, if you wish to call it that. Though likewise relying on force, this effort is, first, a deliberate service to mankind based on a sound business proposition, aimed not at exploitation but at strengthening and satisfying friends and neighbors. Most definitely it is a give-and-take proposition. There is nothing wrong with this kind of peace-imperialism provided always its inherent power elements are directed not toward preserving what is basically wrong, but rather toward bringing men together in intelligent international cooperation for the development of their own vital interests.

Long before our contemporary writers coined the term "American Peace," Theodore Roosevelt laid down a version of it worth remembering: "We wish peace. But we wish the peace of justice, the peace of righteousness. We wish it because we think it is right, and not because we are afraid. . . ."

But who is to decide what is right and wrong in this gigantic conflict going on between the

AN INTERNATIONAL SERVICE FEATURE

Eastern and Western worlds?—a conflict older, by the way, than our Western civilization. The ancient Persians, the Saracens, the Mongol hordes of Genghis Khan, the Ottoman Turks, and then the Soviet-Russians—all of them developed the same basic trends, moved in the same direction, were inspired by the same missionary zeal grown out from a common religious or quasi-religious belief. All of them were stopped—sometimes in the very last hour; and always it has been through a combined effort of Western defense forces. The Moslems, as well as the Mongols before them, reached a line near what we call the Iron Curtain.

Always the Western forces were slow to pool their strength—but their battle cry and the causes of their final victory were basically the same: Freedom versus slavery. That is the issue today, and therein lies a standard for measuring the right and wrong of it.

There is no reasonable chance, to turn to another of our questions, for Europeans to build up a sort of third force, a neutral balance. It is a popular idea, but a piece of highly unrealistic, wishful thinking. The little town of Baden, in Southern Germany, gave us not too long ago an example of the appeal the concept holds. The people were asked to vote on the question of a unified and neutral Europe. Some 95 percent of the qualified voters turned out—and 95 percent of those who voted favored the idea!

But even though neutrality is an unrealistic prospect, unification itself is another thing. Europeans are all in the same bed, and have reason to learn from the nationalistic mistakes of their own past. It is still not too late. I earnestly believe, for example, that there has never been a better chance to integrate Germans into a world of free Western nations, to bury once and for all the historic, most fateful German-French archenemy complex, and this includes a final and definite answer to the thorny question of the Saar Basin. I don't believe that the world can expect this to be done by German and French efforts alone. But both parts may comply with the advice

of Anglo-Saxon mediators and others.

During the past year we have seen the progress. The European Consultative Assembly votes for a stronger Council of Europe. The Eisenhower command builds a unified army. Progress is made for the Schuman Plan, to integrate the coal and steel industries of the Continent.* The Pleven Plan considers a common European army and an organized agricultural market. We have even seen Cabinet Ministers of France, Belgium, The Netherlands, Luxemburg, Italy, and West Germany agree that they are working toward political federation or at least confederation. Economically, militarily, politically, we see the trend.

These steps have been taken tentatively. They are certainly by no means as sure and swift as the unification by force in Eastern Europe. Nobody can deny that working democracies are far more complicated than a totalitarian machinery. The job is made more difficult because each of the Western democracies works differently.

YOU CANNOT be saved
by valor and devotion to your
ancestors; to each generation
comes its patriotic duty; and
upon your willingness to sacrifice
and endure, as those before
you have sacrificed and
endured, rests the national
hope.

—CHARLES EVANS HUGHES

American Jurist (1862-1950)

Since 1870 the United States has had 17 Presidents—whereas the French have had 120 Cabinets. Why, then, don't the French adopt the seemingly more successful American pattern of democracy? Why not strengthen the powers of their Chief Executive, separate the powers, give broader space to popular referendum, change elec-

* See *The Schuman Plan—A Road to European Peace?*, by Michel Dumont, *THE ROTARIAN* for June, 1951.

tion laws? The answer of a French majority would be "No." For they will remind us that once they had a bad experience with Louis Bonaparte, the popularly elected President who became Napoleon III.

It is a very persuasive argument. A certain brand of democracy that works perfectly well for the U. S. would, when exported to Europe, most likely be labelled "Near-Fascism." Nobody—except the Russians—doubts the truly democratic character of the United States. Still Europeans maintain that American democracy would lose its character in crossing the Atlantic.

Thus we cannot transplant democratic institutions whole and full grown into new soil. When we approach a federated or confederated Europe, we need time, vision, and inventive compromise. Such a union is more constructive and far wider an idea than the mere stopping of a massed Eastern invasion. It is a positive concept worth every effort we can bend toward it.

We are a long way from the cherished dream of One World. We can make grave and irreparable mistakes if we impatiently try to build one now. We must learn to take people and nations as they are, not as we wish they were. We cannot enforce happiness upon men. We cannot always convince them by rational argument. Indeed the greatest work today is not for the lawyer nor for the diplomat. It belongs to the technicians, to the economists, to the teachers, and to all of us in the defense forces of humanity: defense forces both in the military sense and in the field of social work and progress.

So as we begin to sum up the problem of two and two, we see as one basic factor that the Western democracies have but one choice: to resist or yield. We see as another factor that if the choice is for the former—and overwhelmingly it is—we must forget past enmities, work together to strengthen each part and the whole, and face the dawn with optimistic courage, objectivity, and high energy. Our children's children, if not we ourselves, will know how good or poor we were at figures.

The U. S. and Britain hold an 'Open House' for Ideas

Greater industrial productivity is the aim
of a busy two-way program begun in '49.

By **SIR THOMAS HUTTON**

General Manager, Anglo-American
Council on Productivity

FOR three years, selected men from British industry have been exchanging ideas with their counterparts in America, attending a kind of "open house" for ideas. Recently similar groups from the United States have been visiting Britain, thus establishing a real two-way traffic in industrial "know-how."

But varied as their skills and callings may be, their purpose is the same: to give and get ideas for greater productivity.

Let me cite a specific case. Not long ago a team of British workers visited the United States to study "materials handling." The factory

that especially took their eye was a two-story building that had been considered overcrowded by the management. Adding to the premises would have been the natural way to solve the problem. Instead, the management had arranged a more efficient flow of materials, and, without increasing floor space by so much as an inch, they had brought their production to twice that of the prewar years.

The British technicians took the story home and—even before writing their reports—one of them related it to a British factory manager. By making a simple rearrangement of five machines, this

manufacturer increased his factory output 10 percent. Then one of his operators made a new suggestion; it too was effected. Today that shop is producing 25 percent more goods—this *without increasing space or purchasing a single device*.

This is but one illustration of the transatlantic technical exchange now in progress. We can cite others: the team from the U. S. cotton industry, which last Summer in Lancashire expressed high interest in an automatic doffer and a new cotton opener and cleaner; or the U. S. team representing the pressed-metal industry, which remarked that it was taking home a fresh viewpoint on ways to maintain high standards of lighting and cleanliness.

It was in 1948 when Paul G.

Photo: Burlington Mills Corp.



TEXTILE TRICKS: BRITONS SHOW AMERICANS SOME . . . THEN, VICE VERSA

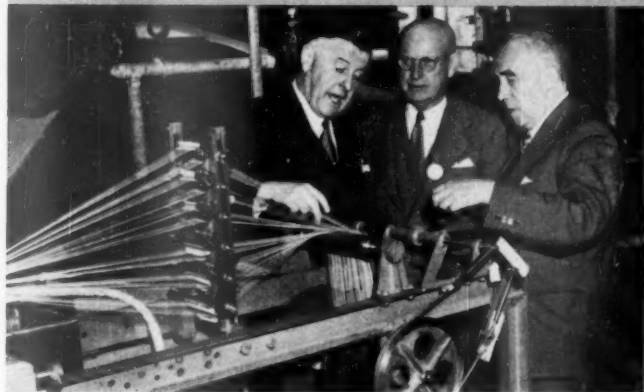


Photo: B. S. S.

In Britain the United States cotton team examines a small-scale experimental sizing plant. . . . (Above right) A team of rayonmen from Britain look at U. S. weaving.

Hoffman, then Economic Coöperation Administrator, and Sir Stafford Cripps, at that time Britain's Chancellor of the Exchequer, founded the project. Both men wanted their nations to exchange industrial "know-how." They wanted an independent agency representing both management and labor in the United Kingdom and the United States. Dollar expenses would be met by a technical-assistance plan operated by the ECA. They named this agency the Anglo-American Council on Productivity.

Its constituent bodies in the United Kingdom are the Federa-



In Buffalo, N. Y., five Britons see some new twists in a winding shop. Their productivity team is studying electric-motor control gears. Workers show them how to wind transformer coils.

tion of British Industries, the British Employers' Confederation, and the Trades Union Congress. You may note that the British Government is not represented on the Council—an organization acting for industry through the men of industry.

In 1949 the first team—16 executives, technicians, and operatives from the British steel industry—visited the United States. When their report was published in the Autumn of 1949, readers found many ideas applicable not just to steel, but to other industries as well. They acclaimed the document widely. Those of us interested in the success of the Council were greatly encouraged. Two facts were evident: first, the expense was justified, and second, a team's recommendations could influence a wider field than merely one industry.

Since that first team made its report, 57 other groups—some 800 men and women—have visited the United States to study the ways of production: cotton textiles, welding, building, coal mining, packaging, Diesel locomotives, agriculture, pressed metal, combustion engines, etc. So far, 45 reports have been published, forming a vital industrial literature. And through these reports, with circu-

lation reaching nearly half a million, the A.A.C.P. has become one of Britain's biggest booksellers to industry.

Perhaps at this point we should look at the way a team does its work—say, the cotton-spinning team of 11 men and two women. These people, representing ten textile firms, were appointed by a Joint Selection Committee in July, 1949. During the Summer months they prepared for the trip. Each employer gave its team members leave of absence with full pay, as well as facilities for team meetings in England. Members visited several textile mills in Lancashire so they would be thoroughly informed about British production.

During the same period, men in the United States were arranging the itinerary. Through the offices of the ECA—now the Mutual Security Agency—the managers of cotton mills and officials of labor unions were asked to prepare demonstrations, tours, and talks.

On September 29 the team climbed the gangway of the *Queen Elizabeth* and sailed for New York. During the next weeks their study took them from Boston, Massachusetts, to New Orleans,

Louisiana. Each member of the team knew what to investigate. They asked questions, they watched operations, they took copious notes. Everywhere they found "overwhelming courtesy and hospitality," as they put it in their report. When they returned in mid-November, they were brimming with new ideas.

In this way, teams have studied productivity industry by industry. And by much the same procedure, U. S. teams visit the United Kingdom.

Now, what have the teams found? And what practical results have accrued from their reports?

Many teams, of course, have emphasized that the best in industrial practice in Britain equals, and sometimes excels, the best in

Photos: (below and p. 15) B.L.S.



"How do you press a jet-aircraft engine?" A U. S. metal team sees how the British do it.

the United States. But in productivity it is the average that matters. And that is where the United States scores. In nearly every industry examined, teams have found that the level of productivity is higher in the U. S. than in Britain.

Although studying a wide range of industries, the teams have arrived independently at a number of common conclusions regarding this American productivity. They have noted the competitive environment in which both management and labor live. They have found U. S. management willing to install—and labor to accept—new laborsaving machines. Competing American firms, they feel, are more willing to exchange financial and technical knowledge

A VOCATIONAL-INTERNATIONAL SERVICE FEATURE

than those in Britain. American industry seems always ready to encourage standardization and simplification, and consumers are just as ready to accept these changes. And, finally, the teams note the consistently high quality of U. S. management.

Specifically, the teams have learned far more. Many new methods have now been adopted in Britain. Some of these ideas, of course, were not entirely unknown before the teams went to work. The effect of the team reports has been to stimulate their adoption and to fertilize ideas already there.

In the North of England, for example, you can see a new mechanized molding bay at a Sheffield steel foundry. All the equipment is British, but the ideas are a synthesis of the best practice in the U.S.A. and Britain. The shop—which casts colliery wheels—occupies 7,000 square feet, and its production is already nearly equal to the whole prewar tonnage production of molding floors covering an area of 51,300 square feet.

Earlier we mentioned the work of the cotton-spinning team. Still other teams from the Lancashire cotton industry also studied twisting and weaving. Their reports have meant many small but important improvements in ma-

chines and in better use of labor. More mills are obtaining greater productivity, along with higher wages and lower costs.

We have touched on the work of the materials-handling team. This report has proved highly stimulating. Several organizations in Britain have appointed full-time materials-handling engineers; one factory reports a possible saving of £25,000 (\$70,000) in one year as a result of improved handling methods. Another has announced a saving of £100,000 (\$280,000) over a period of three years.

Since the war, Britain—despite all its difficulties, such as repairing bomb damage, arrears of maintenance, and shortage of raw materials and electric power—has swung into an ever-increasing tempo of production. New ideas—some of them doubtless from the A.A.C.P. Reports—have been drawn from many sources and have merged with ideas of native origin.

We can see new trends, though we cannot always trace them to a single source. Surely this is as it should be in a vigorous community. In no way does it lessen the gratitude felt in Britain for the full and free industrial hospitality in the U. S. Indeed, this coöperative program was conceived as a corollary to the Marshall Plan, which represents, in the words of the *Economist* magazine, "the most straightforwardly generous thing that any country has ever done for others."

British teams visiting the United States have consistently recognized this national generosity. In many cases, American industrialists have continued to supply the British teams with information after their return to Britain. In view of this "open house" attitude, it pleases me that our British teams have so often been able to pass on, as well as pick up, new slants and ideas.

In these years of crisis our factories must produce the goods for guarding liberty as well as the materials for better living. We need the closest of collaboration among free peoples. The work of the A.A.C.P. sets a useful pattern, for, as we all agree, productivity and coöperation form the keystone of our security.

Minute Editorial

Yes, Purple Shadows!

By J. W. THOMPSON

Rotarian, Oak Hill, W. Va.

WE HUMAN BEINGS seek a mossy path through a garden of roses. We want bliss without blisters. Yet often we are jostled by circumstances into thorny thickets and baffling byways. Our joys are mixed with sorrows and our successes are dulled by failures. That is the way life is.

Though our path seems to lead us at times, we can choose the direction we travel. And here we should heed the scriptural signpost: "there is a way which seemeth right unto a man, but the end thereof is destruction." It is the way of selfishness and greed. Men who select it live as if they were the only ones on earth who matter. They recognize no obligations to their fellowmen. They miss the great point of living:

*For, what is life but just a
fleeting span
Which God in mercy grants to
mortal man,
Wherein to toil, and love, and
hope, the while,
And here and there make weep-
ing eyes to smile?*

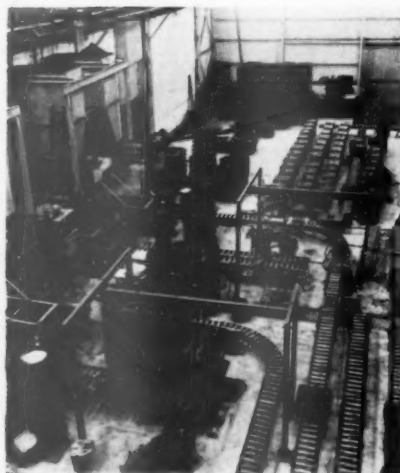
We have another choice. It is our attitude toward what we meet along the path. If we deliberately desire and seek the proper insight, it will help smooth the rough places and turn ugliness into beauty. Even dark shadows.

After intently studying a landscape by Maxfield Parrish—I believe it was he—a woman critic turned to the artist and said:

"Yes, I do like the canvas in a way—but, oh, that purple you use in shadows! I never saw a purple shadow!"

"Don't you wish you could?" was the artist's quiet response.

Can you? Can you see a rosy tint on the horizon of life when all about appears drab and gray? Can you find an element of relief in each tense situation? Can you discern in every man those nobler qualities which can never be evaluated in silver or gold?



Two colliery wheels a minute is the rate in this molding shop in Sheffield, England . . . and the rate's still climbing. All equipment is British. Many techniques came from the U.S.A.



(Illustration by Ernest King)

A Gourmets Day in May

For Mexico-bound Conventioners: a knife-and-fork tour
conducted by a true connoisseur.

By **ERNESTO J. AGUILAR**
Rotarian, Mexico City, Mexico

and aroma of the dishes placed before me began to win him over. What finally broke down the last of his resistance, however, was a visit to our railroad yards. There I showed him a carload of beautiful, plump Mexican tomatoes loaded for shipment to his own home city in the U. S. Middle West!

This, however, is a better-informed, more cosmopolitan age—and when you and thousands of your Rotary friends from all over the world gather here for Rotary's Convention in May, you will discover that that is the word for our restaurants: cosmopolitan. In this brief article I want to share with you my fairly extensive firsthand knowledge of them.

Soon after you arrive you will receive a booklet prepared by the Food Committee of our Mexico City Rotary Club. In it you will find lists of the better restaurants and their addresses. And at each of those eating houses the Committee will see that the management has a "Rotary table d'hôte" on its menu during our Convention. You can be sure of very special service.

But to me, the joy of eating is like the joy of travel: anticipation is almost as good as fulfillment. So I do not think it too early for us to look a bit more closely at the fine tradition of Mexican cookery.

You have only to enter the old Prendes Restaurant to sense this tradition. It is perhaps the oldest restaurant in the city—and its fine antique atmosphere has been carefully preserved. So, too, has the

quality of its food, its service, and its fine old recipes.

For the heritage of Mexican kitchens has developed over the centuries. Our great cooks have not merely copied the techniques of others; they have added much to the world's fine cookery. When the conquistador came to Mexico, he found a host of new foods. Consider, for example, those delicious fruits the *chirimoya* and *mamey*. I have often wondered what the conquistador thought when he tasted the sweet, distinctive meat of these exquisite fruits for the first time. His delight was perhaps much the same as yours will be when you first try them.

The Spaniard, of course, brought his own European tastes and introduced them. Soon new dishes had been born in Mexico. The *enchilada* is a tasty example. Corn, or maize, was native to the New World, and the Indian used it to make a pancake-like bread, very much like the refined *tortilla* today. The Spaniard took this *tortilla* and added ideas of his own. He used chili sauce, which he also found in his new land, and onions and the cheese he brought from Europe—and, lo, the *enchilada* was created! Adding the meat of chickens (also brought from Europe), he had a chicken *enchilada*. An *enchilada* with cream on top is now called a Swiss *enchilada*. Thus his menu grew.

Many of his dishes the Spaniard brought intact. Today you may go to our Spanish Club, to El Para-

WHAT is your pleasure—in food? Skillfully seasoned dishes like spaghetti à la Caruso? Or English roast beef trickling with juices? Or—have you an adventuresome palate eager to try, say, baby octopus fried with herbs?

Whatever your taste, you will find food to satisfy it in Mexico City. For few cities, I make bold to say, can challenge mine for variety of cuisine. None can surpass it in quality!

In recent years, thanks to the growing numbers of visitors from other lands, more people have come to appreciate our foods and the excellent eating places that serve them. All but gone are the old notions like the one a friend of mine brought from the United States some years ago. Expecting to find little but chile con carne and living in mortal terror of microbes, he refused to eat anything but ham and eggs. Finally, as we continued to dine out, the sight

AN INTERNATIONAL SERVICE FEATURE

dor, or to the roof of the Hotel Majestic, with its commanding view of our snowy mountains—and you may taste *paella* just as it is prepared in its home city of Valencia. This dish starts with rice, to which is added an encyclopedia of foods: chicken, pork, shrimp, clams, little peas, red pimento—all baked together so that each ingredient shares its flavor with its neighbor, producing a dish as Spanish as Spain.

Other Europeans have also left their marks upon the menus of Mexico. We have genuine French restaurants like La Vie Parisienne and Normandie. Other places specialize in German, Swiss, English, and U. S. dishes.

Some people, when they visit the grill of Rodem, our Rotary center in Mexico City, marvel that they can savor completely authentic Italian spaghetti. To learn the reason, they need only pay a visit to the kitchen. There they will meet Cucarolo, the amiable chef. He is Italian. But just as he mastered the dishes of his own land before coming to Mexico, he has now learned the secrets of Mexico's own cuisine. His *carne asada* ranks among the best dishes in the city. A small meal in itself, an order brings you an *enchilada* and potatoes flanking a small steak broiled over charcoal.

CUCAROLO'S well-peppered *mole* is another specialty—as are his subtly flavored sea foods: lobsters flown in from Vera Cruz, delicious red snappers, and shrimp *à la créole*.

Before we go further on our "cook's tour," I should add a note about the items on the right side of the menu—the prices. From my own experience outside of Mexico, I find you can eat in our finest restaurants more reasonably than in any of the other large cities of North America or Europe. Dinners in our best restaurants may cost, say, \$2 and rarely exceed \$4, even with our customary 10 to 15 percent tip. Knowing this, let us [Continued on page 50]

Wherever you dine in Mexico—in the Salon de los Candilles, at Circulo Rodem with Chef Cucarolo, in the Ambassadeurs, or in a patio in Mérida—you find dishes of many lands, and among them (u-m-m!) enchiladas.

Photos: Reuter; Tovarni; Smith & Company; Guerra





A lively Indian celebration is pictured in this detail from Fernando Leal's mural Dances of Chalma.

Rufino Tamayo, famed for his disturbing colors, uses stylized forms in Woman with a Bird Cage.



10 Contemporary MEXICAN



The Indian hero Zapata is the subject of this lithograph done by Diego Rivera in 1932.



A detail (at left) from David Alfaro Siqueiros' massive oil Sunrise of Mexico. . . . (At right) A typical plaza scene, in wood engraving by Chavez Morado.



ARTISTS

**Some graphic samples
of current art trends
in an intense land.**

*As in Diego Rivera's lithograph (at left),
Zapata's revolution is the theme of José
Clemente Orozco's famous oil shown below.*



UPON these pages you glimpse the Mexican Renaissance as the prints and canvasses of the artists reflect it. Whether your reaction is one of approval, puzzlement, amusement, or hostility, you will find yourself with plenty of company. For contemporary Mexican painting, born some 40 years ago amid revolution, has stirred debate the world over, induced sermons in pulpits, incited riots, and created an international incident or two. It has also unquestionably influenced and enriched the whole field of modern art, and brought pleasure to millions of people.

In a sense, this tempest in a paint pot began tens of centuries ago when the first Indian in what is now Mexico began to toy with feathers, ceramics, and stone carvings. Though the Indians had as many styles as nations, their arts all showed intensity, detailed realism, and profuse ornamentation. The Spanish brought new mediums and techniques, teaching Indian artisans to decorate the walls of cathedrals and mansions with oils. By the 18th Century, the viceroyalty had developed an individual style, which you can recognize by graceful figures moving against fantastic backgrounds of gold and azure. Then, for a century of turmoil, Mexico's art lagged. The struggle for political independence—first against Spain and then against the French puppet Emperor Maximilian—did not include artistic independence. Though José Velasco painted Mexican landscapes, and José Posada made crude engravings for handbills, most artists overlooked the Mexican panorama for subjects. Painters held closely to academic European styles throughout the long era of President Porfirio Díaz. But with the explosive nationalism of 1910, Mexicans reappraised Mexico. At about the same time, in Paris and elsewhere, the art world became conscious of "primitive" forms. Young Mexican artists studying European techniques suddenly realized the value of their own heritage. In the intensity and color of long-neglected relics and in the earthy life of the 20th Century Indian, they found new inspiration.

Works by Tamayo, Diego Rivera, Chavez Morado, Orozco, Zalde, and Mérida courtesy of The Art Institute of Chicago. Works by Leal, Siqueiros, and Best-Maugard courtesy of Stanford University Press. Work by Miguel Covarrubias, courtesy of the artist himself.

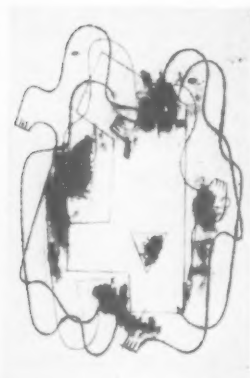
The firebrands seized their brushes, and the Mexican Renaissance had begun.



10 Mexican Artists (Continued)



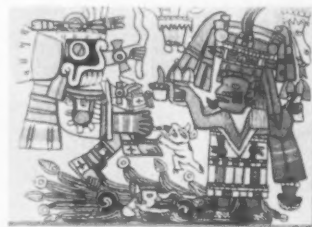
A profusion of floral design marks (above) the style of Artist-Educator Adolfo Best-Maugard in his gouache *China y Charro*. . . (At left) A folk scene on the Isthmus of Tehuantepec painted by Miguel Covarrubias.



An abstraction (left) by Carlos Mérida, a leading nonobjective artist who employs many Indian motifs.

SINCE the 1910 Revolution, Mexico has produced scores of artists, many of them as personally flamboyant as the pigments and themes they have used. But while they have signed manifestoes and even purchased volcanoes, they have also revitalized techniques like fresco painting and murals, and have stirred new interest in art—with open-air art schools and academies that lure students from many lands.

If you attend Rotary's 1952 Convention in Mexico City, you may see examples of Mexican art—old school and new—in the Palace of Fine Arts, the Normal School, the Secretariat of Public Education, and, of course, in many other public buildings and private galleries in and near the capital.



These murals by Ramiro Romo may be seen in the Centro Deportivo, site of activities during Rotary's 1952 Convention.

THE ROTARIAN

Where's Your Birth Certificate?

*Going abroad? Expecting an inheritance?
Changing jobs? You may need to prove age
and citizenship—and here's the easy way.*

By TOM MAHONEY

"YOU must have a passport," Joe was told. "To obtain it, you will need some pictures and a birth certificate." A sudden opportunity for his firm had developed in Europe, and from a large office staff Joe had been chosen to fly there and explore it.

The pictures were no problem, but Joe had never needed a birth certificate before and wasn't sure he had one. His wife and his mother searched family files in vain. Local authorities referred him to the distant town where he had been born.

He telephoned there only to be told that his birth apparently had not been recorded. The clerks were courteous. They would be glad to look further or, if he could comply with certain legal requirements, they would issue him a delayed certificate.

This would take days, perhaps weeks. The firm could not wait. Somebody else, who could prove his citizenship for the passport people, flew to Europe. Joe, who had been the most promising man in the office, suddenly found himself regarded as something of an incompetent idiot.

Bill was the better qualified of two applicants for an important job in a jet-plane factory where workers wore identification badges and armed guards stood at every entrance. "We must have proof of citizenship," said the employment manager. "Have you a

birth certificate?" Bill had none, but the other man did. He got the job.

Anna looked forward to her 65th birthday when she would be entitled to \$40 a month under Social Security on the basis of her older husband's \$80-a-month pension. She had no proof that she was 65 and, like many another woman, had at times given her age as ten years younger.

Social Security officials asked her to supply a birth certificate or equivalent evidence of her age. This was months ago. She is still trying to do so and her pension is uncollected.

Cases like these are sending thousands of Americans, who hitherto neglected the matter, scrambling for birth certificates. Interest is also intense in birth certificates in Canada. There persons 70 years old, under certain conditions, became eligible for pensions on January 1, 1952.

A birth certificate is the best and most convenient proof of both age and citizenship. It is a simple official form, issued to those entitled to it free or at a cost of no more than \$1, certifying when and where a certain child was born to such-and-such father and mother. To protect you if you were born under the bar sinister, and for convenience in carrying, many States issue a short card form omitting parentage.

The late Will Rogers had a gag about proof of birth: "When you see a boy running around with a

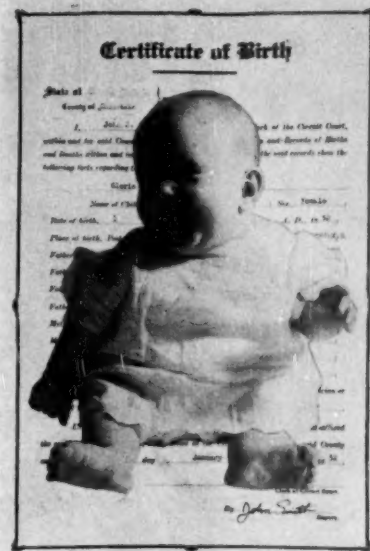


Photo: Rotarian J. K. Thompson

pair of pants on, or without them for that matter, it is pretty good proof that he has been born." But after Will had trouble obtaining a passport for lack of a birth certificate, he amended his line to say: "It is pretty good proof that he has been born—but it does not prove when, where at, nor who to!"

Al Jolson's \$400,000 policy is now a matter of litigation because he was born in Russia and didn't have a birth certificate. Arguing that he was really older when the insurance was issued than they had been led to believe companies argue that the amount should be cut to \$278,000 to allow for the higher premiums that should have been paid for the greater age.

Numerous inheritances have been decided on the basis of birth certificates. Litigation over the multimillion-dollar Garrett snuff fortune became a battle of birth records. A Negro minister recently sought to claim a small property left by his mother in Virginia only to find a brother contending that the minister was no relative. Only his birth record saved the property for the clergyman.

In New York City and many other cities where schools are crowded, pupils entering for the first time [Continued on page 56]

A COMMUNITY SERVICE FEATURE

Debate-of-the-Month



Clearly, here's a complex Vocational Service problem worth discussing. To throw light on it, we put the question to representative Rotarians around the world—and herewith present their answers.—THE EDITORS.

should be at home with his wife and children.

Gifts, in my opinion, should be limited to the remembrance of anniversaries or similar occasions. The giver should carefully time his presents so that they will not arrive at a stage when they appear to be a bribe. Even then, the gift should be simple—flowers, or a small vase—nothing extravagant.

Gifts a Sign of Thanks

Says Herbert F. Arruda Pereira
*Plumbing-Company Manager
São Paulo, Brazil*

I THINK it entirely proper to send gifts to customers, especially at Christmas time, since such gifts are nothing more than a sign of appreciation.

These gifts should be something useful, but not expensive. I do not believe that there should be a dividing line between a "small" and a "large" customer. The better customer is the one who gives us his confidence, rather than the one who makes large purchases.

Presents should only be sent those persons who have already established themselves as our customers. Because the giving of presents before a business transaction can be construed as a "commercial bribe," the practice should be confined to special occasions during the year. Naturally, the cost of the gifts should be charged to overhead, and never, by any form of bookkeeping tricks, to the recipient.

Canadian Lawyers Don't

Asserts Kenneth G. Partridge
*Lawyer
Port Credit, Ont., Canada*

IN MY profession, law, we don't "entertain the customer" in the usual sense of the phrase. Direct advertising is considered unethical in Canada. Any item which might appear on lawyers' income-tax returns under the heading of "advertising" or "entertainment of clients" would be subject to the closest scrutiny.

I doubt that gifts large or small, or entertainment either lavish or moderate, would be recognized as proper in appreciation for past

business or in anticipation of new business. The latter would definitely be regarded as a bribe.

Of course, at Christmas time, many legal firms do recognize certain public officials with whom they have been associated, as well as the staff of the local post office and bank, and perhaps others. Call this a form of entertainment if you wish, but note that it is a recognition of persons whose association with the firm was *not* that of client and solicitor. Such expenditures may quite properly be charged to overhead and regarded as debts of the firm.

Improve Town, Not Joe

Suggests Olin H. Broadway
*Power-Company Manager
Henderson, N. C.*

SOME years ago I knew a businessman who lived by a code so rigid as to forbid any and all business favors. I was present one day when a salesman called on him. As the two toured the office, the salesman, with natural courtesy, held a door open for the businessman and nodded to him to walk through. "No," my business friend exclaimed, "you go first. I don't want to be under any obligation to you."

Few of us in business hew to so narrow a line, but the trend, in my view, is back in that direction. Genuine, solid business people—particularly the owners of enterprises—are growing less and less susceptible to entertainment and gifts proffered by sellers and suppliers. More and more they are asking, "Why go on with this thing?" Why, indeed?

To face facts, however, the custom of gifting and entertaining business contacts is so deeply rooted that it might be more realistic if we asked how to keep it within reason rather than abolish it. Since the people most susceptible to this kind of persuasion are those who in their business capacities act for others—managers, purchasing agents, etc.—we can regulate things somewhat by selecting employees with good judgment. We can impress on them the view that because gift giving and entertaining tend to become as competitive as commer-

cial competition itself, they should steer in the opposite direction. As Rotarians, we can properly suggest that instead of "improving" Joe by tendering him a week at a beach resort, they get out and help improve the community through its civic agencies.

Apply the Four-Way Test!

Urges Elias Sandvig
*Coal Importer
Haugesund, Norway*

IN THE old days, my own business—coal importing—was plagued by gift giving and entertainment. It was the custom to give gratuities to the chief engineer and the master of incoming ships, and the practice grew out of hand. Now Norwegian law forbids this sort of thing.

Small gifts, such as pencils or advertising blotters, are harmless. But that is absolutely as far as a businessman should go.

Often, when I go to another town, I take a customer to lunch. But I do this only because I have no office in that town where we may meet. Thus, when the customer comes to my own city, I very seldom entertain him with lunch and in such cases it will be in my home.

In the last analysis, I don't believe entertainment or gratuities will get a man business. The Four-Way Test is the best way to get and hold customers. The seller should provide courtesy, good service, and high quality. That should suffice. I feel that most businessmen in Norway agree with me on this matter.

No Rule-of-Thumb Possible

Reasons Leo E. Golden
*Trucking-Association Executive
Hartford, Conn.*

YOU raise a pertinent problem—but I do not see how rules can be laid down of equal applicability to all lines of business.

For example, I work with a trade association in a highly technical field with voluntary member firms which, as public utilities, are subject to regulation by Federal and State regulatory bodies. The regulations relate to operating scope

and practices, freight classification, rates and charges, and other matters affecting the public interest. Tariffs must conform to governmental specifications as to form and to governmental findings as to content. Thus, the questions you ask are not germane to us as an organization.

Professionally, however, there are many times when I go to Washington to do a week's work in one day. In such circumstance it is helpful to talk with certain men at luncheon or dinner—even breakfast—away from telephones, correspondence, personal break-ins, etc. Some expense is involved, but it is far less than I

would have were I to spend two or three days waiting to see those individuals in their own offices. Assuredly, these meals cannot be characterized as "a gift" or as "entertainment." And I assume the same would be true of similar operations of a salesman from, say, Los Angeles in New York to drum up new accounts.

Or take the example of the President of the United States putting on an elaborate banquet and entertainment for a visiting dignitary from a country whose goodwill we cherish and need. It may cost far less than what is spent for a statesman from a land less important in the world picture.

No, one cannot lay down a fixed rule. But obviously, gifts of value—which from their nature or cost can only be interpreted as an attempt to "buy" business—cannot be justified and should be condemned. Yet certain "gifts" and some so-called "entertainment" are, as I have pointed out, in line with good business and accepted practice. So the problem seems to be for each man to be guided by his commonsense and conscience in discovering that indefinite line between "enough and too much."

Integrity in Philippines

*Noted by Conrado Benitez**

*Importer
Manila, The Philippines*

IN SPITE of the sad experience of decent businessmen with import-control corrupt practices . . . I see a bright ray of hope in this announcement [a display advertisement in the Manila Times reproduced herewith] of the newly created PRISCO, Price Stabilization Corporation of the Government. Its board of directors is composed of successful young Filipino business executives who are economically independent and are therefore politically courageous in our fight for decent government.

* Excerpt from letter to Rotarian Otto Geppert, Denoyer-Geppert Company, Chicago, Illinois.

'Normal Courtesy' Enough

Holds H. H. Buss

*Oil Refiner
Rotterdam, The Netherlands*

A BUSINESS friend once took me to a new restaurant for luncheon. At his expense we enjoyed a fine meal. A week later, eating alone in the same place, I studied the menu prices as I had not before, and saw that they were far above his normal range. Therefore when he offered to take me to that restaurant a second time, I refused. You see, he had gone beyond normal courtesy—and that formula has always been my guide in business entertainment.

By "normal courtesy" I mean that I may take a man to lunch, or even [Continued on page 52]

Jan. 31, 1951 THE MANILA TIMES

Page 5

NO "TIPPING" ALLOWED

Dear "Grateful" Importers:

Several times recently some so called "grateful importers" handed envelopes to some of the PRISCO employees and executives containing fifty and hundred peso bills. Those envelopes were promptly reported and turned in to the PRISCO management who returned them to the "grateful" givers with a note saying that the PRISCO employees DO NOT play that kind of a game.

To those importers we say: If you are grateful for our prompt and efficient service then thank us—in words. If you think that that isn't enough then tell all the people you know all about your complete satisfaction over our services. We want NO MORE than just that—for that is the making of a Good Reputation for us—something your "TIPS" cannot possibly buy.

On the other hand, your "TIPPING" might result to your disadvantage for then the PRISCO can and will blacklist you and bar you from doing any further business with us again. At the same time you are also jeopardizing the job that we are doing in the PRISCO. In case you don't know the PRISCO employees are subject to immediate dismissal for accepting "TIPS" or Gifts in any form—from anyone.

We think that we at the PRISCO are adequately paid for the good services we render the public. While we cannot get rich on it money-wise, we know that the "TIPS" you try to give us, no matter how much, can never be large enough to buy the future that is ahead—for us. You see most of us at the PRISCO are young people with a good future to think and to take care of. Frankly, we are out to make a name for ourselves—something which no amount of money can possibly buy. On the other hand, "TIPS" such as yours can and often do lead to disrepute, the poorhouse and even jail.

Honor and goodwill are so priceless to us as it is to all good businessmen. With your help and cooperation we can achieve them for ourselves—won't you? NO MORE "TIPPING" PLEASE!

Very truly yours,

the employees of
the PRISCO

P.S.

Although it may sound strange to some people these days, frankly, we at the PRISCO want our corporation to be a model Philippine Government agency—as good as the best anywhere in the world. Believe it or Not—we think that we can do it too—if only the public will give us more active support and lend us the strength we need to stand our ground against the selfish few who want us out of their way.

"No Tipping" advertisement which appeared in the Manila Times. PRISCO is the Philippine Government's Price Stabilization Corporation, which controls imports.

New Light on the

*Surgery can alter
human personality.*

THE CHILD was not expected to live. For an hour after birth he was blue and breathed with difficulty. At six months his head began to be drawn to the right. Involuntary movements appeared in his right arm. By his 17th year these movements had spread to all parts of his body, some jerky, others slow and snakelike. Parkinson's disease. A pathetic yet typical case.

Today, following a remarkable operation, this young man can write and use a typewriter. He can walk.

In another city a chronically unsuccessful stockbroker underwent an operation that changed his whole personality. He took up selling—with such phenomenal success that his company had to enlarge its plant to take care of his orders. He was made a vice-president and became a millionaire.

A man dying of cancer had but one thought: "When the hypo wears off, you won't let me suffer, will you, Doctor?" Following an amazingly delicate operation, the pain was still present, but the

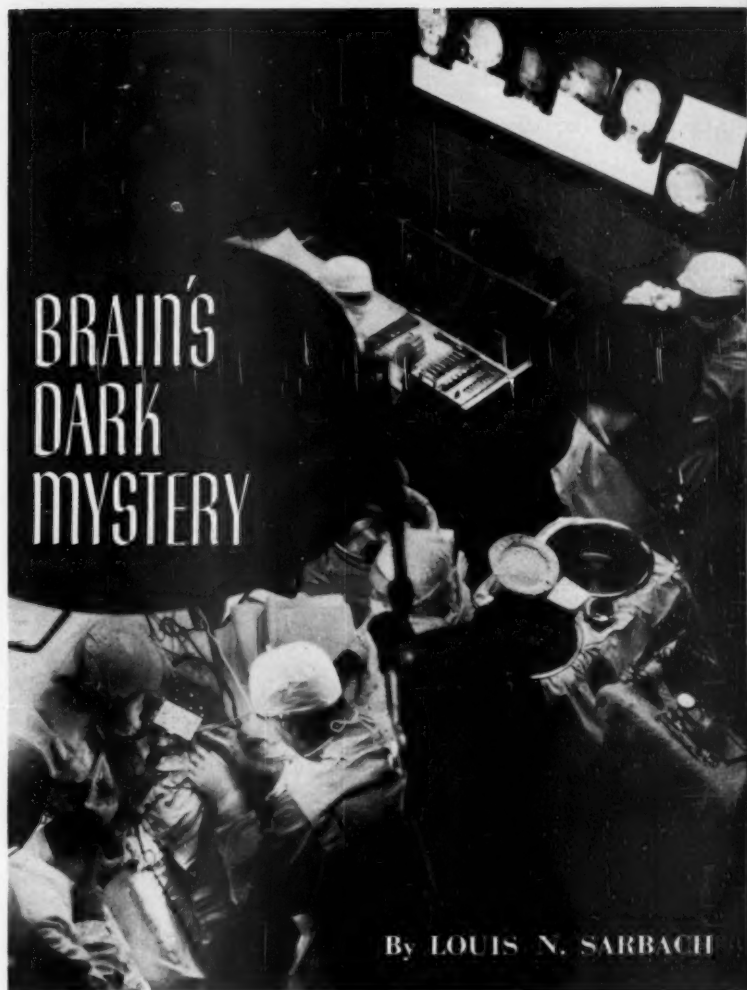
patient could now view the matter objectively, *as if it were someone else's pain*. He no longer asked for morphine. He lived contentedly, in apparent comfort, until the cancer claimed him three months later.

These surgical miracles have been made possible by new knowledge of that most mysterious of human organs, the brain. Today, in hospitals throughout the world, a handful of highly trained specialists are performing surgical feats that often make front-page news. And even when they fail, they carry the promise of cure or

alleviation of some of mankind's most distressing ills.

A former rugby player in England lost weight to the point of emaciation, developed extreme melancholia, became sexually impotent. A brain operation, *prefrontal lobotomy*, restored both his mental balance and his virility. A similar operation, in Michigan, turned a confessed prostitute, thief, and arsonist into a friendly, honest, cooperative woman, with no sign of neurotic sexuality.

A 78-year-old man suffered facial pains so excruciating that he couldn't eat or even talk. A deli-



BRAIN'S DARK MYSTERY

By LOUIS N. SARBACH

cate operation, *retrogasserian neurotomy*, freed him entirely from pain.

Infants with blood clots on the brain, formed during birth, can now be saved from the doom of feeble-mindedness. Modern brain surgery frees amputees from the mysterious pains of "phantom limb." Neurosurgeons can now revive damaged brains with fresh blood, relieving epileptics and victims of cerebral palsy. A new machine diagnoses and locates brain tumors with amazing speed and accuracy.

Men have practiced brain surgery of a sort since earliest times. Neolithic brain surgeons drilled holes in skulls to let out devils. They patched heads broken in prehistoric battles. The Incas and Aztecs were skilled in trepanning, surgical removal of part of the skull.

Modern knowledge of the brain was a long, slow growth. To most ancients, including Aristotle, the master organ of intellect was the heart. Pythagoras, however, held out for the brain, and his theory was favored by later scholars—even by the learned men of the Middle Ages, to whom Aristotle was supreme authority.

In the 1200s, Albertus Magnus made an epoch-making improvement on Pythagoras. He localized faculties like imagination, memory, reasoning, etc., in different parts of the brain. This started a fascinating train of speculation that produced innumerable "brain maps," each with its learned theory. The trail led, 600 years later, to phrenology, which was primarily a modern "scientific" rehash of the accumulated lore.

Phrenology ran a spectacular course during the last century, finally degenerating into a racket. For 50 cents a "professor" would feel your skull prominences (your "bumps") and make a brain chart assigning flatteringly large areas to your most favorable characteristics.

Meanwhile experimental scientists, working on animals in their laboratories, were gradually revealing the true story of the brain. The phrenologists had been partly right—each faculty *did* have its proper location in one part or another of the brain.

But the scientists also began to catch a glimpse of the enormous complexity of this master switchboard that controls thoughts and senses, motions and emotions. The true map of the brain, even now, is far from complete. It is like a vast multidimensional jig-saw puzzle that scientists have only started to assemble.

But even as they go about this gigantic task of fitting the puzzle together, they are discovering facts about many human ailments that seem, at first glance, to have no connection whatever with the brain.

"My leg hurts," says a young soldier in a base hospital in Korea. The doctor knows that the pain is real, though the leg itself is far



away in some mine field north of the 38th parallel. A neurosurgeon traces the leg nerve to its "control center" in the youth's brain. He cuts away a tiny bit of cortical tissue at that point, and the agonizing pain of "phantom limb" disappears forever.

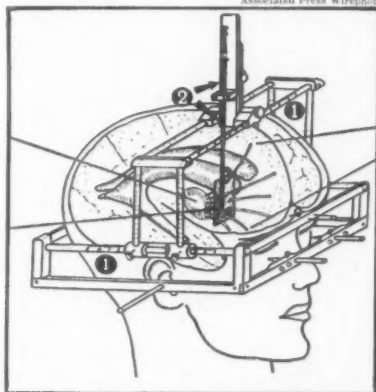
Sufferers from Parkinsonism live in a nightmare of ceaseless movement. Slow uncontrollable motions of arms and legs make even lying quietly in bed impossible. Neurosurgery now can find the lair of the strange endless movements in the brain. A careful incision brings to these unhappy victims the blessing of rest.

Or take trigeminal neuralgia, one of the terrors of old age. Unbearable pains, stabbing along the face, are brought on by the slightest movement of the mouth or merely by touching the skin. The unhappy sufferer cannot wash his face or brush his teeth without excruciating torment. Eating

becomes a major problem; even talking brings on attacks.

Victims lose weight and allow themselves to become dirty and unkempt. They avoid talking, frequently become recluses. This terrifying condition can now be permanently relieved—with almost no danger, even in aged heart patients and diabetics—by a brain operation, *retrogasserian neurotomy*.

Old medical archives contain



Accuracy is vital in lobotomies. This crane (artist's conception) devised by a Tulsa, Okla., doctor, provides calibrations (1) for exact positioning of the knife (2). . . . A brain chart (left) from an old phrenology textbook.

certain records that for many years had scientists stumped. For instance, there was the strange case of a husky young railroad foreman named Phineas Gage. One afternoon in 1847 a dynamite charge sent a large piece of iron through Gage's head. Surprisingly, he recovered. But he now seemed a different person.

"The balance between his intellectual faculties and animal propensities seems to have been destroyed," the mystified attending physician reported. "He is fitful, irreverent, grossly profane, which he wasn't before. . . . His mind is radically changed so that his friends say he is no longer the Gage they knew."

Earlier, in 1835, a melancholy youth put a bullet through his head over a love affair. He too recovered with inexplicable changes in personality. He was now intelligent, gay, industrious, stopped his dreaming, and improved his

business with great application to work.

Decades were to pass before light could be thrown on these mysteries. In the 1920s a New York surgeon, Dr. Byron Stookey, reported distinct improvement in patients whose frontal lobes (forepart of the brain) had been sacrificed in cancer. In 1930 a Johns Hopkins specialist, Dr. Walter Dandy, removed the frontal lobes of a New York businessman who then became boastful, arrogant, and hostile toward his family.

Gradually it became clear that both Phineas Gage and the lovesick youth had undergone accidental frontal-lobe operations nearly a century earlier!

These frontal lobes are the seat of imagination and anticipation. We use them in planning—but we also worry with them. Without them, melancholiacs turn cheerful. Anxiety and other fear neuroses disappear.

Ten years ago frontal-lobe operations became surgical sensations. "New Operation Cuts Out Cares"—"Hate, Fears Out Like Tooth"—were typical headlines of news accounts which (like most such stories) told too little and promised too much. Readers were led to believe that the world's mental-health problems were about to be solved on the operating table. The reported miracles were responsibly attested, but the stories usually failed to mention that such operations are measures of last resort—as indeed are many of the operations described in this article.

IN BOTH lobectomy (removal of the frontal lobes) and lobotomy (severing of the nerve cable connecting them to the rest of the brain) there is always danger that the thalamus will take over. This brain organ is the seat of emotion, our source of ambition and "drive." Unchecked by the reasoning power of the frontal lobes, a person may be at the mercy of his thalamus, unable to check his impulses or foresee the consequences of his behavior—evidently the case with Gage and the stockbroker.

For certain types of incurable mental depression—and also for patients with incurable diseases

involving intolerable pain, such as cancer—lobectomies and lobotomies are indeed proving a blessing. But no responsible doctor today casually recommends such an operation. For even though the record shows instances of astounding improvement (the prostitute-arsonist and the unsuccessful man who became a millionaire, for examples), the record is marred by equally numerous cases of deterioration.

Brain tumors come from almost anywhere, any time. They're tricky, often deadly. They call for delicate, expert surgery. Worse yet, their symptoms are just about the last word in diagnostic confusion.

A headache may mean a brain tumor or just a hangover. Nausea and dizziness are common symptoms—in tumors and in dozens of other conditions. So are fatigue, speech lapse, blurred vision.

Early diagnosis of brain tumor is essential—and for years this was the great stumbling block. As recently as last year, using the most advanced methods, specialists were missing one-fifth of the tumors they were trying to diagnose. Today, thanks to a young University of Minnesota scientist, who thought of combining a certain red dye with radioactive isotopes, more than 95 percent of brain tumors can be found and pin-pointed accurately and in record time.

The scientist, Dr. George E. Moore, knew that the dye, fluorescein, has a strange affinity for tumorous tissue. Injected into the blood stream, it collects at the tumorous point. He reasoned that if fluorescein were made radioactive, these collection points could easily be spotted with a Geiger counter.

Dr. Moore's discovery has now been developed by Northwestern University scientists into a miracle machine of diagnosis: the new isotron brain-tumor detector. Isotrons will soon be standard equipment in clinics and hospitals. Brain tumors will be as dangerous as ever, but diagnosing and locating them, neurologists believe, will be as widespread and routine as examinations for tuberculosis.

Millions of people (500,000 in the United [Continued on page 43])

Human Nature Put to Work



Shopping for shoes for my two boys, I found a pair for the younger lad at once. The pair I wanted for the older boy was in the hands of another woman—who knew I wished them, but made no move to let me have them. Knowing something about the feminine mind, I quickly bought the first pair and left the department—but watched from a distance. After the other shopper had made her purchase and departed, I returned to find—sure enough!—the pair I desired.

—Mrs. Fred Grimm, Milwaukee, Wis.



In a book-rental business I once operated, I found that when people had held a book out too long, they were reluctant to return it and pay up. Thus I often lost both the book and their future business. Then I tried a new angle. For a long-overdue book I would send a card saying the borrower owed only 35 cents in rental. Thinking he was getting the better of my mistake, he quickly paid up and became my customer again. After that I rarely lost a book.

—T. L. Abel, Columbia, Pa.



There's bait for fish—and other bait for fishermen. A grizzled old guide I know, when asked why he was cutting a fishing line part way through, explained it. "Every week-end I get some old sport from downstate," he mumbled. "We'll go out on the lake and he'll hook a pretty fair fish. When he tries to lift the big boy out of the water, the line's sure to break. And that feller'll go home and brag till next season about the big one that got away." He winked. "What's more, he'll come back every Summer for the rest of his life trying to catch old Big Boy."

—Irene Francis, Royal Oak, Mich.

Let's have your story. If it's used in this department, a \$10 check will be sent you (\$5 if it's from another publication).—Eds.

PAUL HARRIS as I KNEW HIM



BY HARRY RUGGLES as told to LELAND D. CASE

*Part Two of the reminiscences
of this early Chicago Rotarian.*

*Sartorially resplendent, Chicago Rotarians of 1910 set off
for Minneapolis and St. Paul to help men there start Clubs.*

I NEVER knew a fellow like Paul Harris. Of all the men I ever met, I couldn't choose one better fitted to be the Founder of Rotary.

Why? Well, there's no simple answer to that question because Paul had as many sides as a centipede has feet. Speakers will tell you he was a man of noble ideals, a profound thinker, and a leader gifted with imagination. I agree. But as I think back over our many years as friends, I can say truthfully I have known no one to get more fun out of just being human. If there's a secret to Paul's success, it's that he just naturally liked people.

Physically, he wasn't a big fellow—certainly not the halfback type at all, though he played razzle-dazzle football in his prep-

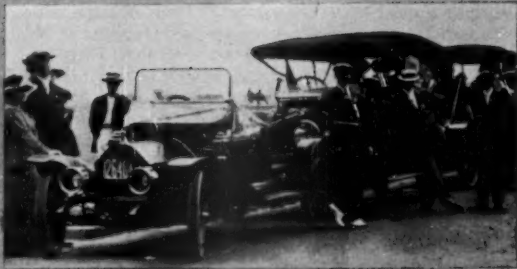
school days. When he hung out his shingle as a lawyer in Chicago, back in 1896, he was a handsome chap. Most Rotarians are familiar with his picture as a serious, bald-headed, middle-aged man. But you should have seen him when he had a full head of dark hair and a mustache. In those days he could swing as dapper a cane and wear as smart a derby on Sunday walks along Lake Michigan as any young bachelor in Chicago.

Wherever he went, he would stop and talk to folks. It didn't make any difference who. He always seemed restless to meet more people and to know how they lived. Though born in Racine, Wisconsin, in 1868, he was raised

by his father's parents in quiet New England at Wallingford, Vermont. Most boys are satisfied to complete their college career at one school. Not restless Paul. He spent a year at the University of Vermont, another at Princeton University, and finished up in law at the University of Iowa.

Then while most of his classmates were settling down, Paul did a characteristic thing. He earmarked the next five years of his life to see the world. Yellowstone Park called. Then San Francisco, where he worked on a newspaper and a fruit farm. He taught in a Los Angeles business college; "punched cows" near Platteville, Colorado; clerked in a hotel in Jacksonville, Florida, and became a salesman there for Vermont

A CLUB SERVICE FEATURE



Chicago Rotary fun at Paw Paw in '09 . . . with Founder Paul in the middle of it. . . (Above right) Early members' cars out for an outing.



Paul "the architect" and Ches "the builder" as mapped in 1940. Chesley R. Perry was Rotary's General Secretary from 1910 to 1942.



In Germany in the early '30s Paul plants a Rotary friendship tree.



Comely Bank days—Paul and wife, Jean, who still lives in Chicago.

PAUL HARRIS IN PORTRAITS
1—First head of new Association of Rotary Clubs organized 1910. 2—New homeowner, 1910. 3—"Up" for first time. 4—World traveller, Wilson era. 5—On Japanese ship in '30s. 6—Rory executive, mid-'30s. 7—Chicago party, early '40s. 8—Follower of California desert. 9—Convention speaker, '42.



granite. Before his five years were up, he had worked his way to England on a cattle boat and bicycled all over the Continent.

His five-year "apprenticeship to living" being over, he settled in Chicago—a young lawyer very much in need of paying clients. It was business that brought Paul and me together, as I have already noted,* and "business exchange" was the magnet that drew the early members into our Rotary Club. Yet with the profit appeal went fellowship, and under Paul's leadership the emphasis became less and less "selfish" and more and more on fellowship with idealistic goals that naturally suggested themselves.

Silvester Schiele, the coal dealer, was Paul's first convert to his idea for a new club. Official Rotary history says that they had dinner, then met with Gus Loehr, a mining engineer, and his friend Hiram Shorey, a tailor, at Gus' office on February 23, 1905. I was at the next session, becoming the fifth Rotarian.

Gus and Hiram dropped out within a short time. But what these two lacked in enthusiasm was made up by others—for example, Will R. ("Doc") Neff, a dentist, and later "Pete" Powers, who had been on the stage and livened our meetings with fun. When interest sagged so low in 1906 that we considered disbanding, a handful of us kept the Club alive. Doc slaved for Rotary more than 15 years, day and night, as "Financial Secretary" and Secretary. Never got a nickel for it. Pete was a good running mate. If either promised to do something, it was as good as done.

LET me also pin a rose on two other old-timers—Charlie Newton and A. M. ("Red") Ramsay. "Red" is gone, but Charlie lives in Los Angeles, where he still carries on in insurance and keeps up the finest private collection of old Rotary documents in existence. We used to call him "watchdog of the Constitution" because he was—and is—a great arguer.

As for my own part in early days of No. 1, I concentrated on

the practical problem of getting new members. Paul Harris was a good writer and put out bales of pamphlets and letters, leaving recruiting largely to me. I liked this because I always was a mixer and felt that out of our 1,000 or so print-shop customers, quite a few would be glad to join. They were. Once I had a list of 150 members I recruited. But success went to our heads, I'm afraid.

Have you ever heard of Rotary "Yellow Dogs"? I sort of hope not—yet because they taught us a lesson I'll tell the story. Up to 1909 our membership ran about 190. Then we—and I guess I was one of the pushers—thought we should have a lot more. So I printed a circular listing "open classifications," saying we expected every Rotarian to do his duty by bringing in at least one new member. Those who didn't had to wear outlandish paper hats, sit at an old board table, and with tin spoons eat soup and hash from tin dishes. They were Yellow Dogs. The rest of us feasted like kings at the other end of the room.

I don't recommend the Yellow Dog idea for any Club! It brought in new members, of course, but before long it was plain as Jimmy Durante's nose that we had made a mistake. We had gone after quantity when we should have concentrated on quality.

Yet, if I may speak up for myself, I'll say my record wasn't too bad, because I brought Chesley R. Perry into Rotary. That was in 1908. Ches was a veteran of the Spanish-American War, had had newspaper experience, was interested in investments in Mexico, and worked in the Chicago Public Library. His tremendous vitality and organizing ability were poured into Rotary in 1910 when Paul Harris persuaded him to be Secretary of what was to become Rotary International. Ches slaved on that job till 1942—32 fruitful years. In *My Road to Rotary*, Paul says, "If I can in truth be called the architect, Ches can with equal truth be called the builder of Rotary International."

Back in 1909, Ches had a part in an event which, though unfortunate at the time, taught our young Club a lesson. Someone got the idea that we should have hot

election rivalry, so the Club was divided arbitrarily into two groups—"Reds" and "Blues." Ches headed up one ticket and "Red" Ramsey the other. "Red" won, but though Ches was a good sport about it we realized that hard feelings had developed among certain members and that hot fights in Club elections didn't promote the Club's health.

But back again, to the early days. Paul would often give me a ring, and we'd meet in a wine-stube on Dearborn Street and talk by the hour about ways to get new members, about programs, and so on. Often he came to suburban Hinsdale, spending the week-end with Josephine and me. Sometimes he became discouraged about Rotary, but usually wasn't.

PAUL seemed the logical one to be first President, but he insisted that Silvester Schiele have the honor. Silvester was followed by A. L. White, but by 1907 Paul couldn't hold out longer against pressure and accepted the position, and again in 1908. But already he had a bee in his bonnet that Rotary could become a national—perhaps an international—organization. When he resigned the Presidency in October, 1908, he poured his enthusiasm into extension.

Our second Club was started in 1908 in San Francisco while I was President of No. 1. Oakland followed soon, then Seattle, Los Angeles, and New York. An incident connected with starting in New York throws such light on Paul Harris' zeal that perhaps I should mention it.

Paul had persuaded Fred Tweed to get things going there and thought Fred should be paid his out-of-pocket expenses. Knowing the close race between our income and our expenses—dues were but \$12 a year!—I insisted that the Club decide. In fact, I was a bit wary about taking on more extension than we could chew, as this, the fifth plank in my Presidential platform, shows:

"While I believe it would be ideal to have a Rotary Club in every large city and have a national organization with headquarters in Chicago, still I believe that we should go about this with caution. [Continued on page 45]

* See *So I Said: 'Let's Sing'*, by Harry L. Ruggles, in *THE ROTARIAN* for February, 1952.

PEEPS

at Things to Come

BY HILTON IRA JONES, PH.D.

■ **Pasting Metal.** No longer need you rivet or weld two pieces of metal together—just paste them with a new adhesive and then heat. This will bond them stronger than riveting. It is now used commercially for brake shoes, assembling gasoline tanks, etc.

■ **Radar Test.** A test of a new radar installation intended to be used in Le Havre, France, was made on Deer Island in Boston Harbor. The world's largest commercial antenna, it is 41 feet wide, uses 16-inch tubes. By offsetting the screen to eliminate the land masses, the effect is that of a 32-inch tube.

■ **Lignite As Fuel.** Although in Italy several ways have been found to utilize lignite—brown coal—for fuel, the only installations in the United States are pilot plants. The Bureau of Mines has been active in the development of a commercial installation for the Aluminum Company of America at its new Texas plant. The two test or pilot plants the Bureau has built in Denver of 5-ton and 26-ton capacity are the basis for the design of a 575-ton plant for the Texas Power and Light Company, which will eventually be expanded to a battery of 12 units.

■ **See through 'em.** Safety glasses worn by welders or grinders become pitted and scratched—even burned. A treatment is available which increases protection against fire—for it melts at 600° higher than untreated glass—and it will not wear off when subjected to flying sparks. It can be applied to clear or tinted lenses. It is said to outlast seven untreated lenses.

■ **Faster Wind.** A new wind tunnel that permits air speeds of 1,000 to 2,500 miles an hour has been unveiled by the United States Navy. Another section is capable of "slower" speeds—only 750 to 1,000 miles an hour. Special instruments have been installed.

■ **Zipper Fixer.** Ever have a zipper go wrong when you really needed it? A kit which contains special pliers, slides, and a lubricator repairs out-of-order zippers in a minute.

■ **Aluminized Steel.** By applying molten aluminum to sheet steel, a special metal is made having the surface qualities of aluminum and the strength of steel. It resists a combination of heat and corrosion up to 900° Fahrenheit and will take a reasonable amount of drawing, forming, and spinning.

■ **Rain Unmaker.** If seeding clouds with silver iodide or dry ice at below-freezing

temperatures will produce rain, experiments lead one to believe that seeding the clouds with rock salt will keep it from raining. In this way the average of rain that falls in certain regions can be "held" in the clouds for regions that need it.

■ **Joint Seal.** It is hard to seal joints where the substance is very difficult to hold—such as carbon tetrachloride, benzene, propane, etc. A new seal, however, is reported to be extremely effective.

■ **Fluorescent Chalk.** Chalk which fluoresces in the rays of "black"—that is, ultraviolet—light is available in six different colors. The light source is also available, and inexpensive.

■ **Door Light.** An illuminated doorbell push button utilizes the existing wiring and uses only about a penny's worth of electricity a month. An illuminated door plate makes it easier for callers to locate the right house.

■ **Motor Heater.** A motor heater that fits in place of the oil stick and keeps the oil warm is now available. Attached to a 110-volt circuit, it may be left connected all night (or as much longer as desired) without danger. It costs but 2 or 3 cents to keep the motor oil hot for 12 hours.

■ **Plants Too Wet?** Many housewives keep the earth of house plants too wet—and then, again, they may permit them to become too dry. A new damp-

ness gauge to put in the flower pot turns pink when there is enough water and blue when the earth is too dry.

■ **Utility Bag.** A wet-resistant shopping bag of nontransparent plastic is very durable, with the handles electronically welded in. Besides its usefulness for carrying parcels, it can serve as a diaper bag, beach or knitting bag, a hunting or fishing or lunch bag for men. It comes in a variety of finishes.

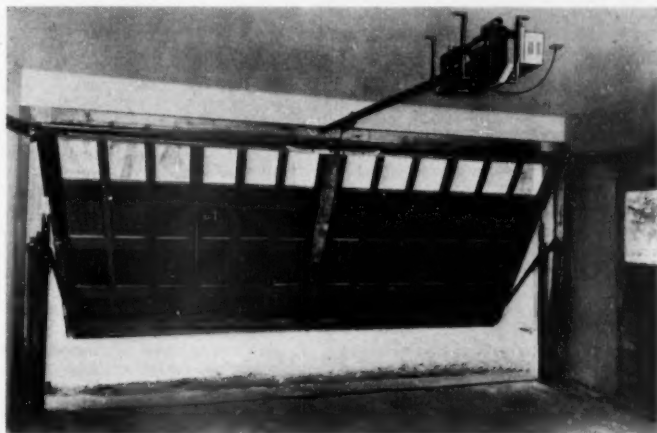
■ **Home Solderer.** It looks like a "rod," with a pistol grip, but it's really a light, well-balanced home-workshop soldering gun. Just pull the trigger and in a second the solder is melted; release the trigger and the solder comes out. The grip keeps cool.

■ **For Aches and Pains.** A container that serves either as a hot-water bottle or as an ice bag is a new invention. The contents are a chemical that will take heat from boiling water for five minutes or cold from being placed in the freezing compartment of the refrigerator and used just as a hot-water bottle or an ice bag. The plastic bag will not peel nor crack, and it is electronically sealed so it won't leak. The chemical stays hot or cold for half an hour and the bag has the flexibility of any hot-water bottle or ice bag.

■ **Baby Bumper.** A plastic-padded baby bumper for high-chair or play-pen pads is now available. It is flameproof, is not affected by moisture, mildew, and most foods. The play-pen bumper has turned-up sides to make the pen draft-proof.

• • •

Letters to Dr. Jones may be addressed in care of THE ROTARIAN Magazine, 35 East Wacker Drive, Chicago 1, Illinois.



Overhead garage doors open or close at the push of a button with this electronically operated door-control unit. It's available in two types: remote control with button on dashboard and key control with fixed-position switch. Door automatically stops if obstructed while moving. Prewired unit plugs into any 110-volt AC outlet.

Speaking of BOOKS

*A backward glance at some colorful men
in sports, theater, politics, and news gathering.*

By JOHN T. FREDERICK

THE vast majority of Rotarians, the world around, have a lively and sound interest in sports. These men will find a feast of good reading in a fat new book edited by Allison Danzig and Peter Brandwein: *The Greatest Sport Stories from the New York Times—Classics of a Century*.

The events that have made sports history for 100 years, in every major sport and all over the world, are presented here as they were narrated and described, when they happened, by the skilled and often brilliant sports writers of the *New York Times*. Here is the story of the first *America's* cup race, back in 1851; of John L. Sullivan's victory over Kilrain in 1889—in 72 rounds! Here is the first football game between Notre Dame and Army, in 1913, when Notre Dame's quarterback Charley Dorais, "a frail youth of 145 pounds, as agile as a cat and as restless as a jumping-jack, shot forward passes with accuracy into the outstretched arms of . . . Captain Knute Rockne" to a 35-to-13 victory. Here is what "veteran racegoers declared the greatest horse race on the American turf in a decade," Man o' War's victory over John P. Grier in 1920. Here's the tale of Babe Ruth's 60th homer, in 1927, and of how Babe Didriksen "switched to her lucky pants after lunch and promptly won five of the first six holes" to become the first American-born golfer ever to win the women's British crown.

There are nearly 200 of these stories of sport classics in this big book. All of them are well written, all are marked by eyewitness vitality and excitement. While most of the stories deal with events of the last ten or 20 years, of which most of us have more or less inaccurate memories, there's an ample offering of accounts of earlier decades.

In many ways the same sort of book—this time for the world of entertainment and the theater—is *Show Biz: From Vaude to Video*, by Abel Green and Joe Laurie, Jr. For half a century *Variety* has been "the bible of show business." In this book *Variety's* present editor

(Abel Green), with expert help from Joe Laurie, Jr., presents a detailed history of all phases of public entertainment in the United States—vaudeville, theater, radio, and the rest—for the past half century. The files of *Variety* have been the best source, and the rightly famed and inimitable flavor of *Variety's* style is rich in this book, keyed by such chapter titles as "Burly Is Hurly," "Pix Biz Boff B.O.," "Wall Street Lays an Egg," "Legit Bounces Back—Ditto Long hair."

The interweaving relationships of this entertainment world are deeply interesting. "If there is nothing new under the sun, there is certainly nothing new in show business," the authors of *Show Biz* tell us. "The 'innovations' of each era, including our own, are invariably derivations from a past heritage. What we term 'new' is simply fresh mayonnaise on old potato salad."

Before the first radio commercial ever plagued an ear, the eyes of 1905 audiences were outraged by vaudeville curtains plastered with screaming ads. . . . Contemporary entertainers who "introduced" double-talk as clever comedy have only to consult a 1910 *Variety* to find an ad by Collins and Hawley which read: We have never narrasparfed and weir comfod . . . but we never bever fliver. . . . Advertising in the sky made its debut in 1908. A box kite was flown into the Broadway sky, carrying a dummy on a trapeze and a banner advertising a show. . . . Olsen & Johnson gave audiences something "new" in *Hellzapoppin'* when they intermingled bald heads out front with choristers from the stage. So new that it eclipsed the memory of burlesque's "Sliding" Billy Watson, who in 1908 originated the idea of having the audience come onstage to waltz with his chorus girls.

Crammed with facts but consistently alive, *Show Biz* is a definitive record of its field and period, a work of social history of major and lasting value.

The definitive history of one charac-

teristic form of entertainment in the United States has been written brilliantly by Philip Graham in *Showboats: The History of an American Institution*. From the *Floating Theater* of the admirable British-born Chapman family in the 1830s, to the old *Goldenrod* still dispensing entertainment at her wharf in St. Louis, Missouri, in the present decade, the showboat has been a colorful part of American life. Most attractive of the many highly individual people of the showboats warmly characterized by Mr. Graham is Captain Callie French, who retired from the river in 1907. A country girl, at 16 she had married a showboat proprietor—at a time when showboat entertainment had become generally debased and depraved. Together, she and her husband—Mr. Graham tells us—"removed the stigma from river entertainment, and brought a new world of happiness to thousands of overworked, underprivileged frontier people."

Representative of the multitude of good stories and lively anecdotes in Mr. Graham's book is that of the duel by steam calliope between two rival showboats (the calliope—pronounced on the river calliope—was as much a part of the showboat as it was of the old-time circus):

The calliope player on the *Wonderland* hurled the first insult with "What Are You Goin' Do When the Rent Comes Round?" Those on board the *American* understood: their rival was implying that they and their boat were discards, no longer able to make a living. They turned to Calliope Red.

"You ain't gona stand for that, are you, Red, from that bunch of hams?"

Calliope Red, aged 23, with face and hair burnt to the same rich bronze, was surcharged with passionate loyalty for the *American* and all things associated with her . . . he called down to George Emmich, the engineer: "Turn on full steam, Chief. We're gona play calliope music till they're black in the face!"

His reply to the *Wonderland's* insult was "Mornin' Si," which means in calliope language that the persons addressed are clumsy clodhoppers, antiquated theatrical mistakes, fitted only to be tillers of the soil.

In turn the *Wonderland* fired back with the deliberately chosen indignity, "Goodbye, Little Girl, Goodbye," which freely translated meant, "Your usefulness being passed, it is time for you to leave."

Calliope Red grinned contemptuously and replied with "Sit



Lloyd George

Down, You're Rocking the Boat."

His antagonist, in desperation, played "I Don't Like Your Family." Red countered with "Silver Threads Among the Gold," a pointed reference to the age of the *Wonderland*.

The calliope man on the *Wonderland*'s top deck lost his temper, and his whistles screamed out, "When I Get You Alone Tonight," certainly intended as a threat.

Calliope Red acted instantly to win the day with "Get Out and Get Under." Since getting under a boat meant death, and since, according to Red's conception, death for his enemy would mean eternity in an unpleasant place, by one master stroke he had said, "Go to Hell!" Truly a difficult message to send via calliope.

The whistles on the *Wonderland* became silent, and her defender slunk from the upper deck.

For a century Reuters, the great British news agency, has recorded day by day the history of the world. Now Reuters' own history has been written, in *Reuters*, by Graham Storey. Today Reuters is owned, and solely controlled, by newspapers it serves—not only in the British Isles, but in Australia, New Zealand, and India. It was created, however, and first won a position of world prominence, as the achievement of two men: Julius—later Baron—Reuter, and his son Herbert. Their story as told by



Precursor of modern news-gathering methods, this "pigeon post" ran between Aachen and Brussels in 1850—from Graham Storey's book *Reuters*.

Mr. Storey is full of drama: Julius Reuter's early struggles, with pigeons as news carriers; his "scoop" on the assassination of President Lincoln; his use of balloons to get news out of besieged Paris during the Franco-Prussian War; his fantastic "concession" from the Shah of Iran.

The recent development of Reuters, with its emphasis on freedom from governmental controls and its truly international character, is of profound impor-

tance to the world. Mr. Storey concludes: "Much in the modern Reuters the founder would undoubtedly find strange or even alien: its coöperative ownership, its decision to make no profits. But . . . the insistence on being left alone, in a realm where any other attitude must inevitably endanger the integrity of news, would have evoked from him only enthusiasm."

The story of Reuters is closely related, in the era of the First World War, to that of the great British Prime Minister of those years. His life is the subject of a biography which I find in every aspect truly admirable: *Lloyd George*, by Thomas Jones. The author, now president of the University College of Wales, Aberystwyth, served for 20 years as Deputy Secretary of the British Cabinet and knew four Prime Ministers intimately, Lloyd George best of all. Many of the most humanly revealing items in his book are based on his own diary.

One of the tremendous tasks of the biographer of a major statesman is the necessary interweaving of contemporary history with his story of a man's life. At every step he must be sure that his reader is made able to understand the reasons for and the bearing of the personal actions he narrates, in terms of contemporary affairs. In the case of Lloyd George it is clear that this task is peculiarly difficult. Dr. Jones has achieved in it a most exceptional degree of success.

Yet the most remarkable, and to me the most admirable, quality of this biography is its objectiveness, its unflinching devotion to candid revelation of the truth. It is clear that Dr. Jones likes and admires his subject. It is just as clear that his single purpose is the closest possible approximation to a completely fair and accurate record. The result is that his biography combines human warmth with scholarly integrity.

An attractive volume of pictures and brief text—which the young readers for whom it is primarily intended may have a hard time getting away from Dad until he has read it through—is *Nature's Ways*, by Roy Chapman Andrews, with illustrations in color by Andre Durenceanu and others, and many photographs. It presents some hundreds of examples of "how Nature takes care of its own"—by camouflage, mimicry, speed, etc.—interesting examples of special adaptations and peculiar habits.

Books reviewed, publishers, and prices: *The Greatest Sport Stories from the New York Times*, Allison Danzig and Peter Brandwein, editors (Barnes, \$4.95).—*Show Biz*, Abel Green and Joe Laurie, Jr. (Holt, \$5).—*Showboats*, Philip Graham (University of Texas Press, \$3.75).—*Reuters*, Graham Storey (Crown, \$4).—*Lloyd George*, Thomas Jones (Howard University Press, \$5).—*Nature's Ways*, Roy Chapman Andrews (Crown, \$3.75).

Looking at MOVIES

BY JANE LOCKHART

Key: Audience Suitability: M—Mature, Y—Younger, C—Children.
—Of More Than Passing Interest.

Callaway Went Thataway (MGM). Howard Keel, Fred MacMurray, Dorothy McGuire. Good-natured spoofing of television promotion, star system in general in tale of efforts of advertising experts to come up with substitute cowboy "hero" to satisfy public-appearance demand. **M, Y, C**

Death of a Salesman (Columbia). Mildred Dunno, Fredric March. Famous stage play that explored false aspirations of would-be go-getters who worship success transferred to screen relentlessly, but with understanding and sympathy. Adult, thought-provoking. **M**

Decision before Dawn (20th Century-Fox). Based on novel *Call It Treason*, film tells story of young German prisoner of war who volunteers to carry out dangerous espionage mission for Allies, believing that salvation for Germany lies primarily in defeat of Nazism. Realistic treatment, sympathetic study of reasons for treason, use of German actors, make a suspense-fraught, convincing production. **M, Y**

Distant Drums (Adventures). Mari Aldon, Gary Cooper. Adventures of small force of U. S. soldiers as they storm Seminole fort in Florida Indian war of mid-1800s, struggle back through trackless swamps with enemy in hot pursuit. Often exciting, and photographed in actual locale of story, but too routine in characterization to generate interest in the people. **M, Y**

The Greatest Show on Earth (Paramount). Chariton Heston, Betty Hutton, James Stewart, Cornel Wilde. Brilliantly technicolored, broadly sketched, glamorous presentation of life within a big circus, sprinkled with romance, danger, human frailties, and virtues. Does right both by the circus and by the movie tradition of Producer De Mille. **M, Y, C**

The Highwayman (Allied Artists). Philip Friend, Wanda Hendrix. Noyes poem of same name is starting point for incredibly involved tale of derring-do and romantic business in 18th Century England. **M, Y**

I'll See You in My Dreams (Warners). Doris Day. Partly fictionalized biography of Gus Kahn, author of fantastic number of song hits in past half century. Played with effortless enthusiasm by likable stars; commendably free of glamour numbers, film stresses domestic life and dedication of its subject. **M, Y, C**

My Favorite Spy (Paramount). Bob Hope, Hedy Lamarr. Hope as timid vaudevillian assigned to Tangier to impersonate Rasal be Remenges as rich secrets for U. S. Intelligence Service. Wild take-off on spy melodramas, with typical Hope wisecracks and pranks. If you liked star's previous efforts, you'll like this one: it's more of the same. **M, Y**



Stepping smartly, a drum major leads his champion cadet band.

Youth on Parade

WHETHER it comes in cherry-blossom time, in Torrid Zone Summer, or in Arctic thaw—whether you call it *Shonen Shajo Shukan*, or *Semana del Niño*, or something else, the Boys and Girls Week that began in Rotary 32 years ago flourishes now in many latitudes.

It does in Johannesburg, South Africa, for example. There it goes by two names: Youth Week, in English, and *Jeugweek*, in Afrikaans. And it arrives with the first chill of Southern Hemisphere Autumn—in April! Just a year ago now I dropped in on this Golden City for a look at the celebration. It was especially fitting, I'd thought, that so youthful a metropolis should be staging a Youth Week—Johannesburg has grown to a million people from a little gold mining camp in 66 years!—and I wanted to see for myself how it all worked out.

Down to meet me was Leslie V. Hurd, Chairman of the Youth Week Committee and now President of the Rotary Club. As we motored toward Milner Park, he explained how Rotarians had joined with the city's Youth Council to sponsor the first Week in 1949, how the project has been an annual community habit ever since, how every third celebration is extra large.

When we arrived at the park, the young people were converging in full force. Not even the blustery weather could dampen their zest. There was music from four bands and a great skirl of bagpipes. After welcomes from civic leaders, an exhibition of folk dancing and *Volkspeler* got started. A colorful program! Then, at midafternoon we gathered at the City Hall for a combined religious service.

And so went the Week. Monday and Tuesday saw a drama festival—with plays in two languages. On Wednesday we watched future leaders take part in a Junior City Council, with pretty 17-year-old Rika van Jaarsveld presiding as Mayor. Thursday evening youthful musicians gave us a concert. Friday evening the young folk hammered out a fine discussion of family life on their Youth Anvil. Finally, on Saturday, the younger young ones had their rally, complete with three-legged races, tugs-of-war, and trophies.

And what did the busy Week add up to? Well, for the young people it was a sort of welcome mat spread out on the threshold of a full, responsible future. It made them feel wanted, watched, and well-wished. Not all our children do.

New York City Rotarians knew that back in 1920. That's why in that year they started Boys Week—with a street parade of 50,000 lads down Fifth Avenue. Since then, as I've noted, the idea has marched around the globe and in the eight days from April 26 to May 3 you'll find hundreds of communities marking Boys and Girls Week. Somewhere in the background, turning the wheels, will be an equal number of Rotary Clubs.

—Yours, THE SCRATCHPAD MAN

*South Africa's
young Johannesburg
keeps in step with
a new generation.*

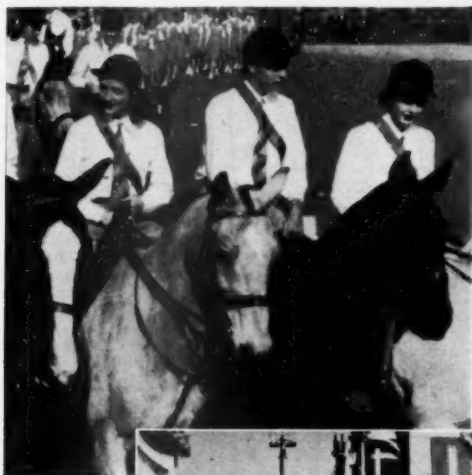


Banners, signs, and healthy good looks identify the members of the softball teams.



The pipe major heads his kilt-clad companions.

Sea Guides lead off a contingent of Girl Guides.



*Showing their
paces are these
mounted mem-
bers of the local
Junior Hunt Club.*



*Down the center of Johannesburg moves this Boy Scout float.
The sign, in Afrikaans, says "Steps to Good Citizenship."*

BY THE WAY

ITEMS OF HUMAN INTEREST
ABOUT PEOPLE AND EVENTS
NOTED IN THE ROTARY FIELD

ENGLISH HONOR was courageously praised by EDOUARD HERRIOT during dangerous days of World War II occupation in an article smuggled out of France and printed in the *American Mercury*. He told admiringly how Britishers customarily did business on the Continent—requiring no legal notes when sums involved in transactions were large. "Your word is enough," they would say.

That comes to mind because the Littlefield (Tex., USA) *Tumbleweed's* editor exposes an idea which "probably sounds 'screwball' to many people." It's occasionally to close a business deal "bound only by our word and the word of the other party. "We have done this many times," he goes on, "and have not had a deal fall through yet. . . . We get a thrill every time we close one of these deals because it helps us to believe what we want to believe: that most people are honest and their word is as good as their bond."

REVEALING QUESTIONS! The next time conversation lags at your Rotary luncheon table—or, say, at a party—you can get it going by asking the person next to you, as an amateur psychologist (who wouldn't respond to that bait!), what five questions would, if answered, best reveal a person's true self.

For a starter, propose this one: *If you had but one day to live, what would you do?*
Or this: *If suddenly you lost everything you possess, would you try to get a new start in your business or change to a new line?*
The choice of questions may open the door to the real character of your companions almost as much as do the answers.

OLD CUSTOM DEPT. NO. 6. There's good fishing off Auckland (New Zealand), and when a member makes an especially good catch of game fish, he knows he'll pay a Rotary fine—probably 3d per lb.

ROTARIDICULE. Remember HENRY L. MENCKEN? Dr. S. M. PRUSS, of Ilford (England), reminds me he once wrote that "the first Rotarian was the first man to call John the Baptist 'Jack.'" Indubitably it was not intended as a compliment . . . but the "Terrible H. L." wrote it before he learned about Rotary when he became a contributor to THE

ROTARIAN and a very good friend indeed.

Another critic in the twitching twenties was SINCLAIR LEWIS. After perusing several numbers of THE ROTARIAN, however, he wrote: "You have made me approve of Rotary" and became a contributor too.

FOUNDER PAUL P. HARRIS once neatly turned a satiric shaft from G. K. CHESTERTON, "whose references to Rotary," PAUL understated, "have revealed no inclination to flatter." PAUL used CHESTERTON's phrase "this Rotarian age" as the title for a book published by Rotary International in 1935.

CONGRESSIONAL RECORD. When Uncle Sam's 83d Congress convened last January 3, 34 of the 95 male Senators were Rotarians—which is 36 percent. In the House, 62 of the 427 male members were cogged-wheel men. Over-all percentage was 18.

PERT PEDAGOGY. Underlying many an economic theory is the "from each according to his ability, to each according to his need" doctrine. It sounds plausible to youth, so THOMAS J. SHELLY, high-school teacher in Yonkers (N. Y., USA), has this way of demonstrating what it means:

When a bright student makes, say, a 95 mark on a test and a classmate scores but 55, he laconically suggests the former give 20 points to the latter so both will pass.
The reaction is just what you'd expect it to be—and the way is opened for a fruitful discussion of broader application of the idea.

AGONY & ORATORY. Years ago I heard about a Rotarian in a small southern Illinois town who never in his life had spoken in public till he got on his feet before his Rotary Club. Then the pent-up agony of days felled him. He fainted dead away. But he asked for another chance, did a good job, and in time became a very creditable speaker.

Most of us don't have it that tough. But if we worry about platform nervousness, we worry about an asset, according to PROFESSOR WILLIAM G. CARLETON, of the University of Florida. He says all speakers "need a little uncertainty to be at their best" and that "if the speaker does not experience stage fright—that last-minute electrical charge of anxiety and challenge—there is something wrong."

It's said that when SIR ROBERT PEEL, long-time leader in the House of Commons, wanted to be especially effective, he would have a friend take his pulse

and got to his feet only when it was racing.

All of which is very reassuring. But I, for one, am glad when I rise for a few remarks that modern male fashions keep knees both insulated and covered!

SAFETY NOTE. SCRIBE WALTER E. SANSBURY, of *The Silver Sail* at West Palm Beach (Fla., USA), observes, "You'll never lose your equilibrium by doing too many good turns."

ROTAROVERS. Back in 1910 a dozen ardent Rotarians from Chicago, Old No. 1, organized Clubs in Minneapolis and

QUOTE OF THE MONTH

It is not the critic who counts; not the man who points out how the strong man stumbled, or where the doer of a deed could have done better.



Roosevelt

The credit belongs to the man who is actually in the arena; whose face is marred by dust and sweat and blood; who strives valiantly; who errs and comes short again and again because there is no effort without error and shortcoming; who does actually strive to do the deeds; who knows the great enthusiasms, the great devotions, spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement; and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who knew neither victory nor defeat.

—Theodore Roosevelt
(1858-1919)
American Statesman

St. Paul, Minn., and paid their own travelling expenses . . . thereby starting a custom. There's seldom a month when the *Rotary Reporter* department doesn't record a self-financed trip of Rotarians somewhere to promote cog-wheeled fellowship.

Sixty Arizona Rotarians and wives, for example, recently motored more than 1,000 miles to fraternize with Clubs in Mexico. . . . An English Rotary group tripped over to Germany. . . . A party of 20 Brazilians, led by GOVERNOR HERBERT DE ARRUDA PEREIRA and PDG ADALBERTO BUENO NETTO, flew 2,000 miles to Clubs deep in the interior. . . . All of which—plus many more—make a tidy deposit in the Bank of International Goodwill.

THE ABSENTEE ANTHOLOGY grows. To our lengthening list of tiptop terms tossed off by versatile verbalists to alert the absentees, add these:

ROVING ROTARIANS—*The Heterogeneous Gazette* (Cumberland, Md., USA).
HIATUSES ON THE ROLL—*Roof Garden Tabloids* (Somerset, Pa., USA).

WHODUNIT?



Can you name the author of the proverb-story about the four blind men reporting observations on an elephant? One, you remember, said the animal was like a tree, another a rope, another a spear and another something else:

*And so these men of Indostan
Disputed loud and long,
Each in his own opinion
Exceedingly stiff and strong,
Though each was partly in the right,
And all were in the wrong!*

ANOTHER—for you versleuths. This has been making the rounds of the Club publications:

*I hate those guys
Who criticize
And minimize
Vigorous guys
Whose enterprise
Has helped them rise
Above the guys
Who criticize*

Usually it's credited to Anon. But who is he?

ONE OF THE GUYS who criticize is, nevertheless, one of my friends. . . . Recently he was telling about school years at the University of Michigan. Suddenly his face went grim.

"I was on the baseball squad," he said, "and scheduled to play at Indiana. Then without a word of explanation the coach dropped me from the list."

The coach was a youngish fellow studying law on the side—name of BRANCH RICKEY, the same BRANCH RICKEY who several years ago brought desegregation into professional baseball by adding JACKIE ROBINSON, a Negro, to the Brooklyn line-up. But to my bitter friend that was "just grandstanding," and his judgment admittedly was based on the incident at his alma mater 30 years and several grandchildren ago.

Seems as though there ought to be a statute of limitations on being mad.

BUCK PASSING? That's probably a fitting title—but I'm not sure—for this item in *The Kemptarian* of Kemptville (Ont., Canada):

"We . . . thank JACK MACRAE, who so willingly and well took over for 'ELSIE' while he was away deerin'."

PRETTIEST? It sounds like a French dessert, but Ronceverte (RON-ce-vert) is a town in West Virginia, USA, and the latest entry in our prettiest-Rotary-town-name contest . . . and has to compete with Iloilo, Puriandro, and Kankakee.

Ronceverte is French for "green-brier," I learn from NORMAN B. BLAKE, editor of the West Virginia

News, and was given by French explorers to a river prior to 1750. The town took the name over intact, but the version preferred by later English settlers is perpetuated in Greenbrier Hotel, at near-by White Sulphur Springs.

Not only do Roncevertians think the name beautiful, but visitors do too. Several memorialized happy vacations here by naming children RONCEVERTE, NORMAN writes. If your memory for popular songs runs back half a century, you may recall *Pretty Girl of Ronceverte*. It was composed by a musician who just happened to pass through the town on a train, but was enraptured by the name's perty mellifluous cadence.

WAYWARD NOTES. Good deeds are like the ripples from a pebble flipped into a pond—but remember the French proverb: "Throw a pebble every day." . . . I feel for the Chairman when the forgetful few don't heed his request, "Hold your applause, please, till all our guests are introduced."

Wonder who first said: "Old bankers never die. They just lose interest." . . . or this: "Most people can't stand prosperity—but then most people don't have to." . . . Thanks to the editor of the bulletin in

Vegreville (Alta., Canada) for passing along the scientific fact that if you drink a glass of water every morning for 1,200 months, you'll be a centenarian.

PAUL G. HOFFMAN, former ECA administrator, told a San Francisco audience that a rural-reconstruction program started in China in 1945, costing one billion, would have prevented the Korean trouble—which has already nicked Uncle Sam for 25 to 30 billion. . . . There's no word in Spanish or French or Greek or any other language for "baby sitter," a polyglot friend says. . . .

The Convention in Mexico City is only three months away and my knowledge of *español* is just enough to get me into trouble. How're you doing? (See *Spanish Lesson No. 6* on page 49.)

"Best yet" is the program promised for the International Assembly at Lake Placid (N. Y., USA), the "school" for incoming District Governors to be held just prior to the Mexico City Convention. . . .

"If I could place a Rotary Club in every town in the world, I could underwrite the peace of the world." Know who said that? The late CALVIN COOLIDGE, 30th President of the USA and an honorary Rotarian in Washington, D. C.

—THE SCRATCHPAD MAN



There's a lot of Rotary outside of Rotary—and here are two typical examples. The first is from JAMES C. SHUFORD, of Hickory (N. C., USA):

MY FATHER had just bought some land and was looking it over when a stranger came up. "You've got yourself a mighty fine tract," he said, "but you've bought a lawsuit with it because that fence is 10 feet or more on mine."

I was too young to know what a lawsuit was—but I realized there was trouble, until I heard Dad say: "Well, I bought this land thinking I'd find some friendly neighbors—and I'm going to and you're going to help me. Now you have that fence put just where you think it ought to be and have the bill sent to me. I'll be happy and you'll be satisfied."

The fence was never moved and a potential enemy became a friend. . . . All this happened in 1893, 12 years before Rotary was started.

The next is from REUBEN G. THOREN, lawyer and Past President of the Rotary Club of Stillwater (Minn., USA):

ONE of my favorite eating places is the Ryan Hotel Cafe in St. Paul, where the same Negro gentleman has waited on me for years. The other evening I took some friends there and he served me as usual.

"Mr. Thoren," he said as he brought the check, "I would like to ask a favor. I have been serving you for a long time and you have always rewarded me. Tonight I would like the privilege of waiting on you without a tip."

What could I say but, "Thank you very much, Jones!"

What's your favorite story of the Rotary idea outside of Rotary? Send it along—and if it's published here, a \$5 check will be sent for an activity of your Rotary Club.



Rotary REPORTER

Brief Items on Club Activities around the World

Fête U.N. Workers in Collingswood Food to Europe . . . guest speakers from overseas . . . correspondence with Rotary Clubs abroad—these activities and others comprised the International Service program of the COLLINGSWOOD, N. J., Rotary Club, but it decided to do more. After considering many possibilities, it settled for entertaining in Rotarian homes some 12 U. N. Secretariat staff workers over a week-end. The two-day program began with a football game replete with "hot dogs," peanuts, and cheering. An



A hospital visit by a "real Mountie" thrills Peter Parkinson, whose broken leg kept him from attending the Orangeville, Ont., Canada, Rotary Club's father-son-daughter meeting. After talking with Rotarians' children and local Boy Scouts about police work and the importance of honesty, the mounted officer visited Peter and other patients.

Informal dinner then brought guests and hosts together for fellowship and song. On Sunday the hosts and visitors were "on their own": some went to church, others visited historic scenes, a few spent a day in the country. The guests were from Belgium, India, Iran, and the United Kingdom, and when they left COLLINGSWOOD they knew much about the American people and their homes.

Malartic Takes a Plunge A speech that literally stirred waves of action was heard not long ago in MALARTIC, QUE., CANADA. It was a talk by a local schoolteacher on the need for a swimming pool. A MALARTIC Rotarian checked into the matter, reported to his Club, and soon a Rotary-sponsored swimming-pool project was under way. Today the community has a concrete pool 120 feet long and 35 feet wide. Its 25,000 gallons of water are changed three times daily by a modern pumping system. Adjoining the pool is

a bath house with dressing cubicles and showers. If all materials and labor had been purchased, the total cost would have reached an estimated \$37,500. However, the actual expenditure came to \$8,000, inasmuch as the Club received many donations of material and labor for its project. The town contributed \$2,000 of the cost.

Montreal Tops \$375,000 Drive Some 60 years ago the University Settlement of MONTREAL, QUE., CANADA, was organized and for 40 years it carried on its educational, recreational, and social program from the same headquarters building. In 1948, when the Settlement gave up its location because of a street-widening project, the MONTREAL Rotary Club inaugurated a campaign to raise \$375,000 for a new Settlement building. One team of canvassers was formed to contact non-Rotary companies and individuals, another to contact those with Rotary affiliations. At 1949's end, a total of \$275,000 had been reached. By mid-1951 an additional \$100,000 had been subscribed, plus an excess of \$1,860. With funds available, a new site was purchased and plans made for erecting a two-story building, gymnasium, and garage. Through the cooperation of Club members in the building and architectural fields, construction costs were kept within the original estimate made



"Just right!" exclaim these Port Townsend, Wash., Rotarians as they taste the frosting for one of the cakes auctioned to raise funds for the community's needy. In addition to cakes, Club members baked cookies and pies that brought over \$100. At the right is Club President A. Clemens Grady.

In 1948. While the building was going up, the MONTREAL Club was also improving the Settlement's Summer-camp facilities in the Laurentian Mountains. The \$375,000 campaign was reported as the "largest single undertaking" of the MONTREAL Rotary Club.

Pick Oranges, 80,000 of Them! On a citrus-fruit farm about 30 miles outside of SYDNEY, AUSTRALIA, a former member of the NORTH

SYDNEY Rotary Club faced an emergency: his crop was ready to be picked and marketed, but a prevailing manpower shortage kept the oranges on the trees. The situation looked dark for the grower until his former fellow Rotarians heard of his plight. Acting speedily, they organized an orange-picking team made up of 13 Rotarians and their families who travelled to the farm with picnic lunches and set about the job of saving the crop. Before the day was over they had picked some 80,000 oranges and bagged them for market.

Korean Needy Less So Now Everybody in town knew about the Korean clothing collection being sponsored by the Rotary Club of LEECHBURG, PA. The Club saw to that. First, it brought a representative from a national Korean relief organization to help organize the drive. Then followed talks at local and outlying schools urging a "bundle day." Next, other service clubs were asked to help, churches were enlisted, newspapers publicized the campaign, and even taxicab drivers were alerted to make house calls for donations. Barrels were placed on street corners with signs proclaiming "Shoes for Korea." Then the clothes started to come in. When it was all over, there were some 14,000 pounds of clothing and shoes (see cut) for the ill-clothed children of Korea.

Haines City Leads Scouts 25 Years Back in 1925, two organizations in HAINES CITY, FLA., had their beginning: the Rotary Club and Boy Scout Troop 153. Right from the start the Club sponsored the troop, and has continued to do so for the past quarter century. Recently when the troop received its 25th-anniversary charter from Scouting officials, the presentation was made at a Rotary Club meeting. In accepting the charter for the Scouts, the Club President assured the boys of the Club's continued sponsorship.

Industry Gets a Boost in Fajardo For over four centuries a predominantly agricultural island in the Caribbean Sea, Puerto Rico has inaugurated since World War II a program to further industrial development. Recently the Rotary Club



Korea-bound are these bags of clothing and shoes collected in Leechburg, Pa., under Rotary Club sponsorship. A city-wide drive (see item) produced 14,000 pounds of clothes for Korean needy.



Photo: New Zealand Herald

When the Rotary Club of Onehunga, New Zealand, entertained its ladies, it also welcomed home Rotarian W. J. Jordan, High Commissioner for New Zealand in London, England, for 14 years. A fun-filled moment came when he was fined, and the Assistant Sergeant at Arms held out Club's fine hopper.

of FAJARDO gave this trend toward manufacturing a boost when it aided a cordage-products company to open a factory there. Led by the Club's Committee of Industrial Development, some 2,000 shares of preferred capital stock in the rope-fabricating concern were sold to residents of the community. A check covering the sale of the shares was then presented to the company's president.

Formula for Funds: Fund raising by Rotary Clubs requires, among other things,

large portions of hard work. In MEDINA, OHIO, the Rotary Club sponsors an annual "white elephant" sale—an auction of donated items not needed by the donors, but usable in the hands of others. First, donations ranging from antiques to needlework are collected and then assembled at the auction site. As the all-day bidding goes on, Club members' ladies sell refreshments to the bidders. With the auction over, a street dance follows. Each year the proceeds total between \$500 and \$1,000 for the MEDINA Club's community activities.

Similar plans and arrangements were duplicated in AUBORA, IND., when the Rotary Club held an auction to help pur-

chase uniforms for the local high-school band. Work started at 8:30 A.M. as trucks brought more than 600 donated articles to the auction area. Over 1,000 people took part in the bidding, and when the last item had been sold, the band-uniform fund was increased by \$1,100.

For a new bleacher section on the local high-school athletic field, the Rotary Club of CHARLESTOWN, N. H., produced a musical show whose cast included several Rotarians. All the planning and rehearsals paid big dividends, however, in fun for the audiences at two evening performances and \$325 for the bleachers.

Magic, No—but It Turned Trick

A popular couple travelling in Canada and the United States not long ago was Britain's Princess Elizabeth and the Duke of Edinburgh—and everyone was eager to see them. When they reached WINNIPEG, MAN., CANADA, a parade was arranged so that they might be viewed by all. But that arrangement was of little cheer to 80 patients in a local tuberculosis sanitarium. They wanted to see the royal couple, but had no way of getting to the parade. The WINNIPEG Rotary Club heard of their plight and acted quickly. Came parade time and along the line of march were two busses parked at a vantage point with the 80 patients. The busses had been hired by the Club.

It's 'King Apple' in Wenatchee

In a section of the U. S. where the apple reigns as "king," it was only fitting that the Rotary Club of WENATCHEE, WASH., should spotlight its prize fruit during a recent week devoted to the apple. Festivities began at a luncheon that featured apple juice, apple pie, apple sauce, and an apple-pie-eating contest (see cut). Then followed a Rotary-sponsored apple-pie-baking contest for high-school girls staged in a large display window open to public view. The winner and second-place pie baker then made a trip to the

State Capitol where they met Washington's Governor, presented him with a pie, and swapped recipes. Later the girls appeared on a television show and told some secrets about their pie-baking technique. An added dividend from WENATCHEE's apple program was that it formed new ties between its rural and urban population.

Sell Seals to Fight 'T. B.'

During the recent holiday season with its long gift lists, trees to trim, and friends to see, Rotarians of REVELSTOKE, B. C., CANADA, took time for a worthy cause. With their Club assigned a \$1,500 quota in the local Christmas-seal campaign to fight tuberculosis, they launched the drive at REVELSTOKE's city hall, sold the first block of



In Wenatchee, Wash., called the "Apple Capital of the World," the Rotary Club opened National Apple Week with a pie-eating contest at a Club meeting. Here three of the eight pie-eaters go at it—without forks or spoons. For other high lights of the week, see item.

seals to the Mayor. When the results were tallied, the Club had met its quota—and then some.

Students Add a Global Flavor

Proving that contacts with other countries do not depend upon nearness to international borders, the Rotary Clubs of CANTON, N. Y., and LEWISBURG, PA., recently brought to Club meetings representatives from more than a score of nations. The CANTON Club entertained two students from St. Lawrence University: one from PARIS, FRANCE, the other from TOKYO, JAPAN. Both spoke about their homelands following their presentation to Club members by the president of the University.

Twenty-two countries were represented at the LEWISBURG Club's meeting attended by 60 overseas students. In the United States for one year, the students were studying under the auspices of the U. S. Army, the U. S. Department of State, and the Rockefeller Foundation.

Roundup of Baseball News

When the shout of "Play ball!" filled the air not long ago, many youthful players went into action under Rotary sponsorship. In RUTHERFORD, N. J., the Rotary Club sponsored a "Little League" team that won the local championship. The boys were coached by a Rotarian, and during the baseball season were treated to two



This is "Happycraft House" in Wallaceburg, Ont., Canada. Built for \$15,000 by the local Rotary Club, it is for handicapped children and houses equipment for working with wood, leather, and other materials. It is also a meeting place for 38 Happycrafters. Wallaceburg Rotarians (above) arrive for the opening ceremonies. At left, Lloyd C. Megee, Governor of District 222, greets Ila Carroll, Happycraft Club President, while Club Member A. P. Brander (center) and Roy Mathany, Club President, also extend their best wishes.





For cleaning, without charge, some 500 pounds of clothing for Korea collected by the Rotary Club of Red Lion, Pa., Dry Cleaner Leroy Hanna, a Rotarian, is thanked by an official of the American Relief for Korea and the chairman of the sponsoring women's club.

major-league games at New York's Yankee Stadium. . . . In NEEDHAM, MASS., a "Little League" comprised of four local teams was also sponsored by the Rotary Club.

To reward the winning team in a local recreation league, the Rotary Club of HEIGHTS OF GREATER CLEVELAND, OHIO, made arrangements for the players to visit the professional Cleveland Indians baseball team. The boys were taken to the players' bench and had chats with the general manager and the field manager. . . . One of the "nines" in a 12-

team league in COLUMBIA, Pa., was backed by the local Rotary Club and coached by two Club members. The Rotary "midget" team finished third in the league, and two of its players were chosen on the all-star team. At the end of the season the Rotary Club took the boys on a picnic, challenged them to a game, and lost 22 to 21.

Baseball furnished fun and fellowship in COOS BAY-NORTH BEND, OREG., where Rotarians took to the playing field themselves. In a softball league comprised of several service-club teams, the Rotary team emerged victorious for the second consecutive season. . . . To help its community's "Little League" baseball organization meet expenses, the Rotary Club of GLENDALE, CALIF., presented it with a \$155 check, a donation collected on the basis of \$1 a member.

Four Little Lambs Find Their Way

Contrary to the old college song about the poor little lambs who lost their way (baa! baa! baa!) are the four purebred lambs that "came back" to the Rotary Club of ST. PETER, MINN., not long ago. It was all a part of the Club's lamb project begun four years ago when four purebred Shropshire ewe lambs were purchased and presented to county 4-H Club members under one condition: the Club was to receive one ewe lamb offspring in return. Four years passed, but not one little lamb found its way to the Rotary Club. Last Summer, however, Nature joined forces



Supporting the U.S.A. blood-donation drive are these Ensley, Ala., Rotarians who visited their regional blood center in Birmingham, Ala., to join the ranks of blood donors. It is a nation-wide program backed by many Clubs with actual donations and local sponsorship.

with the plan, and four ewe lambs were produced and given to the ST. PETER Club, which, in turn, presented them to other 4-H-ers. The original lambs have multiplied to 14 in four years.

De Soto Show Lays No Egg

In the jargon of show business, to "lay an egg" is, of course, to be something less than successful. With some 100 chickens on display, the food show recently sponsored by the De Soto, Mo., Rotary Club could have produced many eggs—the barn-



Meet Your DIRECTORS

INTRODUCING TWO OF THE 14 MEN OF THE 'RI BOARD.'

A DENTIST in MORRIS, ILL., DIRECTOR F. WAYNE GRAHAM is a member of the executive council of the Illinois State Dental Society and a past president of the Will-Grundy Dental Society. He was born in Hammond, Ill., and was graduated from the Chicago College of Dental Surgery.

Though activity in professional associations keeps his schedule full, DIRECTOR GRAHAM still places civic responsibilities high on its listing. He is a member of the board of education in Morris and is a past president of the local Chamber of Commerce. During World War II he served three and one-half years as an officer in the U. S. Army Dental Corps, 22 months of which



Graham

were spent overseas. He is a past commander of the American Legion Post in Morris. Above all these interests, however, come two others named Linda, aged 14, and Richard, aged 9.

DIRECTOR GRAHAM is a member of the Rotary Club of Morris and is a Past President of that Club. He has served Rotary International as District Governor and as a Committee member. In addition to his duties as a Director, he is also a member of the Executive Committee, the Districting Committee, and the Nominating Committee for President of Rotary International in 1952-53.

IN QUEBEC, Que., Canada, DIRECTOR ARTHUR LAGUEUX, Immediate Past President of Rotary International, is President of Lagueux and DesRochers, an investment corporation. He is



Lagueux

also president of the La Sarre Power Company in La Sarre, Que., and a director of several other corporations. He was born in Tring Junction, Que., and attended St. Anne de la Pocatiere College near Quebec, and St. Anne's Academy in New York City.

A sportsman, DIRECTOR LAGUEUX is at home on squash or badminton courts and holds championship trophies for his play. Yachting is his favorite sport, however, and aboard his *Saboo* he and his family find much pleasure. His family includes two married daughters and a son.

During his year as Rotary's President, he travelled many thousands of miles to visit Rotary Clubs, and received national decorations and an honorary degree from Colby College.

He is a member and Past President of the Quebec Rotary Club, and has previously served Rotary as Director, District Governor, and Committee Chairman and member. In addition to his Directorship, he is a Rotary Foundation Trustee and a member of the Committee to Examine International Student Projects Financed by Rotary Clubs or Districts.

yard kind—but it didn't come close to laying the show-business type. During the three-day program, hundreds of visitors viewed the cooking schools, a chicken contest, an amateur-talent show, and a contest for fiddle players. The 100 chickens came from the pens of 50 youths who earlier had participated in the Club's chick project and had agreed to return the two best chicks out of the number given to each of them. Six prizes were awarded to the chick owners, and in the "fiddle" contest every contestant received an award. More than 80 prizes were given during the three-day show, which featured several display booths operated by local food and home-appliance stores.

News Bits from India

In Community Service many Rotary Clubs of India are finding varied opportunities to express the principle of helpfulness to others. For example, in GODHRA, INDIA, the Rotary Club sponsors an agency for providing free legal aid in deserving cases. Lawyer members of the Club contribute their services through it. . . . To help check venereal disease in its community, the Rotary Club of ALLAHABAD sponsored a series of blood tests among local university students. Medical relief work was also provided in areas where such care is difficult to obtain, and cash donations were made to several hospitals and institutes.

In DHANBAD, INDIA, the Rotary Club contributed 300 rupees to an orphanage, and 150 rupees each to a hospital and a leprosy-relief institution. The DHANBAD Club is also awarding trophies and other prizes to students for outstanding work in such fields as debating, music, sports, and health.

Rotary World Gains 18 Clubs

Rotary has entered 18 more communities, one of which formerly had a Rotary Club. Welcome to them all! They are (with their sponsors in parentheses): Kawagoe (Tokyo), Japan; Banstead, England; Trier (Aachen), Germany; Queanbeyan (Canberra), Australia; Neumünster (Kiel), Germany; Shiogama (Sendai), Japan; Naracoorte (Mount Gambier), Australia; Pusan, Korea (readmitted); Köping (Västerås), Sweden; Stockholm Östra (Stockholm), Sweden; Neinital (Ranikhet), India; Sortland (Hadsel), Norway; Oak Park (Ferndale), Mich.; Norwalk (Whittier), Calif.; West Hartford (Hartford), Conn.; Adamantina (Lucélia), Brazil; Chacao (Los Teques), Venezuela; Jipijapa (Manta), Ecuador.

Here's How to Collect £2,000

Is your Club planning a fund-raising campaign for a cause it deems worthy? Then perhaps you will find a few "tips" in this story of how the Rotary Club of BANKSTOWN, AUSTRALIA, raised more than £2,000 for the New South Wales Society for Crippled Children. To reach as many as possible in its community of 80,000, the Club enlisted the help of the local Boy

Scouts, Red Cross, and several ladies' auxiliaries. In this way it was able to canvass the town with 184 collectors, covering such strategic places as railway stations and business areas. The drive ended with a "Button Day" and a final figure of £2,017 for the crippled children society fund.

Douglas Pats Douglas' Back

When THE SCRATCH PAD MAN reported the profitable auctioneering activities of the Rotary Club of DOUGLAS, ARIZ., in THE ROTARIAN for September, 1951 (page 44), he caught the attention of a Rotarian in another Douglas—that of DOUGLAS, ISLE OF MAN. The Manxman was Tom Radcliffe, a Past President of the Club on the Isle of Man. He expressed praise for the Arizona Club's unique radio auction that raised more than \$1,000 for crippled children, and provided further comment on an activity noted earlier in this department: the sending of some 2,100 Manx woolen blankets by his Club to flood victims in WINNIPEG, MAN., CANADA.

Ferguson to Throw Light on Play

When the lights go up—as they eventually will—on the athletic field of the FERGUSON, Mo., High School, it will mark another "bright spot" in the Community Service program of the local Rotary Club. Right now, the lighting equipment awaits a time in the U. S. economy when the material is not so difficult to obtain. However, the Rotary Club has raised \$11,000 and earmarked whatever part of that sum is necessary to buy and install a lighting system. Three annual county fairs sponsored by the FERGUSON Club produced the money, and also provided much fun for some 30,000 people who attended.

60 Flags Will Set This Scene

Under way in the Rotary Club of SOUTH GATE, CALIF., is a project that will eventually add international flavor and a colorful touch to the Club's meeting place. It's a plan that calls for each member to present to the Club the flag of a nation belonging to the United Nations. The member who presented the flag of Bolivia did so on behalf of a Bolivian nurse studying at a SOUTH GATE [Continued on page 60]



A better-health program strides forward in Martins Ferry, Ohio, as Rotarians get a chest X-ray drive under way. First in line is Harold V. Tom, of Zanesville, Ohio, Governor of District 232. Next are J. L. McFarland, Club President, and Rotarian Wilbur Keller.



When "Soap Box Derby" time comes to Powell and Cody, Wyo., the youthful speedsters have their own race track for the event. Built by the Powell and Cody Rotary Clubs, the asphalt speedway has three starting ramps. It's an annual Rotary-sponsored event which last year drew 49 speed demons.



Many Muncie, Ind., Rotarians felt right at home when their Club met at the local airport. Thirty of them can handle a plane in the air, and 18 operate their own planes for business and pleasure.

Bedecked with leis are these California Rotarians of District 158 and their ladies upon arriving in Honolulu, Hawaii, for an intercity meeting. They were entertained by the Honolulu and West Honolulu Rotary Clubs. In the flying party were five Past District Governors

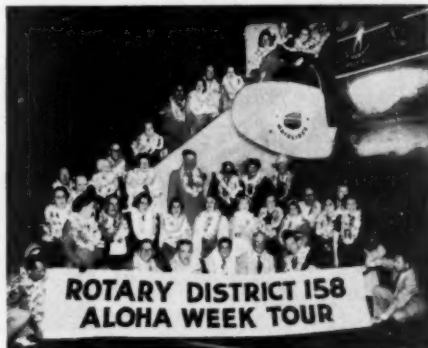


Photo: United Air Lines

Personalia

BRIEFS ABOUT ROTARIANS,
THEIR HONORS AND RECORDS

Rotarians Honored. The presidents of both Houses of Parliament of



Train

Switzerland — the Council of State and the National Council — are, respectively, BIXIO BOSSI, of Lugano, a Past District Governor, and KARL RENOLD, of Aarau. . . . REAR ADMIRAL HAROLD C. TRAIN (Retired), of Annapolis, Md., has been elected Commander-in-Chief of the Military Order of the World Wars. . . . ROBERT SMITH, of Houston, Tex., has been awarded the Mexican Order of the Aztec Eagle for acts of friendship designed to cement relations between the U.S.A. and Mexico. . . . HUGH H. SCHAEFER, of Brooklyn, N. Y., dean of the Brooklyn College of Pharmacy, has been named winner of the Remington Medal, presented annually by the New York branch of the American Pharmaceutical Association to the individual who accomplished the most for U. S. pharmacy in the year. . . . REUBEN T. SMALL, of Fall River, Mass., has lately received the Boy Scout Citation and statuette—awarded for “devoted, tireless, and unselfish” work. . . . BRYCE C. BROWNING, of Dover, Ohio, Governor of Rotary’s District 229, has been named honorary vice-president of the Ohio Forestry Association.

Around Again. During his term as President of Rotary International in 1949-50, PERCY HODGSON, of Pawtucket, R. I., visited 79 countries. One of them was the Republic of The Philippines. In that land is Silliman University, which wanted to honor ROTARIAN HODGSON with a doctorate of humanities. Because he could not arrange to be present, the University told him that it would hold the honor until he could return. Last year PAST PRESIDENT HODGSON and his wife,



On their recent world tour, Percy and Edith Hodgson visit with the Mayor of Bombay, India, at a tea, and (right) enjoy the fellowship of Tokyo Rotarians and their wives.

EDITH, did return—along with their niece Miss NANCY ANN SMITH. Though the round-the-world trip was a personally arranged pleasure tour, PERCY and EDITH HODGSON lost no chances to serve Rotary with a visit or a speech. Silliman University conferred the degree—and many a Rotarian from Japan to India and beyond got to renew his friendship with them.

Rotarian Authors. FLOYD H. IOBST, of Emmaus, Pa., has written *Uncle Hiram Says . . .*, a book of conversational essays with day-to-day observations and wisdom: (Exposition Press, New York, N. Y., \$3) . . . DR. NICHOLAS NYARADI, of Peoria, Ill., has written a new work entitled *My Ringside Seat in Moscow* (Thomas Y. Crowell Co., New York, N. Y.).

Nominated. H. J. BRUNNIER, consulting structural engineer of San Francisco, Calif., is the choice of the Nominating Committee for President of Rotary International for 1952-53. The Committee announced its nomination at its January meeting in Chicago.

ROTARIAN BRUNNIER became a member of the Rotary Club of San Francisco in 1908 and is a Past President of that Club. He has also served Rotary International as Second Vice-



Celebrating their 60th year of marriage are Rotarian H. K. Caskey and his wife, of Asheville, N. C.

President, District Governor, and Committeeman. Twice he has been Chairman of the Host Club Executive Committee: for the Annual Convention of Rotary International in 1915 and 1938.

A graduate of Iowa State College, he began private practice as a con-



H. J. Brunnier, of San Francisco, Calif., has been nominated for President of Rotary International for the year 1952-53 (also see item).

sulting structural engineer in 1908. At the inception of the famed San Francisco-Oakland Bay Bridge project, he was one of five members of the consulting engineers' board selected from the United States at large.

His community and vocational services have included the presidency of the American Automobile Association and the California Board of Registration for Civil Engineers, and committee memberships in the California State Chamber of Commerce and the San Francisco Chamber of Commerce.

In 1950 he was named “The West’s Outstanding Engineer” by the Building Industry Conference Board.

Twice Silver. When members of the Rotary Club of Littleton, N. H., celebrated their 25th anniversary recently, they wondered if any other Rotarian could match the record of one of their fellows, WALTER N. HEALD. He maintained perfect attendance for 25 years in Rotary—all in his own Club.



Heald

Very Bon Voyage. Though no ventriloquist, ROTARIAN DAVID E. HOSS, of Salem, Oreg., recently left for Europe with many voices in his luggage. The voices were recordings from neighbors with relatives in the U. S. armed forces in Europe. For weeks ROTARIAN HOSS, with the help of his fellows in the Salem Rotary Club, had been recording these personal messages. His plan was to play the records for each serviceman, then record an answer to take back to Oregon. He was also planning visits to more than a dozen European Rotary Clubs.



New Light on the Brain's Dark Mystery

[Continued from page 27]

States alone) keel over each year from strokes. Blood clots on the brain cause them. So do burst blood vessels and constricted brain arteries. Death may come quickly, in hours or minutes. Or the victim may live for years, crippled in body and mind.

Medical men had pretty much written off apoplexy as an incurable disease. They believed that vital brain centers, starved for oxygen by the clot, were destroyed once and for all. But a French doctor, Rene Leriche, reasoned that many brain cells survive after a stroke. Further, that the stroke itself causes a sort of nerve cramp that cuts the blood supply to healthy parts of the brain. He set about finding a way to relieve this nerve cramp.

Neurosurgery—actual cutting of nerves—was an obvious approach. But Leriche found a less drastic method. He located a tiny, star-shaped junction of nerves in the patient's neck. These nerves supplied the brain arteries. He injected a local anesthetic into this "ganglion" with dramatic results. A speechless, paralyzed patient talked and moved within an hour. Persons bedridden for years walked again. Stroke victims faced with imminent death were discharged from the hospital "fully recovered."

The Leriche "stellate-ganglion injection" treatment has brought "significant relief" to nearly 60 percent of the cases tried to date. Neurologists at the Universities of Georgia and California, at Chicago's St. Luke's Hospital, and elsewhere hail it as the medical man's first chance to do something for stroke victims other than recommend vitamins, massage, rest, and crutches . . . or fill out a death certificate.

Blood clots caused by injury during birth can damage the brains of newborn infants. They may also occur when tiny heads are bumped against walls or cribs. Soon the clot hardens and presses against the rapidly growing brain. Result: the tragedy of a feeble-minded child—plus the ever-present dangers of a stroke, epileptic convulsions, and paralysis.

Two Boston brain surgeons, Drs. F. D. Ingraham and Donald D. Matson, have developed a simple surgical technique to correct this condition. They drill small holes through the skull, insert a thin, hollow needle, and suck out the liquid clot before it has a chance to harden. The point is: the operation must be performed almost immediately.

The Boston doctors have treated more than 150 babies, 70 percent of whom developed normally—in the rest, the op-

What good is \$500?



"Sure, I'd like to invest. Who wouldn't? But I'm no millionaire. I do manage to save a little, sure. Maybe \$40 or \$50 a month over and above what I need for living expenses, insurance, and emergencies. But the most I could spare right now is \$500—and what good is that? You can't get rich on a couple of shares of stock, so I guess I'll just have to wait . . ."

And that's how it goes with thousands of people each year who could start on a sound investment program—but don't. And that's too bad.

Why? Well, for one thing, \$500 buys a lot more than you probably think. You see, stock values don't always depend on price. A stock selling at \$40 a share, for instance, can easily be as good a buy as one selling at \$80—often a better buy.

As a matter of fact, \$40 a share is just about the average price of all the 1,054 common stocks traded on the New York Stock Exchange. So on the basis of that average, your \$500 would buy at least 12 shares of stock, and you'd be entitled to whatever dividend was paid on those shares.

How much would that be? That's hard to say. We could point out that last year 9 out of 10 of those stocks paid dividends that averaged over 6%, but that's no guarantee for next year or the year after that. The same thing is true of stock prices. They can go up or they can go down in any given year.

But investing is a long-term business, and on that basis it's good business for any man with extra dollars—a good business to begin at any time.

Why? Well look around you. Look how American business has grown in 10 years, 20 years, 50 years. That's why investors—the stockholders who own American business—have prospered.

Yes, we think investing is always good business. But it's better business for the investor who selects stocks or bonds carefully—on the basis of facts and information, not rumor or tips.

And that's where we may be of help to you. Tell us about your situation, and we'll tell you, without any obligation, what we think makes the best kind of an investment program for you, whether you already own securities or not. Just write—in confidence, of course, to . . .

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eration was performed too late, and the children grew up mentally retarded.

Still another new way of handling blood clots is reported from Western Reserve University. There, Drs. Charles F. McKhann and Claude S. Beck actually reroute the brain's blood supply, bringing new life to the starved brain tissue. Since the artery is blocked by the clot, they link it with a brain vein passing through the right side of the neck. They tie off the lower end of the vein, which then serves as an artery, carrying life-giving oxygenated blood to the damaged brain portion, much of which quickly revives.

The new operation is safe and simple, according to Dr. McKhann. No deaths have been reported, but, he warns, victims of organic brain disease (syphilis, for example) should not expect favorable results.

Behind each of these new brain operations are years of intensive research and experience. Thousands of laboratory animals have been sacrificed—and quite a few patients, too, have been lost, the inevitable price since human knowledge cannot advance by theory alone.

Yet one fact about the brain rises to meet us at every point: *there is still so much to be learned!*

That is why—in the world's great brain research centers, such as Johns Hopkins, the University of Chicago, and Montreal's famed Neurological Institute—a full-scale study of the brain's fantastic geography is now under way. Patients with troublesome mental symp-

toms are coming to these places and consenting to tests that would have been considered cruel, inhuman, and unethical a generation ago.

Their heads are shaved, their skulls opened, the surfaces of their brains exposed. The doctors stimulate various parts of the brain cortex with gentle electric currents. Because the brain feels no pain, and because local anesthetic was used, the patient can tell the surgeon what is happening.

"I see brilliant green stars," may be his reaction as the electrode approaches a convulsion controlling his sense of vision. The electrode moves to another, his olfactory center, and now the patient seems to smell "something burning." Further on he hears a humming as the auditory center is reached.

The most mysterious area of all is just above the ears. This is the source of dreams. When the electrode is brought to this center, the patient dreams, uncontrollably, though he is still fully awake and able to describe the dream in detail, as if he were watching a movie!

What will come out of these newest researches in which, for the first time, human brains are taking the place of those of laboratory animals? Certainly, in these operating rooms, the most accurate "brain maps" in medical history are being made. It is here, perhaps, that the brain is finally being made to yield its deepest secrets. And it is here, perhaps, that light may soon be shed upon the dark mysteries of what we are and what makes us human.

The Kiver-to-Kiver Klub

"**MNEMONICS**," psychologists say, is the art of improving the memory, and to improve it they urge its frequent use. Here is a chance to use yours. This test is based on articles in this issue. Turn to page 53 for the correct answers.

1. The two types of brain operations reported on in *New Light on the Brain's Dark Mystery* are:

Cerebralectomy and cerebellotomy.

Lobectomy and lobotomy.

Phrenotomy and cortical section.

2. Some of the world's finest china, as mentioned in Rotarian R. Hayes Hamilton's hobby story, is named:

Pilaster. Wedgwood. Royal Coach.

3. The mathematics Kurt V. Schuschnigg writes about in his article *The Problem: Two Plus Two* concerns:

The ratio of sea power to air power.

The balance of power between nations.

The arithmetic of international relations.

4. Which of the following groups of pursuits fits Albert Schweitzer?

Stock broker, banker, investor.

Philosopher, organist, doctor.

Entomologist, botanist, lepidopterist.

5. According to Tom Mahoney, the best and most convenient proof of both age and citizenship is:

An insurance policy.

Records of military service.

A birth certificate.

6. Production "know-how" is being exchanged by visits of industrial workers of which of the following countries?

Israel and the United States.

Finland and the United States.

Great Britain and the United States.

7. If you attend Rotary's Convention in Mexico City, Mexico, next May, Rotarian Ernesto J. Aguilar urges you to:

Climb Popocatepetl.

Try your hand at playing jai lai.

Sample some paella and carne asada.

8. As Harry L. Ruggles recounts in his article, Paul P. Harris, Rotary's Founder, was:

A tall man of serious mien.

Short, fat, and argumentative.

Medium sized, dapper, and fun loving.

9. In this month's symposium, the problem is one to be measured by:

The Binet test.

The Four-Way Test.

The Schick test.

10. The last names of the two international Directors introduced this month are given below. Which is the exception? Ruggles. Laguez. Graham.

Paul Harris As I Knew Him

[Continued from page 30]

This matter should be discussed in all its phases at a meeting of the Directors. I do not want to take the responsibility of this work and a Committee will have to take it and submit a plan for the Club's consideration."

Fortunately, Paul Harris' enthusiasm carried the day and Fred Tweed was reimbursed. If I was lukewarm at first about new Clubs, I soon became hot, doing what I could by song leading to help make the first Convention a success. It was held in Chicago in 1910 and resulted in the organization of the National Association of Rotary Clubs in America. That's the year ten of us Chicago Rotarians paid our own way to Minnesota to launch Clubs in Minneapolis and St. Paul. Then in 1912-13 as one of President Glenn C. Mead's Directors, with the help of Chesley Perry, we got Clubs organized in Peoria, Illinois, and Indianapolis, Indiana. Today nobody in the wide, wide world is prouder of the way Rotary has grown than Harry Ruggles.

Maybe up to now I've given you the idea we early Rotarians were too serious. In a way we were, but in most ways we weren't. And when there was fun to be had, Paul was usually the ring leader. He would keep a poker face until the right time—then laugh until his whole body would shake. Nobody ever enjoyed fun more than Paul.

He was a great fellow to promote a week-end picnic. Often it was across Lake Michigan at Paw Paw Lake or Dowagiac, where his bachelor friend Tom Clybourn had an ideal, well-stocked place for letdowns. We would fish or swim, paddle a canoe or play baseball—well, do about everything. Each would kick in \$10 to "Doc" Neff for a "kitty"—but expenses were light, so "Doc" usually would declare a Monday morning "dividend."

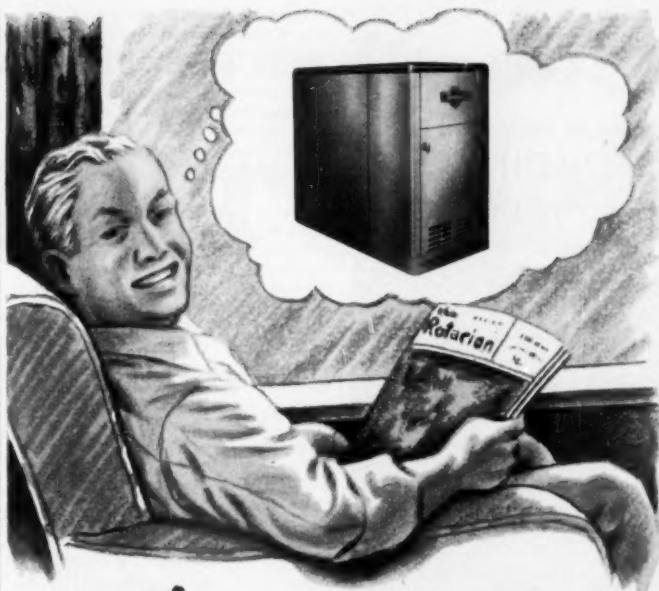
Once Paul led the bunch on a week-end hike in the sand-dune country along the south end of Lake Michigan. Just where I don't remember, but I know that after a long, long hike some of us wanted to turn back.

"All right," said sober-sided Paul, "we'll walk back to the station and catch the interurban to Chicago."

He led the way. We walked and we walked and the sun was beating down. We were sweaty and plenty tired when a farmhouse came into view. When one of our fellows—we called him "Dipper" Smith ever afterward—saw the well, he galloped up like a horse and drank two quart dipperfuls of water.

"Got any beer?" he asked the farmer's wife.

"Come on in and we'll see," she said. As she opened the door, there was a



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table spread for us, groaning with every sort of food a farmer's wife could lay out. Of course, Paul had arranged it all. And did he chuckle!

That night we slept in the barn. Next morning Paul suggested that he and I go to church. It was a Swedish church, but that made no difference to Paul. He enjoyed every minute of it, especially when he and I in our loudest voices joined in singing Swedish hymns of which we understood not a word.

In our earliest days we didn't have regular programs, remember. Partly for fun, partly to startle new members into realizing they really were joining something, we initiated them. Often we'd tell the newcomer to sing, say, *Auld Lang Syne* or, maybe, give a speech on the future of the horseless carriage. He'd hardly have his mouth open before a hook from the wings would yank him offstage to the accompaniment of catcalls. Pete Powers generally arranged such events and sometimes would have the neophyte wear his coat inside out, then crawl beneath outspread legs of members—with, of course, a few well-placed pats.

One night we had a comedy boxing match between Harry Crofts, weight 250, and Les Lawrence, who barely tipped the scales at 95 pounds. It finished with Harry playing a mouth organ as he carried Les on his shoulders around the room. Kid stuff, sure! It seemed good fun then, though.

And practical jokes! One of our best was on Rufus ("Rough House") Chapin, banker and later the long-time Treasurer of Rotary International. We were dining at the Virginia Hotel that night when a woman (an excellent actress we'd hired) with a squalling babe in her arms came up to "Rufe," said he was the baby's father, and begged money to buy milk. "Rufe" was a bachelor and plenty embarrassed—especially when the morning paper carried a story on the hoax!

Another prank was pulled on Barney Arntzen, the undertaker. One night he responded to a hurry-up telephone call from the Southern Hotel—where Paul Harris and Silvester Schiele were living, I should add. Barney was very, very professional in manner until he started to shift the corpse. It moved! As he lifted the sheet, Pete Powers grinned up as the whole bunch of yelling Rotarians burst into the room.

I wish as well admit I was on the receiving end of as successful a stunt as the Club ever had. Somebody promoted a fight between a badger and a bull dog, to be held in a South Side roller-skating rink. There was a lot of publicity about how the ferocious badger would claw the dog and I, being fond of dogs, thought maybe I could save the dog from death, so consented to be ref-

eree. Only my Josephine kept me from wearing a dress suit for the occasion. More than 300 people were there, and at the proper moment I tugged the strap to bring out the badger. Instead, I pulled out a large vessel that had no proper place in public. The build-up had been so perfect I was completely flabbergasted. Of course I stood treats that time!

But we carried such things too far, and the prank that made us all realize it was one played on Paul Harris shortly after his second term as President started in 1908. One night at a dinner in the Bismarck Hotel our member Congressman George P. Foster, a surety-bond man, got the floor and in an eloquent spiel scored Paul for being "dictatorial" and said he was resigning then and there from the Rotary Club. Of course a few of us spoke up in Paul's defense as planned, but others had been primed to follow up George Foster's remarks.

As one after another sat down, Paul's face got red. No one knew how deeply he was hurt, I guess, not until he arose and solemnly said no one else need resign because he was resigning. Paul then walked out of the room in a huff. Of course we immediately sent a committee out to find him. The fellows informed Paul that at long last we had pulled a joke on him!

Maybe I shouldn't even be mentioning that incident. But it seems to me worth recalling for two good reasons. One is that it shook us up, and from then on we began to grow up as a Club. We had fun, yes, but fun that didn't leave a

The Gift of Grab

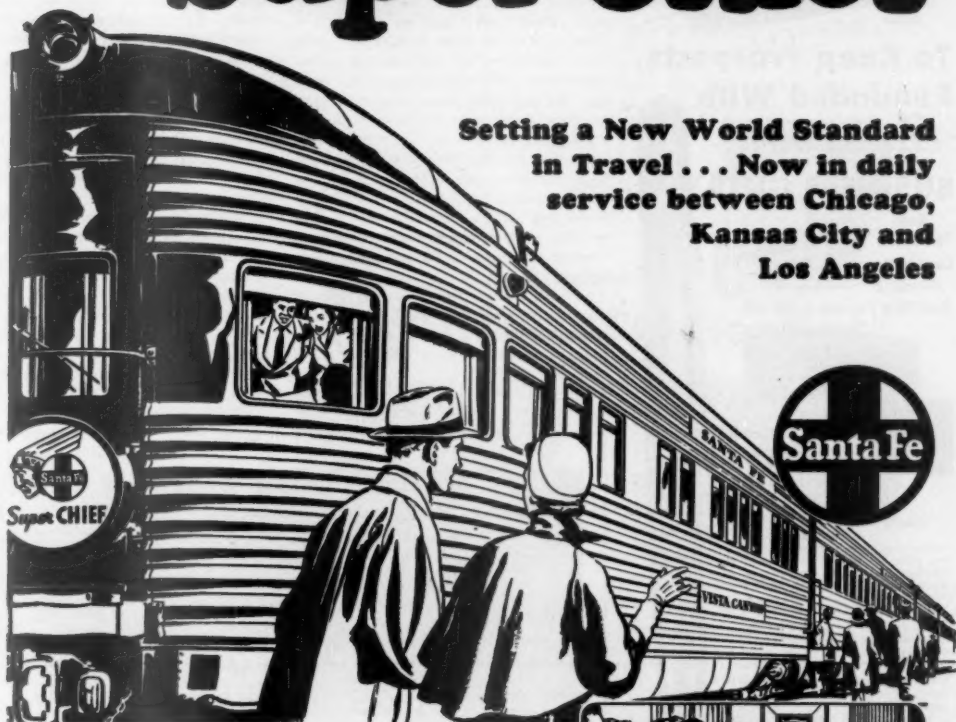
*He gave his wife a pair of gloves
And thought his giving done;
To her it meant a string of gifts
With this as Number One.
She said the gloves were superfine
And chic, and smart to boot;
To wear them with the right effect
She'd need a brand-new suit.
She had the very thing sent out
So he could help her "choose."
And now, of course, she had to have
A modish pair of shoes.
She couldn't bring her fashion sense
To let it go at that;
Such stunning clothes would be a loss
Without the proper hat.
She bought a blouse and bag with care
(He paid some moola, too)
The splendid rig, from stem to stern,
Was superduper new.
She tried the whole ensemble on
And—ha!—its dashing air
Had left the gloves so far behind
She gleaned another pair.*

—FLORENCE PEDIGO JANSSON

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hurt. The other is that it revealed in a new way the character of Paul. He held nothing against anyone. He pitched in as hard as before to make meetings interesting and enjoyable, to get new members, and to organize new Clubs. Nor did the experience dampen his love of fun with fellowship.

Till the day he died there was a lot of the boy in Paul. He could be as serious as any lawyer, then at the next moment he would do the most unexpected and amusing thing. Why, I remember once when Fred Tweed had an art party—all of us were to wear smocks and draw from models—Paul turned an aerial somersault from the straps in a streetcar. He had more new ideas in a minute than most of us had in a week.

On his trips around the world with Jean, his bonnie Scot lassie, he could be as dignified upon occasion as anyone could expect a representative of Rotary to be, but always he was ready to join in play. When Copenhagen Rotarians dressed him up like a Danish maiden—flaxen wig and all—he enjoyed it. In Australia, where people got their ideas about Chicago from gangster movies, Rotarians staged a fake holdup "Just to make you feel at home"—and he got a kick out of that.

No, there was nothing of the stuffed

shirt about Paul Harris. Though he had sparked Rotary's growth from a handful of men at first chiefly interested in swapping business with each other into a world-wide idealistic movement, he insisted always that the heart of Rotary was fellowship—and that fellowship was to be enjoyed.

Paul left us, you remember, one snowy day in January, 1947. Some well-intentioned people were all for making him a sort of a saint. But nothing would have been further from his sincerest desire. He had honors galore—degrees from universities and medals from Governments—yet always he was the same simple person who above everything else treasured and enjoyed his friends. He didn't build grandiose castles in the air about Rotary changing the world, either. Just as he was personally humble, so he was restrained in his concept of what Rotary is and can do.

"If Rotary has encouraged us to take a more kindly outlook on life and men," he once said, "if Rotary has taught us greater tolerance, and the desire to see the best in others; if Rotary has brought us helpful and pleasant contacts with others, who are also trying to capture and radiate the joy and beauty of life, then Rotary has brought us all that we can expect."



Rotary Grows in Korea

WHEN the 63 members of the Rotary Club of Seoul, Korea, fled their homes in 1950, the future of Rotary looked dark in the Land of the Morning Calm.

However, some 30 of the Seoul Rotarians reached Pusan, in the South, and began to meet regularly, even undertaking programs of Community Service. They also invited Pusan business and professional leaders to meet with them—with the

result you see in the photo above: the brand-new Rotary Club of Pusan!—with 38 members. The first Rotary Club chartered in 1952, it doubles the number of Korean Clubs, and brings individual membership in that land up 50 percent over 1951.

And now here is more good news: provisional Rotary Clubs are organizing in Taegu, Daichun, and Kwangju.

Spanish Lesson No. 6 ... Shopping

EVERYBODY likes a contest—whether it's a foot race, a suit for a maiden's hand, or bargaining Latin style. Shopping in Mexico City's marketplaces, as you may see during Rotary's Convention there in May, can be one of the keenest of contests.

For this reason a few useful words have been brought together for this little Spanish lesson on shopping. Use them with discretion, and you'll come up with a prize—Mexican marketplaces are full of them!

First, here's a quick review for pronouncing Spanish vowels: a—ah, as in father; e—eh, as in met; i—ee, as in meet; o—oh, as in Rotary; u—oo, as in moon.

Foremost shopping question is, of course, this one:

What is the price?
¿Cudnto cuesta?
¿Kwahn'-toh kwehs'-tah?

This one might save confusion:

Please write the price for me.
Favor de escribirme el precio.
Fah-vohr' deh chs'-ree-bcer'-meh chl preh'-syo.

These may save you money:

Something less expensive.
Algo menos caro.
Ahl'-goh meh'-nohs kah'-roh.

It seems too expensive.
Me parece demasiado caro.
Meh pah-reh'-seh deh-mah-syah'-doh kah'-roh.

Here are two sentence-starters:

Please show me —.
Por favor, muéstrame —.
Pohr fah-vohr' mwehs'-treh-meh —.
Do you have —?
¿Tiene usted —?
¿Tyeh'-neh oos-tehd' —?

Some things you may want to see:



Curios, pottery, leather work.
Curiosidades, loza, artículos de cuero.
Koo-ryoh'-see-dah'-dehs, loh'-sah, ahr-tee'-koo-lohs deh kweh'-roh.

Jewelry, silverware, glassware.
Joyas, artículos de plata, cristalería.
Hoh'-yahs, ahr-tee'-koo-lohs deh plah'-tah, krees-tahl'-eh-ree'-ah.

Shawls, baskets.
Rebosos, canastas.
Reh-boh'-sohs, kah-nahs'-tahs.

And here are colors:

Blue, red, purple.
Azul, rojo, morado.
Ah-sool', roh'-hoh, moh-rah'-doh.

Green, yellow, gray.
Verde, amarillo, gris.
Veh'-deh, ah-mah-ree'-yo, greens.

Black, white.
Negro, blanco.
Neh'-groh, blahn'-coh.

Error: A typographical error changed the time of day in Spanish Lesson No. 5 last month. "1 A.M." is la una de la mañana; "1 P.M." is la una de la tarde.

"Who says women
aren't interested!"



... I insisted on

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A Gourmet's Day in May

[Continued from page 17]

plan a "gourmet's day" in this Convention city.

We can start with breakfast at the site of Rotary's House of Friendship, the Hotel del Prado. Downstairs you will find a branch of Sanborn's, the center so famed among U. S. visitors. I suggest this spot because I am partial to the American breakfast with fruit, eggs, and percolated coffee. If, however, you want a light Continental breakfast of sweetened bread (*pan dulce*) and coffee with hot milk, or if you prefer a pot of British tea, you may, of course, order them, too.

You will not want to eat too heavy nor too late a breakfast, for in Mexico City we eat our dinner at midday. The reason for this custom is our 7,500-foot altitude. A heavy evening meal makes sleeping difficult.

Perhaps for our noontime dinner, we shall want to go to the Ambassadeurs, frequented by Mexico City's diplomatic set. Or perhaps we go to the "1, 2, 3" or to the Swiss Chalet. In any of these restaurants we shall find equally delicious foods in the Continental style.

We shall also find Continental table manners. For we Mexicans hold our fork in our left hand and turn the prongs down as Europeans do. It may seem strange to you to see a well-groomed woman eat pie with a spoon. But you may remember that it seems strange to some of us to see you use your fork. Small details, I grant you, but somehow related to international understanding.

Let's start this main meal with an appetizer called "angula." This is a delicious dish of baby eel, sometimes served

with avocado. Or perhaps you would prefer a shrimp cocktail, or half an avocado ready to anoint with lemon juice. The green-fleshed fruit will be in season during the Convention.

If for your entree, you would like duck à l'Orange, I can guarantee that you will find it as good as any to be had in Paris at La Tour D'Argent.

Spring chicken will also be at its tender best. Or if you care to try a fish, *pescado à la veracruzana* is worth consideration. This is fish served in a simmering sauce of onion and tomato. Is it pepper-hot? Not at all. In fact, our famed chili sauces and peppers are served as relishes—you may take them or leave them.

Now if your palate is accustomed to these more strongly seasoned foods, you might care to order them at the Fonda Santa Anita, on Avenida Juárez near the Hotel del Prado. And perhaps here I should explain the variations in these dishes. The *enchilada*, which we have mentioned earlier, is the corn *tortilla* dipped into chili sauce and wrapped around onions and cheese. A culinary cousin of the *enchilada*—though not so highly peppered—is the *enjitomatada*, made similarly with tomato in place of chili sauce. Finally, there is the *enfrijolada*, or the corn *tortilla* dipped deep into the rich *frijoli* (bean) gravy.

With these foods you will want only a light dessert—perhaps ice cream. (Our ice cream, though not perhaps so rich as that of the United States, is still very good.) Perhaps you would prefer a compote of tropical fruit. Or you might be tempted by the pastry cart or a *flan*, a caramelized Spanish custard.

After such a meal, you can understand why we of Mexico City neither need nor indulge in the European custom of afternoon tea. Indeed, after our "gourmet's day" you may well want only a sandwich at Sanborn's in the evening, or at such other spots as the Hotel Geneve, the new Hotel Comee, or the American Club.

And speaking of hotels, let me put in a word for their restaurants in general. Wherever your reservations in our city, I feel sure your hotel will serve food to your liking. At the Hotel del Prado you have the Versailles and the Salon de los Candelas. Across the street at the Regis you may choose between the Capri and Paolo restaurants and their La Taberna del Greco for refreshments. These are only a few. Nor does our list exhaust the fine restaurants in Mexico City—Larue, Jena, Quid—we could name many more.

In case you plan to spend a few days seeing other parts of Mexico, you will want to sample our regional specialties, for Mexico is a varied land with varied customs in food.

The story is told in Puebla that once

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many years ago a great dignitary was about to visit that city. Some nuns in a convent were eager to please the visitor, so, because each was an accomplished cook, they prepared one great dish together. It started with turkey, and as the food bubbled on the stove each nun added a new ingredient. One put in chocolate, another some onion, a third added peppers, and so on. When it was finished, the nuns had invented a new culinary masterpiece, *mole poblano de guajolote*—which is still one of the regional traditions.

And so, in other localities, other famous dishes have come to flower. In Monterrey you may try *cabrito*, succulent barbecued kid. In Tampico, don't miss *jibas*, crabs on the shell. In Veracruz the chefs are famous for their *sopa de pescado*, a fish soup as full of good things as France's bouillabaisse. There you might also try some exotic dishes like *pulpito*, fried baby octopus, and *calamares en su tinta*, squid served in its own dark ink.

If you travel south to the Isthmus of Tehuantepec, you will find iguana listed on the menu. This herb-eating relative of the dinosaur sometimes grows 5 feet in length; on your dining table it tastes very much like the dark meat of chicken, a rare delicacy. Finally, I probably ought to mention *gusanos de maguey*, a tasty appetizer. While you'd never dream it, it is in its original state a worm that grows in the maguey cactus. It's fried in deep fat.

Yes, Mexican cookery is as varied and rewarding as any in the world. In fact, I can recall only one dish that you might have trouble finding. If you bring to the Convention a craving for "real Mexican chile con carne," then I fear you will be disappointed. It is the one dish that is unknown here!

Otherwise, when you come to see us in May, I can wish you *buen appetite*—good appetite—with every confidence that it will be pleasantly satisfied.

We Have with Us ... Good Night!

*I lingered on a dais chair
Inert beyond pretenses
Endeavoring to stop the sheep
From leaping over fences.*

*My eyes kept shutting helplessly;
The diners left about me
Were few and dull; the agile ones
Had slipped away without me.*

*My nemesis droned on and on
As I turned weak and weaker ...
He was the lordly toastmaster
And I was just the speaker.*

—ELIAS LIEBERMAN

MARCH, 1952

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Entertain the Customer?

[Continued from page 24]

Invite him to my home. But no further. I have never offered a customer a wrist watch or a cigarette case, for example. Nor would I accept one.

I can define the term still further. If any gift or service is given for the purpose of expecting something in return, it becomes a bribe. It curtails freedom of decision. I do not want to be so obligated myself; neither would I attempt to obligate another man in this way. This policy, I think, governs most businessmen in my country. We Dutch have very strict codes regarding entertaining.

Let me cite an example. In my business in the Dutch East Indies, whenever we help a native employee over some difficulty, he expresses his gratitude by bringing us a basket of fruit and cookies. It is the custom of his land. Usually, however, the native cannot afford it; the gift is above normal courtesy. Yet he would be offended if we refused. So we accept the basket, but at the same time we hand him an envelope containing money, suggesting that he "buy a present for his wife." We both understand each other, and we both have maintained our principles.

What Motive Underlies?

Asks P. A. Rowe
Wholesale Jeweler
San Francisco, Calif.

WHAT is the motive? Is it a sincere desire to express appreciation and a chance to cement relationships by using the opportunity of becoming better acquainted and increasing the understanding of each other's problems?

To me, it is most important that the purpose of entertaining be predicated on these factors, and not using the avenue of entertaining, as such, purely for the purpose of securing business. For if this method is pursued, it usually develops competition in entertaining, reaching such proportions that you lose sight of its basic purpose. After all, it is the intelligent buyer who is interested in owning his merchandise at the lowest possible cost, and this type of sound business judgment is not going to be swayed by extravagant entertaining.

I have observed over many years that firms depending upon entertaining for their business have not progressed to the degree of those that have depended upon sound logical salesmanship for their business.

There has been so much notoriety lately about five-percenters, deep freezes, etc., that apparently many have been convinced that this method of selling is

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necessary in today's market. Certainly such activities do not conform to the principles of our Rotary philosophy and should be accepted as a challenge—to uphold what is so basically sound and right, that merchandise should be sold on its merit instead of "purchasing the buyer."

The question of the amount of money spent for entertaining and giving of appropriate gifts really does not present a problem when one adheres to the above-outlined policy. And when employees have a thorough understanding of its purpose, we have found they have exercised prudent judgment.

Through the years, comparing the remembrance of extravagant entertaining to that of successful business relationships based on sound principles leaves but one conclusion: "Good business just cannot be bought!"

Hidden Bribes Are Worst

*Says Adam Trieschmann
Lumber and Paper Executive
Chicago, Ill.*

BRIBES to get business are bad business. Worst of all are the hidden bribes. I am thinking, for example, of the salesman who sells, say, a carload of lumber, invoiced at 22,000 feet. He has told the customer that "We never cut prices," but there's an under-the-table agreement that "a mistake at the mill" will be made and actually 23,000 feet will be shipped.

If the customer thinks he's getting an extra 1,000 for nothing, he's fooling himself. The shipper usually makes up his "loss" in various ways. He may "stuff the grade"—by shipping lumber not up to official standards as to either dryness or thickness.

Eventually, of course, the purchaser realizes he has been bilked, and from then on does business with someone whose reputation hasn't been tarnished by such dealings. So the crooked seller loses out—like Esau of old who sold his birthright for a mess of pottage.

There's another bad by-product of shady deals. An employee, tempted to petty thievery, waste or other inroads on his company's profits, will justify

crookedness by saying to himself, "If the boss does it, why can't I?" Should he be disciplined, he's in an excellent position to blackmail his employer or to "tip off" customers.

No, whichever way you figure it, bribes don't pay. The only way to build a business solidly is by applying the Golden Rule. I cannot recall a single instance where its application either in selling or in buying has failed to create permanent and profitable goodwill—and I speak from experience involving 52 years with a single group of industries and responsibility for transactions in excess of 50 million dollars.

Four-Way Test Solves It

*Believes Harold T. Thomas
Furniture Retailer
Auckland, New Zealand*

HOW far should a man go with "favors" to hold old customers and to get new ones? My reply is that this whole question has been raised because of a state of overcomplication in someone's thinking. Simplification is the remedy.

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Answers to Klub Qu'z on Page 44

1. Lobectomy and lobotomy (page 26).
2. Wedgwood (page 62).
3. The arithmetic of international relations (page 10).
4. Philosopher, organist, doctor (page 6).
5. A birth certificate (page 21).
6. Great Britain and the United States (page 13).
7. Sample some paella and carne asada.
8. Medium sized, dapper, and fun loving (page 28).
9. The Four-Way Test (page 22).
10. Ruggles (page 40).



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should be conducted in accordance with the simple principles underlying the Four-Way Test:

(1) Is it the truth? (2) Is it fair to all concerned? (3) Will it build goodwill and better friendships? (4) Will it be beneficial to all concerned?

There can be no doubt that where those principles are applied through sound administration and management, the business concerned is more likely to be a successful and happy organization than is the case with competing concerns where policies of expediency and immediate gain are allowed to outweigh permanent values.

Viewed from this angle, we see that entertainment or gifts should be offered

to customers and other business associates to the extent required by recognized standards of courtesy and hospitality, and to the extent that "goodwill and better friendships" will be built on a permanent basis.

No mature man will have any difficulty in knowing the point of departure from that principle, the point at which the bestowal of entertainment or gifts is intended to be a special inducement or a bribe. Likewise he will know the point at which his attitude is no longer truthful, or fair and beneficial to all concerned.

In short, the Four-Way Test, with its aim of simple honesty, supplies the complete answer to the question posed.

Albert Schweitzer

[Continued from page 8]

out into the valley and show you many traces of the Irish missionaries who Christianized Alsace after the great migration." Günsbach is a Protestant enclave in a Catholic Province; most of the 800 villagers are Protestants, but they share the one needle-spined church with their Catholic neighbors.

Schweitzer speaks German and French equally accentless. At home they used to speak the Alsace *patois*, which is closely akin to German. When he thinks, he formulates his thoughts in German, which he calls the language of philosophy. He wrote his famous study of Bach in French, and then rewrote it from scratch in German because the idea of a mere translation bored him. Born when Alsace was part of Germany, he did not become a French nationalist until 1918, when Alsace was returned to France.

In build or appearance he could be either of Germanic or Gallic strain. Stocky, of broadish build, with sloping shoulders that no tailor has been asked to build up, he invariably wears the type of black morning coat which one still associates with a Victorian elder, complete to the old-fashioned ready-made tie which only looks like a black line—very irregular at that—between the turned-down edges of his stiff collar and his white shirt.

Only—what do appearances matter with such a head! It is truly magnificently rustic, with a broad but not high brow, dark hazel eyes underneath still dark eyebrows, separated by some curiously deep vertical grooves; and a broadly ridged, deeply bridged monumental nose—which he frequently rubs with great glee. Underneath it billows an unkempt walrus mustache of the door-mat or soup-strainer type. His hair, silver on top, is iron gray at the temples

and looks like that of a sheep dog. It seems to rise straight from the roots and then cascades down; it flutters in a breeze and accentuates playfully every emphatic shake of the head. More than half a lifetime of equatorial heat has narrowed the eyelids, has scorched brow and cheeks; only the hands—strong, big, but well proportioned and very capable looking—are paler of skin. Standing, he holds himself as straight as a rod; sitting, he hardly moves his frame; all the animation is in his face. Dealing with natives, a good deal of mimicry must have made up for his lack of vocabulary, and unconsciously he acts every story he tells in that clear, strong, musically rhythmic voice.

He has kept the simplicity of a child. I heard him tell a young godson about his "watchdog" at Lambaréné. It is a tame pelican, he explained. Perching above his office door, the great bird threatens a skull-cracking blow with his beak on the head of any visitor he doesn't quite trust with his master.

A great man and a man of great heart who gave up early fame and comfort because he felt that Christ would be ashamed of a servant who did not do something to reduce the misery in the world—here is indeed a man made to heroic scale.



"Sorry you couldn't stay any longer.
I'd like you to meet our milkman."

Rotary in a Concentration Camp

By ELSE DORMITZER

MY HUSBAND helped to found and became Secretary of a large Rotary Club in Germany in the late 1920s. Devoted body and soul to the Rotary thought, he often said that his happiest and most stimulating hours were spent in this association. Tuesday was his favorite day since it was then that the Club lunched together, and always he returned home enthusiastic about these events and the interesting speeches heard there. He represented the profession of law in his Club and handled its legal problems.

I myself shall never forget the wonderful Conferences, organized once a year by the Rotarians, which I attended. There was, for instance, the meeting in Hague-Scheveningen in 1930, where the noted author and Rotarian Thomas Mann led the German delegation and gave the principal address, spiritual and thought inspiring, midst thunderous applause.

Then the stupendous world Convention of Rotarians in Vienna, Austria, in 1931, attended by thousands of members from the U.S.A. who gave the real Rotarian spirit to the meeting.

Renowned personalities from all parts of the world had gathered together and were offered wonderful events. The Rotarian Richard Strauss conducted his *Rosencavalier* in the State Opera House. The Rotarian Franz Lehár conducted at the "Theater an der Wien" his *Merry Widow*. The Austrian Government gave a brilliant ball in the Imperial Palace and the Minister of Commerce invited the members to a delightful affair given in the renowned Park of Schönbrunn. There was dancing at Grinzing, and great artists and film stars cooperated in offering entertainment.

It was particularly interesting to watch the enthusiasm of the Americans and with what respect they sat on the chairs of the former Austrian Emperor and Archdukes! Hospitably, the American Rotarians invited all present to attend the next international Convention, to be held in Seattle, and distributed splendid albums containing beautiful pictures of the State of Washington.

My husband and I were solemnly promised by several Americans, with whom we had made friends, that if we came over, we would be met at the dock in New York and driven, in Ro-

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tarian autos, through the U. S. to Seattle. Surely a tempting offer! But we were unable to take it up.

Conditions were worsening in Europe. In January, 1933, Hitler came into power and one of his first acts was to expel all Jews from associations in which both Christians and Jews were members.

I shall never forget how the President of our Club, with tears in his eyes, came to tell my husband of this prohibition, or how the latter came home, pale as death, unable to understand this incomprehensible act.

After a short time Rotary was forbidden in all of Germany and then in neighboring territory, controlled by the Nazis. There was no room in the Third Reich for anything which was conducive to culture and education or which fostered understanding between the people.

The drama went its way! We wandered to Holland when there was no longer room for us in our native land, but could find no rest there. Together with almost all the Jews living in Holland, we were deported to the East to the concentration camp Theresienstadt, in Czechoslovakia, and there the real part of my story begins.

Far be it from me to report the suffering and tortures we experienced there; they are known everywhere. Soon my husband became ill, like most of the deported, and was taken to a hospital. There he lay with many fellow sufferers, hungry, pestered by vermin, tormented with pain, a broken man.

Then one day a new patient arrived, just as wretched, and was put in a near-

by bed. After the two sick men had talked together several times, it developed that the new arrival had been President of a Czech Rotary Club. An inner light illuminated the faces of the two men. They grasped each other's hand and, in whispers, began to exchange memories of their years in Rotary. Their joy increased when a third companion, who had overheard part of their conversation, was recognized as a Rotarian from Vienna.

Now a better time began for these men, doomed to die. They knew that before long they would perish from hunger. Each day their limbs grew more and more swollen. No wonder, with the tiny portions of pitiful food given them! Nevertheless they felt their troubles less as they talked of days in their beloved Rotary Clubs. Naturally they had to employ the greatest caution, for had the Nazi commander of the concentration camp suspected three former Rotarians were together, the hardest punishment would have followed.

The appearance of the three emaciated men was pitiable as death approached. My husband was the first to be released from his torment. Before he became unconscious, he clasped again the hands of the two strangers. The Czech followed in a week, the Austrian after ten days.

Thus the tie of friendship which surrounds all Rotarians improved the last days of these three victims of Hitler's barbarism and, amid misery, grief, and privation, led them in spirit back to better and happier days.

Where's Your Birth Certificate?

[Continued from page 21]

are required to bring birth certificates. Priority is given to older children. Youthful-appearing persons may be required to produce proof of age to obtain working papers, an automobile license, a marriage license, or to be allowed to vote, or even to buy an alcoholic drink.

Military service is no longer a matter of somebody picking numbers out of a bowl, but strictly a question of birth certificates. The man born on July 15 goes before the man born July 16, other factors being equal. Birth certificates prove age for the settlement of pensions and the obtaining of Social Security benefits for the blind, for dependent children, as well as for the aged.

In view of all this, why doesn't everybody have a birth certificate?

While some form of birth recording existed in Old Testament times, also in most European countries for centuries, and since colonial times in parts of the United States, a fairly uniform sys-

tem for the country as a whole dates only from about 1900. It was not until 1933, when Texas finally achieved the mark, that all States had 90 percent complete registration. And it was not until January 1, 1949, that a start was made on a national uniform birth-numbering system—with a number for every new baby. (A boy born that morning in Prattville, Alabama, has the lowest number.)

In consequence, almost half the 88 million native-born adults of 20 years and over have no official birth record, though a recent comparison of census and birth records revealed 92.5 percent of the 1940 and 97.8 percent of the 1950 babies were registered.

Even where births have long been registered, the records have sometimes been wiped out by disasters like the San Francisco fire. This is making pension claiming difficult now for many Californians.

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Many births have been registered inaccurately or incompletely. Where parents haven't a name picked out, it is common for the doctor or midwife to register the child only as the unnamed male infant, or baby Jones. Often the names have never been supplied.

If your parents did not obtain a birth certificate for you soon after you were born, what can you do?

If your birth has been registered properly, you can obtain a certificate by visiting or writing the local registrar at your birthplace or the division of vital statistics at the State capital. The full name, date, place of birth, and names of both parents of the person born should be sent.

WHERE no record is found, it is still possible to obtain what is known as a "delayed" birth certificate by obtaining and filing with a registrar acceptable evidence of your birth. If the hospital records have been preserved, or the physician or midwife is still about, their word is often enough. In other cases affidavits may be required from two persons who were 18 years old or more when you were born and remember the event. This sort of proof is naturally harder and harder to obtain the older you get.

Something else that is acceptable is your official record in the first census after you were born. If you know your street address at the time, the Census Bureau in Washington, D. C., may be able to turn up the vital information about you and issue a certificate.

Other evidence acceptable in ordinary situations includes certified church baptismal records, certified copies of authentic family Bible entries, or organization membership records where birth information has been included, and marriage or court records, also are acceptable.

The search for evidence of birth reveals many bits of human drama. Dr. P. B. Jenkins, State health officer of South Dakota, once received a frantic appeal from a naturalized Danish couple. They took their two South Dakota-born sons out of the country and when they returned, the immigration authorities would admit the parents, who had naturalization papers, but not the children, whose births had not been registered. The family was held at Ellis Island for several weeks until Dr. Jenkins turned up the required evidence.

An aged Indian without papers of any kind recently told Canadian authorities that his earliest recollection was of a train hitting an elephant in Ontario. A check of historical files revealed that P. T. Barnum's famous elephant, Jumbo, was killed by a train on September 15, 1885. Estimating that the Indian was then at least 5 years old, officials approved his pension.

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Opinion

FROM LETTERS, TALKS,
ROTARY PUBLICATIONS

Needed: A Revival of Morality

R. C. GRANBERRY, *Honorary Rotarian President, Limestone College Gaffney, South Carolina*

In the last 25 years there has been a constant and national decline in the integrity of our people. There was a time in this country when it could be said of a man that "his word is as good as his bond." This statement can no longer be made concerning the average man. Our country needs to recapture integrity. We need a national revival of morality. Religion is one of the qualities which is of the essence of life, and without it the afteryears will be doomed to misery and unhappiness.

In the years when this country was being fashioned and formed, made ready for us of our day and generation, the people who wrought it out through suffering and struggle held high in their hearts this conviction that life was not worth while, and that success would be empty and futile, without the abiding and eternal quality of faith in God which would naturally result in the best of human relationships.—*From an address before the Rotary Club of Chester, South Carolina.*

A Plan Is Changed

KENNETH SCOTT WOOD
*University Professor
President, Rotary Club
Eugene, Oregon*

I told my son I would not be able to go with him to his Cub Scout meeting one night. It seems to me now that I



Kenneth Scott Wood

Wood

ignored the flicker of disappointment which clouded his eager face. I wanted to spend the evening looking through those old issues of THE ROTARIAN. And so I went to the library and began. Within a half hour I struck upon one article which I read clear through. I closed up the books, left the library, and went to the Cub Scout meeting. The title of the article I read was *Deep in the Heart of Your Boy*. The Rotarian who wrote that article 20 years ago will never know that his words caused one father to change his plans.—*From a Rotary District Conference address.*

Despair Roadblocks

KENDALL WEISGER, *Hon. Rotarian Telephone-Company Executive Atlanta, Georgia*

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should the worst come. There are at least three conditions upon which we may with surety rely: the unending goodness and eternal Providence of God; the certainty of the ultimate triumph of good over evil; the assurance that the will-to-live will always vouchsafe the survival of mankind.

Holding these concepts to be true, what then should a good man do to save himself from despair? He can continue on in faith the activities that he is committed to, remembering that duty well performed is the finest expression of goodness. He can divest himself of the vices and superfluities of life so that his effectiveness will greatly expand, and he can use the time so saved upon the assumption of new activities of usefulness to the promotion of a better world. He can bring to his family and his vocational associates the plight of mankind and the necessity for each so to reorder his or her life as to make it more effective.

He can strive to divest his being so completely of any sort of hate, malice, or prejudice that he may remove all barriers to his acceptance of every man as his brother and therefore be fully entitled to enjoy every privilege he may claim for himself.—From a Rotary Club address.

A Time of Dedication

CLYDE H. WILCOX, *Rotarian*
Clergyman
St. Johns, Michigan

Twoscore and five years ago our Rotarian forbears brought forth in the city of Chicago an idea that men needed fellowship and association, and that life would be immeasurably richer if men could know and appreciate one another. So they instituted the first Rotary Club, dedicated to that very idea.

Tonight we meet in the city of Allegan, to honor men who have held leadership in this particular branch of the great movement. As their followers, we believe we can honor them most by holding high the basic Rotary truths, that (1) men need acquaintanceship, (2) a high idea of their own business destiny, (3) a genuine understanding of community needs, and (4) a knowledge of the desperate imperative for friendship among nations.

To such aims and purposes we dedicate ourselves, till Rotary shall become the lampfinger of the world, bringing light to shadowed places and inspiration to countless men, who in the years to come will call themselves Rotarians.—From an address before the Rotary Club of Allegan, Michigan.

Leadership in Time of Crisis

WILLIAM E. HAMMOND, *Rotarian*
Clergyman
Walker, Minnesota

The test of genuine leadership is not found, nor its need most felt, under normal conditions. Both the test and the need of leadership loom largest in time of crisis, for it is then that ideals are most in danger of being discredited and of a wholesale slump to lower plains of

action. It is comparatively easy to exercise professional courtesy and fairness toward a competitor as long as competition is wholesome and clean. It is a different matter when hard pressed, especially through the use of vicious, unfair tactics. The danger then is to abandon professional ideals for primitive, savage practices. Faith in professional ideals falters and greater confidence shown in less civilized concepts for protection.

This is particularly true in time of national crisis. When threatened by enemies, the temptation is strong to discard all ideals. Danger stimulates fears which correspondingly weakens faith in ideals to supply the desired protection. Freedom is rigorously restricted, executives granted perilous authority, pas-

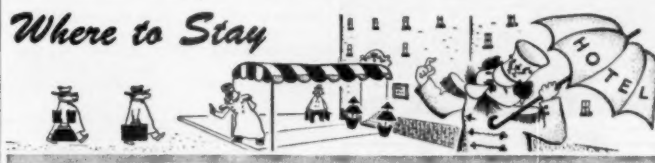
sions kindled and fanned to white heat by false rumors, and increasing reliance placed in brute force. These trends rapidly gain ascendancy over all ideals.

Re: Rotarians' Influence

LOUIS H. KORNDER, M.D., *Rotarian*
Surgeon
Davenport, Iowa

Since its beginning this Club has done much. Yet in our Club, as in all others, the true glory of Rotary lies not alone in what is done through collective action, but in its influence upon each Rotarian and what he does daily for his family, church, community, state, and nation, because of his heightened sense of his own worth and of his moral relationship to his environment.—From a Rotary Club address.

Where to Stay



KEY: (Am.) American Plan; (Eu.) European Plan
(RM) Rotary Meets; (S) Summer; (W) Winter.

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Rotary Reporter

[Continued from page 41]

hospital. The nurse later presented each member with a flower woven by Bolivian Indians.

World Meets in Hotel Lobby

An international atmosphere pervaded a SPRINGFIELD, Mo., hotel recently when the local Rotary Club entertained 21 overseas students. Enrolled at Drury College and Southwest Missouri State in SPRINGFIELD, the young people were from 14 nations.

Fremont Salutes the Bankers

To climax the observance of "Nebraska Bank Week" in FREMONT, NEBR., the Rotary Club was joined by three other local service clubs in a meeting that attracted some 300 business and professional men. Behind the arrangements were two FREMONT Rotarians who saw Vocational Service opportunities in the meeting and also a means to promote "the development of

acquaintance as an opportunity for service." The featured speaker was a PUEBLO, COLO., bank executive.

25th Year for 32 More Clubs

March is "silver anniversary" month for 32 more Rotary Clubs. Congratulations to them! They are: Athens, Tex.; Bognor Regis, England; Macclesfield, England; Waverly, Iowa; San José, Costa Rica; Moberly, Mo.; San Saba, Tex.; Brixton, London, England; Nelson, England; San Antonio, Chile; Covington, La.; Falmouth, Mass.; Brady, Tex.; Dallas, Pa.; Hebronville, Tex.; Fredonia, N. Y.; Malvern, Ark.; Darby-Lansdowne, Pa.; Johnson City, N. Y.; East Orange, N. J.; Middlebury, Vt.; Shelby, N. C.; Tarpon Springs, Fla.; Brownfield, Tex.; Falmouth, Tex.; Suffern, N. Y.; Lewisburg, W. Va.; Oswego, N. Y.; Acton, London, England; Llandudno, Wales; Hexham, England; St. Annes-on-the-Sea, England.

When the Rotary Club of San Diego, CALIF., celebrated its 40th anniversary recently, time was turned back to 1911 by the presentation of a series of dra-



Photo: Corkin

Welcome, Brian!... Boy No. 10,000

ON A HILLSIDE overlooking Severn Channel in Weston-super-Mare, England, stands the comfortable three-story house pictured below. It is the Rotary Boys' House owned by Districts 6, 10, and 17, and its benefits to, underprivileged lads in need of a holiday were reported in the December, 1944, issue of this Magazine. Now the 28-year project is again in the news.

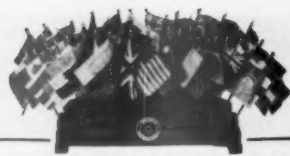
When 12-year-old Brian Cherrington (above), of Tipton, England, recently crossed the Boys' House threshold, he was the 10,000th lad to do so—entering, like the 9,999 other boys before him, into its environment of rest, good food, and pleasant surroundings. Since that day some 500 other boys have followed him into the Rotary home as the guests of British Rotarians.

The photo shows Brian receiving the welcome of the Rotary Club of Rowley Regis—A. H. Hingley extending it.

The average stay at "holiday house" is about two weeks for each boy, and Rotarians in the three Districts pay 5 shillings a year toward operating expenses. Additional costs are met as the Clubs pay 25 shillings a week for each boy sent. Clubs outside the three Districts pay a bit more to send boy guests.

It is a project which is backed by 97 British Clubs engaged in making many youthful citizens healthier and happier.





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1951 INDEX For The ROTARIAN

A COMPLETE index of volumes 78 and 79 (1951) of *THE ROTARIAN* will be available shortly. Club officers and committeemen will find articles listed under Community Service, Vocational Service, Club Service, International Service, and other major facets of Rotary activities. Rotarians desiring a copy, gratis, are urged to send orders immediately to:

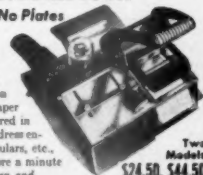
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matic sketches in a humorous vein.

A play was presented by BANGKOK, THAILAND, Rotarians on the occasion of their Club's 21st-anniversary celebration. Proceeds of \$1,900 were distributed among several local welfare homes and charities.

Places of honor were reserved for six still active charter members when the Rotary Club of CHATHAM, ONT., CANADA, recently marked its 30th anniversary.

Paducah Sings to Home Cooking

The county court house in PADUCAH, Ky., was the site, not long ago, of some happy singing when the Rotary Club met there with members of the local Home-Makers Club. The main course was chicken with "all the trimmings," and after everybody had one or more helpings, a

Photo: McCord



No, these Rotarians of Lakeport, Calif., are not motorboating for pleasure. They are Club Directors holding a Board meeting amidst tranquil and picturesque surroundings. Presiding over the nautical session is Dan Polk, Club President, seated in the center.

song written by Paducah's oldest Rotarian, Fred B. Ashton, was sung. Here are a verse and the chorus of it:

*Oh, give me a home, a Home-Makers' home
With a range that is hot all the time.
Where the cook does her part in the culinary art
And living is always sublime.*

*Chorus:
Home, home on the range,
Electric, wood, coal, or gas.
Where the cooking is grand, the best in the land
When done by a Home-Maker lass.*

Howdy, Pardner! Yes, a cordial "Howdy, Pardner!" is the greeting motorists get as they approach PRESCOTT, ARIZ., on the main highway. It's on two roadside signs erected under the sponsorship of the Prescott Rotary Club, and they tell the traveller at a glance something of the town's history, its industry, and its institutions. With a granite base, the signs, made of redwood, swing from a steel arm anchored in northern Arizona pink flagstone. On the arm is pictured a mounted cowboy and a Smoki ceremonial dancer. The U. S. Department of Forestry cooperated in the construction of the signs.

Reseda Cited As Bond-Sales Leader

Behind the U. S. Treasury Department's Savings Bond campaign are many Rotary Clubs, and one of them is RESEDA, CALIF. Among other service clubs in the southern California area, it was the first whose membership subscribed 100 percent in the purchase of Savings Bonds. In recognition of its attainment, the Club received a special citation from the Treasury Department.



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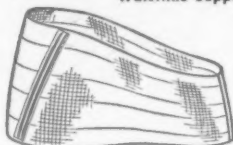
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HOBBY

Hitching Post

WALK into the dining room of the Flanders Hotel in Ocean City, New Jersey, and there you'll see on display the hobby of R. HAYES HAMILTON, a Xenia, Ohio, Rotarian. It's a collecting hobby related to his business—and here he tells you all about it.

NOT long ago in this department a California Rotarian in the automobile business told about his hobby of collecting early-vintage automobiles. I mention it here as an example of the relationship that frequently exists between a man's hobby and his business. A relationship of that kind applies in my case.

My business is hotel management, and in the Summer I manage the dining room of the Flanders Hotel in Ocean City, New Jersey. Now, you can't think long about dining rooms until you come to china plates—and that's what I collect.

Though my plates number more than 500 and are of many sizes, colors, and designs, they all have this in common: they are table or service plates from sets used in hotel dining rooms, and the

collection includes items from hotels in each of the 48 U. S. States, Canada, Alaska, Hawaii, Bermuda, Puerto Rico, Mexico, and the Virgin Islands. To acquire this collection took a lot of letter writing—some 800 letters, in fact—but it produced results in terms of plates and friendly contacts.

From hotels that did not send plates came letters explaining that they had no name china, and many inquired about having plates specially made and designed for the purpose. Two hotels sent beautiful hand-painted dishes done especially for the collection, and I point to them as my "originals." From a hotel in Casper, Wyoming, came a note with this understandable reason for not sending a plate: each cost \$75.

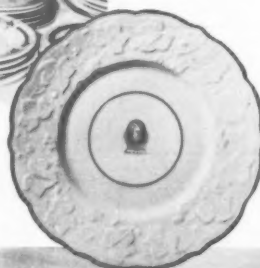
Lest readers think, however, that the collection includes only inexpensive dining-room plates, it should be mentioned that some belong to the world's finest china—Minton, Wedgwood, Royal Worcester, Doultonware, and others—and range in price from \$5 to \$50 apiece. Perhaps the most distinctive plate—it's in the \$50 category—is the one from the Netherlands Plaza Hotel in Cincinnati, Ohio. Its center is a sterling-silver inlaid crest on black ebony china.

Collectors of rare china would be likely to recognize the half-century-old plate sent by the Red Lion Inn in Stockbridge, Massachusetts. Or, if not that one, their trained eyes might spot the beautiful 75-year-old plate that represents the Neil House in Columbus, Ohio. Practically all the plates have distinctive and colorful crests designed by some of the finest artisans in the pottery industry.

To give my china display added interest, I have some of the plates grouped



Listing his plates, Rotarian Hamilton admires crest of the Penn-Harris Hotel in Harrisburg, Pa. . . . (Below) Plate from Walt Whitman Hotel in Camden, N. J.



China of the Mark Twain Hotel in Elmira, N. Y. (left), features likeness of the famous author. Rotarian Hamilton has a section of his collection devoted to portrait plates alone.



Plates from many countries of the Western Hemisphere encircle the attractive dining room of the Flanders Hotel.

THE ROTARIAN

according to design or geography. One of the geographical groupings includes only those plates from hotels in the U. S. and its territories. It is the largest section in the display, and the plates are identified by printed labels arranged in alphabetical order. Another such grouping is comprised of plates from national parks: Yellowstone, Zion, Glacier, Yosemite, Grand Canyon, McKinley National Park in Alaska, and others. A Canadian section includes china from the Chateau Frontenac in Quebec, the Royal York in Toronto, and all the hotels in the Canadian Pacific chain.

A display section based on design is one that might be called the "portrait group" for it includes plates that feature the faces of famous historical figures: Mark Twain, Benjamin Franklin, George Washington, "Stonewall" Jackson, Lord Baltimore, and Walt Whitman. The Walt Whitman plate is from Hotel Walt Whitman in Camden, New Jersey, where the Rotary Club meets, and it is the only plate in the collection that has the Rotary wheel on it.

Several plates are "outsiders," inasmuch as they are not from hotels. Two are from churches, one is from Pennsylvania State College, and an exceptionally attractive one is from the private railroad car of the president of the Pennsylvania Railroad. A few others are from the personal dinnerware sets of guests of the Flanders Hotel.

Mention of the contribution that hotel guests have made to the collection recalls how near I came to adding something entirely different to the display. One guest, a public official of a large Eastern city, heard of my plate collection and asked if he might contribute an item representing his metropolis. I agreed, and a few days later not one but two beautifully engraved plates arrived: automobile-license plates! Later I received a china plate from that city, along with a golden key.

Eventually I shall enlarge the scope of my collection not to include license plates, but plates from Rotary Club dining rooms, railroad dining cars, steamship lines, colleges, and churches.

I don't know whether the Editors are going to let me ask you this, but are your Rotary Club luncheons served on plates decorated with the Rotary wheel? If so, you now know somebody outside your town who's very interested!

What's Your Hobby?

Want to share it? If you are a Rotarian or a member of a Rotarian's family, THE HOBBYHORSE GROOM will help you find other readers who are interested. That you answer all letters in all he asks.

Advertising Pencils: D. H. Weber collects advertising pencils; would like to correspond with other collectors. Falls City, Neb., U.S.A.

Old Coins; Paper Weights: H. L. Gunn collects old coins and paper weights, 414 S. Main St., McAllen, Tex., U.S.A.

Match Covers: Robert E. Potts (12-year-old son of Rotarian)—collects match covers; will exchange, 29 Medina St., Rittman, Ohio, U.S.A.

Playing Cards: Mrs. Harold C. Todd (wife of Rotarian)—collects decks of playing cards, 77 Tillotson Rd., Fanwood, N. J., U.S.A.

Illustrated Postcards: Marina Bonelli

(daughter of Rotarian)—collects postcards; would like to correspond with sons and daughters of Rotarians with similar hobby; will exchange, Mandello del Lario (Como), Italy.

Madonna and Child Prints: Mrs. C. E. Stepan (wife of Rotarian)—collects medium-sized prints of Madonna and Child; will exchange; would like suggestions for unusual frames, 620 N. Main St., Ellinwood, Kans., U.S.A.

Pen Pals: The following have indicated their interest in having pen friends.

Manuel Serrano (18-year-old nephew of Rotarian)—would like to correspond with children of Rotarians and others, P. O. Box 51, Legaspi City, The Philippines.

Jan Brown (16-year-old daughter of Rotarian)—wants to correspond with teen-agers all over the world; interested in music, dramatics, stamp collecting, 726 Ryan Ave., Sumner, Wash., U.S.A.

Janet Wride (15-year-old daughter of Rotarian)—wishes to correspond with pen pals all over the world, particularly in U.S.A., India, and European countries; interested in stamp collecting, music, tennis, and swimming, 14 Levien Ave., Tamworth, Australia.

Patricia Myers (15-year-old daughter of Rotarian)—wishes pen pals in U.S.A. and other countries; interested in sports, reading, picture postcards, 104 Pearl St., Lock Haven, Pa., U.S.A.

Sarah Simpson (15-year-old daughter of Rotarian)—desires correspondence with boys and girls aged 15-17; interested in classical music, movies, sports, Box 1416, Levelland, Tex., U.S.A.

Nancy Warburton (11-year-old daughter of Rotarian)—would like pen pals her age; interested in matchbook collecting, reading, Girl Scouts, 1200 Luanne, Fullerton, Calif., U.S.A.

Mary Heinzkill (16-year-old daughter of Rotarian)—wants pen pals aged 16-19 particularly in England, France, Italy, or any other European countries; interested in reading, travelling, sports, 818 W. Lawrence St., Appleton, Wis., U.S.A.

Barbara Downes (13-year-old daughter of Rotarian)—would like a pen friend her age; interested in roller skating, stamps, reading, film stars, 19 Harley St., Masterton, New Zealand.

Sue Raymond (12-year-old daughter of Rotarian)—wants pen pals aged 11-14 outside U.S.A.; interested in fishing, stamps, dancing, reading, buttons, birds, 161 Fourth Anita Drive, Los Angeles 49, Calif., U.S.A.

Malcolm Bouzaid (son of Rotarian)—wishes pen friends aged 9-12 anywhere in the world; interested in football, dancing, sports, stamp collecting, 35 Herbert St., Masterton, New Zealand.

George T. Matteson (19-year-old son of Rotarian)—would like pen pals; interested in writing, radio, photography, 539 Pennsylvania Ave., Walsenburg, Colo., U.S.A.

Nancy Gates (daughter of Rotarian)—desires pen pals aged 15-20 throughout the world, especially in Japan and Germany; interested in world affairs, sports, music, reading, stamp collecting, 6131 Racine St., Oakland 9, Calif., U.S.A.

Gerold Schmidt (foster son of Rotarian)—wants pen friends, especially in Asia and Africa; interested in music, drawing, stamp collecting, c/o R. D. Willoughby, 44661 W. Ann Arbor Trail, Plymouth, Mich., U.S.A., or Maybachstrasse 9, Münster, Westfalia, Germany.

Mike Bichara (16-year-old son of Rotarian)—would like to correspond with young folks his age; interested in sports, movies, music, Naga City, The Philippines.

Judith Onslow Thew (13-year-old daughter of Rotarian)—wishes pen pals in Scotland and French-speaking countries; interested in sports [especially swimming], reading, Girl Guides, 28 York St., Gosford, Australia.

Connie Sengson (16-year-old daughter of Rotarian)—would like pen friends aged 16-21; interested in movies, music, sports, San Fernando, The Philippines.

John Macdonald (10-year-old son of Rotarian)—would like a pen pal; interested in stamp collecting, swimming, gardening, hiking, movies, 14 East St., Nowra, Australia.

John Stubbings (16-year-old nephew of Rotarian)—wishes pen pals, 30 Fellows St., Kew, E. 4, Melbourne, Australia.

Hiroshi Otisay (son of Rotarian)—would like to correspond with young people in America, 28 Takaramae, Kariyashi, Japan.

Shirley Martin (15-year-old daughter of Rotarian)—wishes to correspond with young people her age; interested in stamp collecting, horseback riding, reading, "Girraween," Balgownie, Australia.

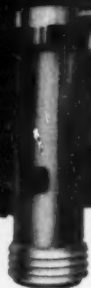
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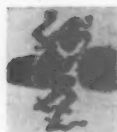
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Stripped GEARS



My Favorite Story

Two dollars will be paid to Rotarians or their wives submitting stories used under this heading. Send entries to Stripped Gears, The Rotarian Magazine, 35 East Wacker Drive, Chicago 1, Illinois. The following "favorite" comes from Mrs. L. U. Pratt, wife of a Wethersfield, Connecticut, Rotarian.

After a photographer had taken a class picture, the teacher tried to persuade the children to buy one. She said, "In the future you can say, 'There's Johnny. He's a sailor. And there's Sue. She's a nurse.'" Just then a little voice popped up from the back of the room and said, "And there's teacher. She's dead."

Just Why

Why money's called dough,
I'd sure like to know,
For it never sticks tight to my fingers,
I heard it with care
And hope it's still there—
Alas, not a bit of it lingers!

Though guarded with fears,
It soon disappears,
Quite prone from my keeping to wander,
To save it I try,
But it bids me good-by,
And flies away hither and yonder!
—ANNA M. CARROLL

Where To?

You are on a world tour and you are confronted with strange names as you enter different countries. Can you identify them from the following? 1. Shqipëria. 2. Oesterreich. 3. Koninkrijk België. 4. Chung-hua Min-kuo. 5. Mistr. 6. Abyssinia. 7. Hellas. 8. Ulster. 9. Island. 10. Persia. 11. Mesopotamia. 12. Chosen. 13. Latvijas Republika. 14. Norge. 15. Eretz Yisrael-Eflstin. 16. Rzeczpospolita Polska. 17. Muang-Thai. 18. Espana. 19. Sverige. 20. Svizzera.

This quiz was submitted by George O. Pommer, Jr., of Minneapolis, Minnesota.

Take Your Measure

Can you tell which of the following pairs is greater?

- (a) A nautical mile. (b) A statute mile.
- (a) A barrel. (b) A hoghead.
- (a) Pica type. (b) Elite type.
- (a) An Imperial gallon. (b) A U. S. gallon.
- (a) A quire. (b) A ream.
- (a) A peck. (b) A bushel.
- (a) A meter. (b) A yard.
- (a) A hectare. (b) An acre.
- (a) A pound avoirdupois. (b)

- A pound troy.
- (a) A fathom. (b) A cable.
- (a) One degree Fahrenheit. (b) One degree Centigrade.
- (a) A sidereal day. (b) A solar day.
- (a) gale. (b) A hurricane.
- (a) A gram. (b) A grain.
- (a) A minum. (b) A drachm.

This quiz was submitted by Morgan Gould, of Mexico City, Mexico.

The answers to these quizzes will be found in the next column.

Twice Told Tales

Typist: "Your wife wants to kiss you over the telephone."

Employer: "Take the message and give it to me later."—*Rotaview*, LONGVIEW, TEXAS.

"Why is it that you carry only one plank while everyone else carries two?" the building foreman asked Slow Joe.

"I guess," replied Slow Joe, "they're just too lazy to make two trips like I do."—*RIGI*, GRAND ISLAND, NEBRASKA.

New guest: "I can't understand why they call this hotel 'The Palms.' I've never seen a palm near the place."

Old-timer: "You'll see them before

you go. It's a pleasant little surprise the staff reserves for guests on the last day of their stay here."—*Rotary Sunbeam*, ST. PETERSBURG, FLORIDA.

Two veterans were boasting about their old outfits.

"Why, our company was so well drilled," said one, "that when we presented arms, all you could hear was slap, slap, click."

"Pretty fair," said the other, "but when our company presented arms, you could hear slap, slap, jingle."

"Jingle?" said the other. "What did that?"

Came the reply, "Oh, just our medals."—*The Rotater*, ABILENE, TEXAS.

No matter what happens there is always someone who knew it would.—*Rotary Signpost*, ASHTABULA, OHIO.

"Say, 'ah,'" said the doctor.

"I do not want to be examined, I want to pay my bill."

"Ah," said the doctor.—*The Rotamorr*, MORRIS, ILLINOIS.

Asking the boss for a raise is a patriotic duty these days. The Government needs that additional tax on your salary.—*The Cog*, WAKEFIELD, MASSACHUSETTS.

Answers to Quizzes

13-b. 14-a. 15-b.
16-b. 17-a. 18-b. 19-a. 20-b. 21-a. 22-b. 23-a. 24-b. 25-b. 26-b. 27-a. 28-b. 29-a. 30-b. 31-a. 32-b. 33-a. 34-b. 35-b. 36-b. 37-a. 38-b. 39-a. 40-b. 41-a. 42-b. 43-a. 44-b. 45-a. 46-b. 47-a. 48-b. 49-a. 50-b. 51-a. 52-b. 53-a. 54-b. 55-a. 56-b. 57-a. 58-b. 59-a. 60-b. 61-a. 62-b. 63-a. 64-b. 65-a. 66-b. 67-a. 68-b. 69-a. 70-b. 71-a. 72-b. 73-a. 74-b. 75-a. 76-b. 77-a. 78-b. 79-a. 80-b. 81-a. 82-b. 83-a. 84-b. 85-a. 86-b. 87-a. 88-b. 89-a. 90-b. 91-a. 92-b. 93-a. 94-b. 95-a. 96-b. 97-a. 98-b. 99-a. 100-b. 101-a. 102-b. 103-a. 104-b. 105-a. 106-b. 107-a. 108-b. 109-a. 110-b. 111-a. 112-b. 113-a. 114-b. 115-a. 116-b. 117-a. 118-b. 119-a. 120-b. 121-a. 122-b. 123-a. 124-b. 125-a. 126-b. 127-a. 128-b. 129-a. 130-b. 131-a. 132-b. 133-a. 134-b. 135-a. 136-b. 137-a. 138-b. 139-a. 140-b. 141-a. 142-b. 143-a. 144-b. 145-a. 146-b. 147-a. 148-b. 149-a. 150-b. 151-a. 152-b. 153-a. 154-b. 155-a. 156-b. 157-a. 158-b. 159-a. 160-b. 161-a. 162-b. 163-a. 164-b. 165-a. 166-b. 167-a. 168-b. 169-a. 170-b. 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Limerick Corner

The Fixer pays \$5 for the first four lines of a limerick selected as the month's limerick-contest winner. Address him care of The Rotarian Magazine, 35 East Wacker Drive, Chicago 1, Illinois.

This month's winner comes from R. Linton Cox, a member of the Rotary Club of Valdosta, Georgia. Closing date for last lines to complete it: May 15. The "ten best" entries will receive \$2.

ET TU, MORROW?

There was a slick fellow named Morrow
Who always wanted to borrow.
But if you "fouched" him,
Your chances were slim.

SHARP, BUT FLAT

Here again is the bobtailed limerick presented in The Rotarian for November: A critical fellow named Hocking
Said, "Men, this group singing is shocking.
Just listen to me."
But he sang it off key.

Here are the "ten best" last lines:

Sounding much like a ferryboat docking.

(Geo. A. Weil, member of the Rotary Club of St. Petersburg, Florida.)

As his palate and tongue were both locking.

(Mrs. R. E. Mutch, wife of a Charlottetown, P. E. I., Canada, Rotarian.)

Now his friends to the country are flocking.

(Harold F. Arndt, member of the Rotary Club of Nazareth, Pennsylvania.)

For he found that his tick was't locking.

(Mrs. Frederick C. Brockatt, wife of a Rapid City, South Dakota, Rotarian.)

Like a baby whose cot needed rocking.

(Geoffrey W. Duffield, member of the Rotary Club of Great Yarmouth, England.)

Now Hocking is getting the knocking.

(Ed. Strang, member of the Rotary Club of Derby-Shilton, Connecticut.)

That bird from now on won't be mocking.

(William E. Zacher, member of the Rotary Club of Lebanon, Pennsylvania.)

Now on Hocking the doors they are locking.

(Dorothy Olah, secretary to a Passaic, New Jersey, Rotarian.)

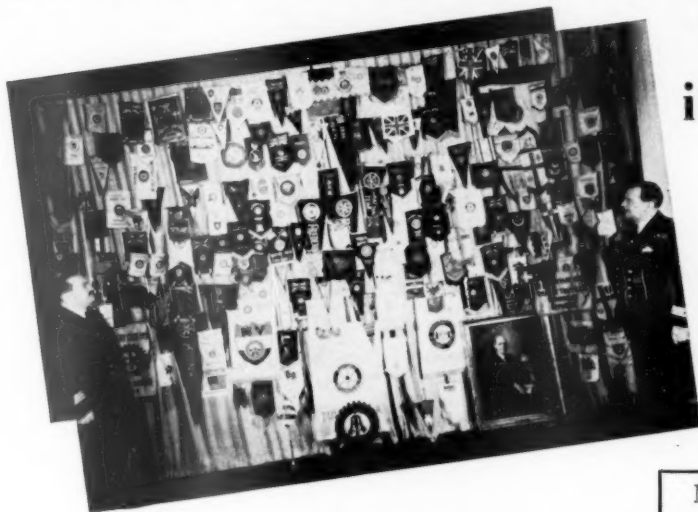
And alarmed, howling dogs came a-flocking.

(Robert D. Aitken, member of the Rotary Club of Hamilton, Bermuda.)

It put them to sleep without rocking.

(W. W. Taylor, member of the Rotary Club of Pine Bluff, Arkansas.)

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Flags of more than 200 different Rotary Clubs, from 58 different countries, are displayed here aboard the Cunard liner Queen Elizabeth, which has carried almost 3,000 Club members in five years transatlantic service.

If you're an advertiser in search of Results and Sales-Sense, you'll be doubly interested in the fact that THE ROTARIAN Magazine has received a very nice letter from Mr. E. Seymour-Bell, Deputy General Manager in the U.S.A. of the Cunard Steam-Ship Company Limited. "Nice" isn't a strong enough adjective—his personal letter was "*downright flattering*." Some of the telling things he wrote are quoted in the box at the right.

Falling in step, we'd like to add that subscribers to THE ROTARIAN "*habitually include*" many other business and personal purchases in their budgets each year. They are business men—top management—and each year they are responsible for the purchase of vast quantities of business equipment and materials, business services, and equipment for civic use. In addition, for their homes and families, they are big buyers of home utilities, quality sporting goods, transportation, and similar products or services. Those are FACTS . . . which we'll be pleased to show you.

Mr. Seymour-Bell's letter underscores an important dollar-lush market. Subscribers to THE ROTARIAN (A.B.C. over 285,000) travel widely . . . over 78 per cent on business . . . an average of 9,725 miles annually. In addition, they average another 7,000 miles annually on other trips. To those figures, add the mileage and purchases of their family members.

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Mr. E. Seymour-Bell
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Sincerely yours,

E. Seymour-Bell



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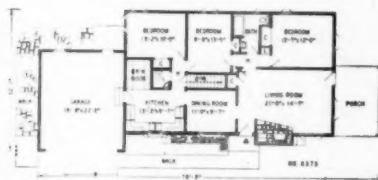
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